

Most visited free attractions – South East 2018

(1/2)

Rank	Name of Attraction	Category	2017 Visitors	2018 Visitors	% Change 17-18
1	Brighton Pier	Other	4,684,000 ^(E)	4,890,680 ^(E)	+4.4%
2	Ashmolean Museum	Museums & Art Galleries	937,568	882,494	-5.9%
3	Oxford University Museum of Natural History	Museums & Art Galleries	768,487	785,915	+2.3%
4	Pitt Rivers Museum	Museums & Art Galleries	480,663	502,000	+4.4%
5	The Beaney (including Canterbury Tourism Information)	Museums & Art Galleries	285,141	275,245	-3.5%
6	Museum of the History of Science	Museums & Art Galleries	191,250	176,757	-7.6%
7	The Oxfordshire Museum	Museums & Art Galleries	109,516	118,525	+8.2%
8	Fishermen's Museum	Museums & Art Galleries	120,885 ^(E)	117,186 ^(E)	-3.1%
9	Southsea Castle	Historic Properties	127,764 ^(E)	113,760 ^(E)	-11.0%
10	National Museum of Rural Life	Museums & Art Galleries	DK	100,241	N/A

*Note: Some Parks excluded as numbers may include visitors to the park only.
E = Estimate*

Most visited free attractions – South East 2018

(2/2)

Rank	Name of Attraction	Category	2017 Visitors	2018 Visitors	% Change 17-18
11	Horsham Visitor Information Centre	Visitor Centre	101,500 (E)	98,909 (E)	-2.6%
12	Horsham Museum	Museums & Art Galleries	100,179	98,372	-1.8%
13	Guildford Cathedral	Places of Worship	87,489 (E)	95,000 (E)	+8.6%
14	Horsebridge Arts and Community Centre	Museums & Art Galleries	90,275 (E)	94,407 (E)	+4.6%
15	Cumberland House Natural History Museum	Museums & Art Galleries	53,402 (E)	69,927 (E)	+30.9%
16	Shipwreck Museum	Museums & Art Galleries	85,500 (E)	65,000 (E)	-24.0%
17	Hastings Museum and Art Gallery	Museums & Art Galleries	45,695	45,497	-0.4%
18	St Bartholomews Church	Places of Worship	34,514	34,828	+0.9%
19	Bourne Hall Museum	Museums & Art Galleries	30,000 (E)	30,000 (E)	0.0%
20	Sevenoaks Wildlife Reserve and Visitor Centre	Wildlife	26,745 (E)	29,833 (E)	+11.5%

Note: Some Parks excluded as numbers may include visitors to the park only.

E = Estimate