

Most visited free attractions – London 2018

(1/2)

Rank	Name of Attraction	Category	2017 Visitors	2018 Visitors	% Change 17-18
1	Tate Modern	Museums & Art Galleries	5,656,004	5,868,562	+3.8%
2	British Museum	Museums & Art Galleries	5,906,716	5,828,552	-1.3%
3	National Gallery	Museums & Art Galleries	5,229,192	5,735,831	+9.7%
4	Natural History Museum (South Kensington)	Museums & Art Galleries	4,434,520	5,226,320	+17.9%
5	V&A (South Kensington)	Museums & Art Galleries	3,789,748	3,967,566	+4.7%
6	Science Museum	Museums & Art Galleries	3,251,634	3,174,963	-2.4%
7	Somerset House	Historic Properties	3,223,350	3,143,626	-2.5%
8	National Portrait Gallery	Museums & Art Galleries	1,703,411 ^(E)	1,586,451 ^(E)	-6.9%
9	British Library	Museums & Art Galleries	1,426,433	1,437,839	+0.8%
10	Tate Britain	Museums & Art Galleries	1,777,877	1,272,523	-28.4%

Note: Some Parks excluded as numbers may include visitors to the park only.

E = Estimate

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(2/2)

Rank	Name of Attraction	Category	2017 Visitors	2018 Visitors	% Change 17-18
11	Serpentine Gallery	Museums & Art Galleries	987,092	1,208,531	+22.4%
12	Imperial War Museum London	Museums & Art Galleries	992,690	1,061,798	+7.0%
13	Horniman Museum and Gardens	Museums & Art Galleries	942,971	926,849	-1.7%
14	Museum of London	Museums & Art Galleries	678,379	694,596	+2.4%
15	Royal Air Force Museum London	Museums & Art Galleries	345,151	501,331	+45.2%
16	V&A Museum of Childhood	Museums & Art Galleries	406,101	418,271	+3.0%
17	Museum of London Docklands	Museums & Art Galleries	334,448	290,488	-13.1%
18	Sir John Soane's Museum	Museums & Art Galleries	127,036 ^(E)	133,407 ^(E)	+5.0%
19	Kenwood House	Historic Properties	143,490	131,126	-8.6%
20	Guildhall Art Gallery	Museums & Art Galleries	93,012	116,616	+25.4%

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