

Great Britain Tourism Survey November 2019 Update



GB Domestic Tourism: Monthly Volume & Value 2019

ALL TOURISM

GB	7.059	6.579	-6.8%	8.252	7.374	-10.6%	8.895	8.602	-3.3%	9.636	11.562	+20.0%	11.133	12.163	+9.3%	10.296	10.076	-2.1%
England	5.779	5.516	-4.6%	6.960	5.987	-14.0%	7.374	6.825	-7.4%	7.798	9.224	+18.3%	9.134	9.998	+9.5%	8.318	8.230	-1.1%
GB	17.705	16.373	-7.5%	21.727	17.510	-19.4%	26.074	22.643	-13.2%	29.308	33.398	+14.0%	34.691	36.670	+5.7%	32.714	31.306	-4.3%
England	14.278	13.502	-5.4%	17.875	14.059	-21.3%	21.545	17.200	-20.2%	22.575	24.939	+10.5%	28.505	28.556	+0.2%	24.750	24.455	-1.2%
GB	£1,286	£1,298	+0.9%	£1,493	£1,417	-5.1%	£1,633	£1,629	-0.2%	£1,937	£2,169	+12.0%	£2,331	£2,330	0.0%	£2,130	£2,234	+4.9%
England	£999	£1,088	+8.9%	£1,218	£1,152	-5.4%	£1,321	£1,285	-2.7%	£1,518	£1,671	+10.1%	£1,915	£1,851	-3.3%	£1,696	£1,753	+3.4%

GB	12.916	13.018	+0.8%	14.446	15.025	+4.0%	8.331	9.269	+11.3%	9.102	8.431	-7.4%	8.064	8.995	+11.5%	10.425	108.107	111.094	+2.8%
England	10.314	9.830	-4.7%	11.567	11.972	+3.5%	6.794	7.519	+10.7%	7.672	6.810	-11.2%	6.608	7.508	+13.6%	9.078	88.295	89.419	+1.3%
GB	47.782	45.117	-5.6%	55.931	53.168	-4.9%	26.666	27.758	+4.1%	26.234	24.038	-8.4%	19.927	19.816	-0.6%	32.988	337.266	327.797	-2.8%
England	36.885	32.587	-11.7%	42.596	41.805	-1.9%	21.038	21.825	+3.7%	21.623	18.786	-13.1%	16.207	15.944	-1.6%	27.901	266.383	253.658	-4.8%
GB	£2,917	£2,957	+1.4%	£3,326	£3,405	+2.4%	£1,854	£1,912	+3.1%	£1,815	£1,758	-3.1%	£1,484	£1,666	+12.3%	£1,755	£22,183	£22,775	+2.7%
England	£2,353	£2,219	-5.7%	£2,620	£2,652	+1.2%	£1,491	£1,510	+1.3%	£1,528	£1,393	-8.8%	£1,192	£1,383	+16.0%	£1,495	£17,828	£17,957	+0.7%

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Fieldwork: 11 Dec 2019 – 26 Jan 2020
 TNS Face-to-Face Omnibus Survey

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GB Domestic Tourism: Monthly Volume & Value 2019

HOLIDAYS

TRIPS	January			February			March			April			May			June		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	2.515	1.960	-22.1%	3.167	3.354	+5.9%	3.797	4.207	+10.8%	4.647	5.887	+26.7%	6.282	6.530	+3.9%	5.950	5.122	-13.9%
England	1.929	1.578	-18.2%	2.522	2.618	+3.8%	2.970	3.089	+4.0%	3.574	4.533	+26.8%	4.997	5.159	+3.2%	4.516	3.916	-13.3%
BEDNIGHTS	January			February			March			April			May			June		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	5.592	4.832	-13.6%	7.895	8.162	+3.4%	12.323	11.509	-6.6%	15.106	18.570	+22.9%	21.446	21.478	+0.1%	22.221	18.343	-17.5%
England	4.145	3.780	-8.8%	6.030	6.337	+5.1%	9.796	7.924	-19.1%	10.981	13.299	+21.1%	16.886	16.170	-4.2%	15.774	13.287	-15.8%
EXPENDITURE	January			February			March			April			May			June		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	£536	£448	-16.4%	£665	£680	+2.3%	£896	£811	-9.5%	£1,163	£1,292	+11.1%	£1,438	£1,412	-1.8%	£1,468	£1,380	-6.0%
England	£404	£366	-9.4%	£502	£514	+2.4%	£708	£584	-17.5%	£874	£982	+12.4%	£1,126	£1,085	-3.6%	£1,124	£1,035	-7.9%

