



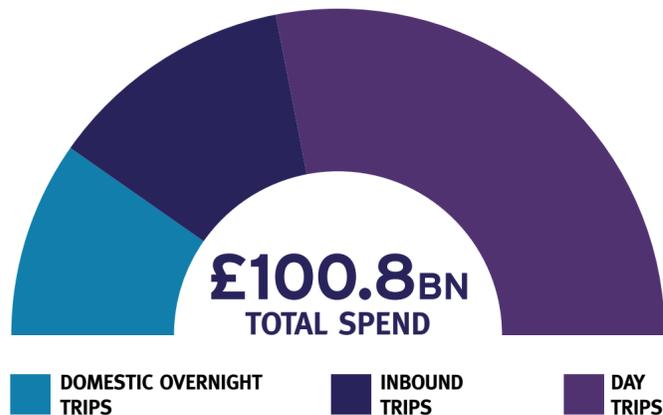
Tourism in England

Key Facts & Trends 2019

Tourism trips and spend

£100.8BN

Was spent on tourism in England in 2019



DOMESTIC OVERNIGHT TRIPS

£19.5BN

Source: GBTS 2019

NUMBER OF TRIPS

99.07M

Source: GBTS 2019

INBOUND TRIPS

£24.8BN

Source: IPS 2019

NUMBER OF TRIPS

36.1M

Source: IPS 2019

DOMESTIC DAY TRIPS

£56.5BN

Source: GBDVS 2019

NUMBER OF TRIPS

1.4BN

Source: GBDVS 2019

Regional Spending

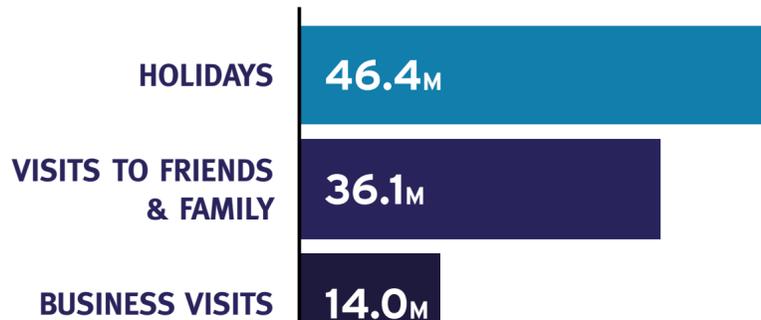
Tourism spend in England is spread across the country



Source: Inbound - IPS 2019 Overnight - GBTS 2019
Day visits - GBDVS 2019

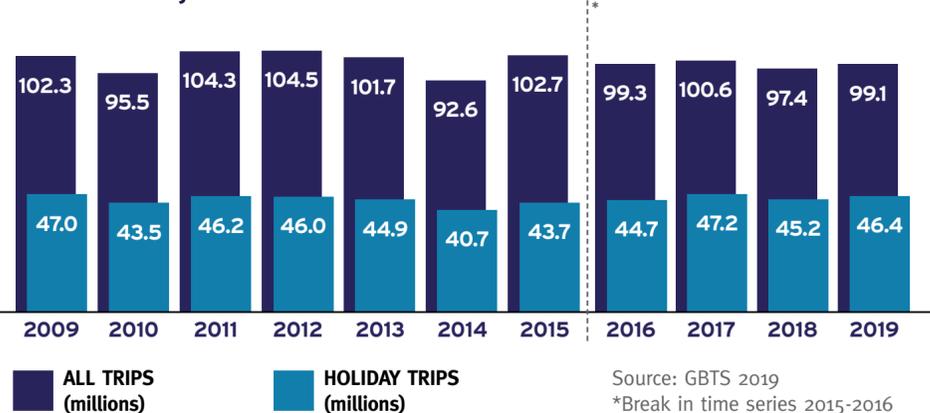
Domestic overnight tourism

In 2019, there were:



Source: GBTS 2019

Domestic overnight tourism over time



Source: GBTS 2019
*Break in time series 2015-2016

Economic impact of English tourism

Tourism in England contributes £106BN to the British economy when direct and indirect impacts are taken into account, and supports 2.6M jobs



Source: Deloitte 2013

Inbound Tourism

In 2019, inbound visits to England included:



Source: IPS 2019

Inbound tourism over time



Source: IPS