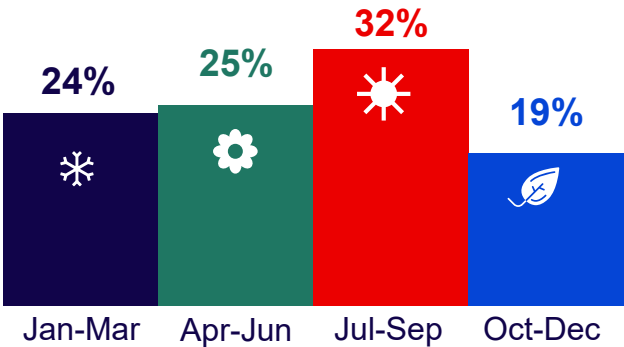


Global ranking for inbound visits to the UK in 2024



Global ranking for inbound spend in the UK in 2024

### Seasonal spread of travel



### Average nights stayed



On average, visitors from the GCC spent £2,143 per visit, 2.6 times the global average of £818 per visit.

£2,143  
2024 average spend per visit

**Source:** International Passenger Survey (IPS) by ONS, 2024 unless otherwise stated. 2024 data GB only.

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### Purpose of travel\* (2024)