TRIPS	July			August			September			October			November			December			YTD		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	7.769	7.591	-2.3%	8.852	9.415	+6.4%	4.194	4.848	+15.6%	4.597	3.946	-14.2%	3.136	3.351	+6.9%	2.987			54.906	56.211	+2.4%
England	6.003	5.342	-11.0%	6.792	7.478	+10.1%	3.299	3.744	+13.5%	3.671	3.038	-17.2%	2.444	2.661	+8.9%	2.514			42.717	43.156	+1.0%
BEDNIGHTS	July			August			September			October			November			December			YTD		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	31.592	29.862	-5.5%	38.363	35.730	-6.9%	15.379	16.786	+9.1%	14.101	12.894	-8.6%	7.508	7.645	+1.8%	8.725			191.526	185.811	-3.0%
England	23.793	20.997	-11.8%	28.215	28.199	-0.1%	11.719	12.232	+4.4%	11.044	9.486	-14.1%	5.671	5.899	+4.0%	7.049			144.054	137.610	-4.5%
EXPENDITURE	July			August			September			October			November			December			YTD		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	£2,051	£2,097	+2.2%	£2,394	£2,503	+4.6%	£1,181	£1,189	+0.7%	£1,009	£970	-3.9%	£703	£740	+5.3%	£788			£13,504	£13,522	+0.1%
England	£1,617	£1,533	-5.2%	£1,843	£1,950	+5.8%	£909	£879	-3.3%	£803	£737	-8.2%	£527	£584	+10.8%	£664			£10,437	£10,249	-1.8%

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GB Domestic Tourism: Monthly Volume & Value 2019

VISITING FRIENDS AND RELATIVES

TRIPS	January			February			March			April			May			June		
	2018	2019	%ch	2018	2019	%ch	2018	2018	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	3.005	2.484	-17.3%	3.255	2.543	-21.9%	3.599	2.828	-21.4%	3.234	3.763	+16.4%	3.202	3.991	+24.6%	2.553	2.944	+15.3%
England	2.616	2.145	-18.0%	2.844	2.131	-25.1%	3.161	2.414	-23.6%	2.694	3.093	+14.8%	2.731	3.444	+26.1%	2.246	2.494	+11.0%

BEDNIGHTS	January			February			March			April			May			June		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	8.636	6.484	-24.9%	9.061	5.730	-36.8%	10.811	6.844	-36.7%	9.079	10.710	+18.0%	8.857	10.898	+23.0%	6.476	8.497	+31.2%
England	7.298	5.437	-25.5%	7.533	4.664	-38.1%	9.498	5.727	-39.7%	7.436	8.425	+13.3%	7.670	9.307	+21.3%	5.607	7.066	+26.0%

EXPENDITURE	January			February			March			April			May			June		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	£339	£271	-20.1%	£306	£268	-12.4%	£386	£328	-15.0%	£367	£412	+12.3%	£396	£458	+15.7%	£269	£389	+44.6%
England	£262	£228	-13.0%	£261	£218	-16.5%	£322	£270	-16.1%	£286	£327	+14.3%	£336	£388	+15.5%	£220	£317	+44.1%

TRIPS	July			August			September			October			November			December			YTD		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	3.392	3.612	+6.5%	3.996	4.329	+8.3%	2.557	2.880	+12.6%	3.063	3.190	+4.1%	3.199	3.872	+21.0%	5.985			35.055	36.436	+3.9%
England	2.817	3.049	+8.2%	3.391	3.466	+2.2%	2.158	2.452	+13.6%	2.745	2.695	-1.8%	2.770	3.230	+16.6%	5.320			30.163	30.613	+1.5%

