

Most visited paid attractions – East 2018

(1/2)

Rank	Name of Attraction	Category	2017 Visitors	2018 Visitors	% Change 17-18	Charge for Admission
1	ZSL Whipsnade Zoo	Wildlife	658,200	608,416	-7.6%	£28.00
2	Imperial War Museum Duxford	Visitor Centre	391,532	394,053	+0.6%	£15.55
3	Anglesey Abbey, Gardens and Lode Mill	Historic Properties	390,181	382,235	-2.0%	£15.00
4	Southend-on-Sea Pier	Historic Properties	349,794	367,142	+5.0%	£5.20
5	RHS Garden Hyde Hall	Gardens	313,835	333,323	+6.2%	£11.50
6	Cambridge University Botanic Garden	Gardens	296,162	304,000	+2.6%	£5.45
7	Kings College Chapel	Visitor Centre	242,191	292,860	+20.9%	£10.00
8	Ickworth House, Park and Gardens	Historic Properties	274,559	268,218	-2.3%	£13.50
9	Banham Zoo	Wildlife	193,629	205,911	+6.3%	£22.95
10	Norwich Castle Museum and Art Gallery	Museums & Art Galleries	223,065 (E)	199,449 (E)	-10.6%	£9.50

*Note: Some Parks excluded as numbers may include visitors to the park only.
E = Estimate*

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(2/2)

Rank	Name of Attraction	Category	2017 Visitors	2018 Visitors	% Change 17-18	Charge for Admission
11	Blickling Hall, Gardens and Park	Historic Properties	189,126	190,960	+1.0%	£14.35
12	Audley End House and Gardens	Historic Properties	179,167	170,042	-5.1%	£18.10
13	BeWILDerwood	Leisure/ Theme Park	171,500	160,000	-6.7%	£16.50
14	The Poppy Line (North Norfolk Railway)	Historic Properties	161,944	153,701	-5.1%	£13.00
15	Wrest Park	Historic Properties	137,131	128,980	-5.9%	£11.20
16	Felbrigg Hall, Garden and Park	Historic Properties	101,465	118,907	+17.2%	£11.00
17	RSPB Minsmere Nature Reserve	Wildlife	111,212	104,366	-6.2%	£9.00
18	Framlingham Castle	Historic Properties	106,149	93,485	-11.9%	£10.50
19	Oxburgh Hall	Historic Properties	108,769	93,189	-14.3%	£10.90
20	Shepreth Wildlife Park and Waterworld	Wildlife	91,039	90,244	-0.9%	£12.00

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