Most visited paid attractions – London 2018
(1/2)

Rank	Name of Attraction	Category	2017 Visitors	2018 Visitors	% Change 17-18	Charge for Admission
1	Tower of London	Historic Properties	2,842,970	2,855,438	+0.4%	£26.80
2	Royal Botanic Gardens, Kew*	Gardens	1,802,958	1,858,513	+3.1%	DK
3	St Paul's Cathedral	Places of Worship	1,571,197 (E)	1,657,446 (E)	+5.5%	£18.00
4	Royal Academy of Arts	Museums & Art Galleries	1,049,962	1,594,140	+51.8%	DK
5	Westminster Abbey	Places of Worship	1,547,001	1,546,017	-0.1%	DK
6	ZSL London Zoo	Wildlife	1,102,790	1,133,952	+2.8%	DK
7	Houses of Parliament	Historic Properties	1,007,568	1,075,550	+6.7%	£25.50
8	Hampton Court Palace	Historic Properties	984,862	902,584	-8.4%	£22.70
9	Tower Bridge Exhibition	Historic Properties	812,196	836,654	+3.0%	DK
10	Shakespeare's Globe	Visitor Centre	924,220	819,000	-11.4%	DK

Note: Some Parks excluded as numbers may include visitors to the park only.
E = Estimate
*Please note, ALVA data was provided in 2018 for Royal Botanic Gardens, Kew, whereas in some previous years this was provided by a central contact. In all 2018 deliverables, historical data for Royal Botanic Gardens, Kew has been updated to reflect ALVA data.

Most visited paid attractions – London 2018
(2/2)

Rank	Name of Attraction	Category	2017 Visitors	2018 Visitors	% Change 17-18	Charge for Admission
11	Churchill War Rooms	Visitor Centre	534,723	579,612	+8.4%	£18.90
12	Kensington Palace	Historic Properties	645,370	550,185	-14.7%	£23.00
13	London Transport Museum	Museums & Art Galleries	382,405	353,921	-7.4%	£16.00
14	HMS Belfast	Historic Properties	277,911	297,941	+7.2%	£15.45
15	WWT London	Wildlife	190,794	178,276	-6.6%	DK
16	Eltham Palace	Historic Properties	109,501	110,034	+0.5%	£15.00
17	Osterley Park House (NT)	Historic Properties	85,687	85,826	+0.2%	£11.40
18	Chelsea Physic Garden	Gardens	56,985 [E]	66,914 [E]	+17.4%	£10.50
19	Household Cavalry Museum	Museums & Art Galleries	57,011	54,155	-5.0%	£8.00
20	Down House - Home of Charles Darwin	Historic Properties	55,133	50,232	-8.9%	£12.00

Note: Some Parks excluded as numbers may include visitors to the park only.
E = Estimate