BEDNIGHTS	July			August			September			October			November			December			YTD		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	11.405	11.133	-2.4%	13.290	13.916	+4.7%	7.485	7.589	+1.4%	8.178	8.358	+2.2%	7.463	8.522	+14.2%	21.217			100.741	98.681	-2.0%
England	9.428	8.596	-8.8%	10.654	10.902	+2.3%	6.179	6.534	+5.7%	7.230	6.955	-3.8%	7.089	6.697	-5.5%	18.610			85.026	80.310	-5.5%

EXPENDITURE	July			August			September			October			November			December			YTD		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	£458	£487	+6.3%	£536	£561	+4.7%	£315	£334	+6.0%	£380	£411	+8.2%	£354	£466	+31.6%	£597			£4,106	£4,385	+6.8%
England	£380	£400	+5.3%	£431	£423	-1.9%	£260	£283	+8.8%	£337	£330	-2.1%	£304	£375	+23.4%	£511			£3,396	£3,559	+4.8%

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GB Domestic Tourism: Monthly Volume & Value 2019

BUSINESS TOURISM

TRIPS	January			February			March			April			May			June		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	1.290	1.797	+39.3%	1.500	1.282	-14.5%	1.292	1.288	-0.3%	1.529	1.549	+1.3%	1.463	1.305	-10.8%	1.497	1.678	+12.1%
England	1.028	1.516	+47.5%	1.289	1.064	-17.5%	1.084	1.071	-1.2%	1.325	1.333	+0.6%	1.244	1.094	-12.1%	1.283	1.521	+18.6%
BEDNIGHTS	January			February			March			April			May			June		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	2.705	4.167	+54.0%	3.290	2.988	-9.2%	2.440	3.437	+40.9%	4.280	3.171	-25.9%	3.666	3.092	-15.7%	3.215	3.346	+4.1%
England	2.150	3.479	+61.8%	2.905	2.553	-12.1%	1.878	2.769	+47.4%	3.364	2.543	-24.4%	3.317	2.305	-30.5%	2.699	3.051	+13.0%
EXPENDITURE	January			February			March			April			May			June		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	£367	£517	+40.9%	£433	£447	+3.2%	£330	£439	+33.0%	£367	£367	0.0%	£460	£398	-13.5%	£345	£405	+17.4%
England	£298	£440	+47.7%	£370	£400	+8.1%	£273	£388	+42.1%	£322	£312	-3.1%	£420	£322	-23.3%	£307	£352	+14.7%

TRIPS	July			August			September			October			November			December			YTD		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	1.218	1.576	+29.4%	1.375	1.022	-25.7%	1.145	1.288	+12.5%	1.21	1.115	-7.9%	1.451	1.563	+7.7%	1.290			14.970	15.463	+3.3%
England	1.111	1.277	+14.9%	1.184	0.845	-28.6%	0.959	1.129	+17.7%	1.084	0.925	-14.7%	1.222	1.441	+17.9%	1.139			12.800	13.216	+3.3%
BEDNIGHTS	July			August			September			October			November			December			YTD		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	3.102	3.598	+16.0%	3.522	2.695	-23.5%	2.822	2.370	-16.0%	2.813	2.395	-14.9%	3.496	3.109	-11.1%	2.707			35.351	34.368	-2.8%
England	2.801	2.720	-2.9%	3.026	1.998	-34.0%	2.339	2.129	-9.0%	3.021	2.044	-32.3%	3.215	2.887	-10.2%	2.001			29.817	28.478	-4.5%
EXPENDITURE	July			August			September			October			November			December			YTD		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	£339	£343	+1.2%	£346	£283	-18.2%	£276	£349	+26.4%	£368	£345	-6.3%	£373	£428	+14.7%	£346			£4,004	£4,321	+7.9%
England	£313	£264	-15.7%	£298	£228	-23.5%	£243	£314	+29.2%	£349	£297	-14.9%	£341	£400	+17.3%	£301			£3,514	£3,717	+5.8%

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GB Domestic Tourism: Year to Date – 2014-2019

