

## VisitBritain/VisitEngland named in Sunday Times' Best Places to Work 2024

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VisitEngland

Press releases

July 2025

May 2024

We are thrilled to have been selected by The Sunday Times as one of the Best Places to Work for 2024 as part of their annual survey.

We are extremely proud of this achievement. Our passion for tourism and supporting tourism businesses across the UK is unwavering and this award is a testament to our collective efforts in creating an inclusive, supportive and thriving workplace environment where everyone feels valued, and inspired to excel.

CEO Patricia Yates was quoted "I am delighted to see VisitBritain/VisitEngland highlighted as one of the Sunday Times Best Places to Work 2024 with particular praise for our hybrid working policies.

Our delivery depends on having brilliant, committed, passionate staff and our role as an employer is to have the right policies in place to make everyone feel supported to achieve their best. I am delighted that has been recognised."

HR Director Debra Lang stated "We believe that our people are our greatest asset, and this recognition reaffirms that belief. Without their the passion, creativity, hard work and dedication, this milestone would not have been possible. We've built something very special here at VisitBritain/VisitEngland and we look forward to continuing this journey together".

We offer a range of exciting career opportunities including marketing, PR, communications, trade, digital, analytics and insights, e-commerce and corporate services. If you want to join one of the Best Places to Work in the UK, you can look at our latest vacancies via our website.

You can view the full results from the Sunday Times Best Places to Work survey via their website the full listings will be printed on 12 May 2024.