Trips, Bednights & Expenditure, Jan-Nov period

	ALL TOURISM, Jan-Nov period						HOLIDAYS – Jan-Nov period						VFR – Jan-Nov period						BUSINESS – Jan-Nov period					
	2014	2015	2016	2017	2018	2019	2014	2015	2016	2017	2018	2019	2014	2015	2016	2017	2018	2019	2014	2015	2016	2017	2018	2019
TRIPS																								
GB	N/A	111.922	109.096	109.838	108.107	111.094	N/A	52.376	52.740	55.945	54.906	56.211	N/A	38.665	36.446	35.459	35.055	36.436	N/A	15.647	15.750	15.394	14.970	15.463
England	N/A	92.028	90.602	91.338	88.295	89.419	N/A	40.890	42.392	44.626	42.717	43.156	N/A	33.652	31.702	31.067	30.163	30.613	N/A	13.063	13.215	13.183	12.800	13.216
BEDNIGHTS																								
GB	N/A	337.069	328.373	334.416	337.266	327.797	N/A	183.954	182.342	193.658	191.526	185.811	N/A	104.736	96.259	95.578	100.741	98.681	N/A	35.728	36.573	35.475	35.351	34.368
England	N/A	265.840	261.876	269.821	266.383	253.658	N/A	138.369	140.994	151.061	144.054	137.610	N/A	88.553	80.743	81.772	85.026	80.310	N/A	28.426	29.762	29.564	29.817	28.478
EXPENDITURE																								
GB	N/A	£22,768	£21,430	£21,973	£22,183	£22,775	N/A	£13,187	£12,515	£13,367	£13,504	£13,522	N/A	£4,788	£4,128	£4,040	£4,106	£4,385	N/A	£3,823	£4,118	£3,930	£4,004	£4,321
England	N/A	£17,891	£17,237	£17,652	£17,828	£17,957	N/A	£9,990	£9,865	£10,422	£10,437	£10,249	N/A	£3,913	£3,421	£3,417	£3,396	£3,559	N/A	£3,159	£3,420	£3,311	£3,514	£3,717

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GB Domestic Tourism: Year to Date – 2014-2019

Trip Characteristics, Jan-Nov period

Av. Trip Length	ALL TOURISM - Jan-Nov period						HOLIDAYS – Jan-Nov period						VFR – Jan-Nov period						BUSINESS – Jan-Nov period					
	2014	2015	2016	2017	2018	2019	2014	2015	2016	2017	2018	2019	2014	2015	2016	2017	2018	2019	2014	2015	2016	2017	2018	2019
GB	N/A	3.01	3.01	3.04	3.12	2.95	N/A	3.51	3.46	3.46	3.49	3.31	N/A	2.71	2.64	2.70	2.87	2.71	N/A	2.28	2.32	2.30	2.36	2.22
England	N/A	2.89	2.89	2.95	3.02	2.84	N/A	3.38	3.33	3.39	3.37	3.19	N/A	2.63	2.55	2.63	2.82	2.62	N/A	2.18	2.25	2.24	2.33	2.15
Av. £/Night	ALL TOURISM - Jan-Nov period						HOLIDAYS – Jan-Nov period						VFR – Jan-Nov period						BUSINESS – Jan-Nov period					
	2014	2015	2016	2017	2018	2019	2014	2015	2016	2017	2018	2019	2014	2015	2016	2017	2018	2019	2014	2015	2016	2017	2018	2019
GB	N/A	£68	£65	£66	£66	£69	N/A	£72	£69	£69	£71	£73	N/A	£46	£43	£42	£41	£44	N/A	£107	£113	£111	£113	£126
England	N/A	£67	£66	£65	£67	£71	N/A	£72	£70	£69	£72	£74	N/A	£44	£42	£42	£40	£44	N/A	£111	£115	£112	£118	£131
Av. £/Trip	ALL TOURISM - Jan-Nov period						HOLIDAYS – Jan-Nov period						VFR – Jan-Nov period						BUSINESS – Jan-Nov period					
	2014	2015	2016	2017	2018	2019	2014	2015	2016	2017	2018	2019	2014	2015	2016	2017	2018	2019	2014	2015	2016	2017	2018	2019
GB	N/A	£203	£196	£200	£205	£205	N/A	£252	£237	£239	£246	£241	N/A	£124	£113	£114	£117	£120	N/A	£244	£261	£255	£267	£279
England	N/A	£194	£190	£193	£202	£201	N/A	£244	£233	£234	£244	£237	N/A	£116	£108	£110	£113	£116	N/A	£242	£259	£251	£275	£281

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