

**British Tourist Authority (BTA) Board  
Register of Board Members' Interests**



Name	Position Declared with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)*	Related Party Disclosures (any members of close family who hold any position with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)*)	Other Positions
<b>Harris Bokhari OBE (Chair)</b>	Non-Executive Director and Audit & Risk Assurance Committee Chair, Ministry of Housing, Communities & Local Government	n/a	Director, ZAB Consultancy Ltd
	Chair, Hammersmith & Fulham Cultural Compact		Chair, Public Service Honours Committee
	Trustee, The Royal Parks		Expert Advisory Group Member, The National Youth Strategy
			Founder and Trustee, Patchwork Foundation
			Founder and Trustee, Naz Legacy Foundation
<b>Peter Gowers</b>	Shareholder, IHG plc	n/a	Ambassador, British Asian Trust
	Member, UK Soft Power Council		Group Chief Executive of the Busy Bees Group
			Contingent Shareholder, Anchor SCA, Luxembourg
<b>Karin Sheppard</b>	IHG, Managing Director Europe	n/a	Member Advisory Panel Awesome Experiences Limited
	Co-Chair of the Visitor Economy Advisory Council		
<b>Beth Knight</b>	Director, Sustainable Leaders Ltd	n/a	Lloyds Banking Group - Head of Social Sustainability
			Corporate Advisory Board Chair, Save the Children
<b>Neil Rami</b>	Chief Executive, West Midlands Growth Company		Member, Real Estate & Infrastructure Advisory Board
	Member, UK Visitor Economy Advisory Council		Member, Creative UK Board
<b>Mary Walsh</b>			Member, Foreign Direct Investment Leaders Network
			Trustee, Cruse, the national bereavement support charity
			Advisor, FTSE Women Leaders Review (I do this through my small communications consultancy business Fermoye Ltd)
			Advisor, Nurole, which is a search company focused on board-level appointments
<b>Stephen Leckie**</b>	CEO & Executive Chair, Crieff Hydro	n/a	Advisor, for a Yorkshire Building Society (YBS) project through my consultancy business Fermoye Ltd
			Trustee, Architectural Heritage Fund (AHF)
			President of the Scottish Chambers of Commerce
<b>Michael Bewick**</b>	Shareholder J W Greaves & Sons Ltd		Director of Perthshire Chamber of Commerce
	Managing Director J W Greaves & Sons Ltd		Director of Strathearn Engineering
			Chair of Benefiting Group for The World Heritage Site for the Slate Landscapes of North West Wales
			Co-Chair of Gwynedd & Eryri Sustainable Visitor Economy Forum
			Chair of North Wales Regional Tourism Forum
		Member of Welsh Government Visitor Economy Forum	
		Trustee Slate Heritage International	

\*Please declare any shareholdings where the value of any holding, even if below 3%, means there could be a potential for perceived relevance

\*\* These are the Board members for VisitScotland and VisitWales respectively. For the VisitEngland Board members' interests see VEAB register of interests tab

**VisitEngland Advisory Board (VEAB)  
Register of Board Members' Interests**

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<b>Lady Borwick (Victoria) Chair of VEAB</b>	Director and Member of Poore and Second Poore Ltd; holding companies limited by guarantee.	Husband, Lord Borwick's, registered interests found here: <a href="https://members.parliament.uk/member/4281/registeredinterests">https://members.parliament.uk/member/4281/registeredinterests</a>	Governor: Guys and St Thomas's Hospital
			Trustee: The Federated Foundation (Charity)
			School Governor and Safeguarding Governor of Golborne & Maxilla Nursery Schools
			Vice President of The River Thames Society Member of Railway 200 Strategic Group
<b>Fiona Pollard</b>	Shareholder, Eagle-Eyed Ventures Ltd	Husband's shareholdings are in Lost & Grounded Limited (a brewery), 60% shareholder of Hawker Joinery Limited, a 50% shareholder in Heritage Events and Eagle-Eyed Ventures Ltd	Director, Monument Technology Limited
<b>Allan Lambert</b>	Shareholder, Awaze	n/a	Chair, Monument Bank
	Non-Executive Director, Hideaways Holidays Group (encompassing Rural Retreats).		Owner, CoastMoor Associates an Executive Leadership Coaching and Business Advisory practice.
	Family Holiday Association Ambassador		
<b>Nadine Thomson</b>			
<b>Nigel Wilkinson</b>	Director, Winander Group Holdings Limited	Wife, Linda Wilkinson, holds a minority interest in Winander Group Holdings Limited	Non-Executive Director, Rushbond plc
	Managing Director, Winander Leisure Limited		Director/Trustee, South Cumbria Rivers Trust
	Managing Director, Windermere Lake Cruises Limited		
	Director, Lakeland Motor Museum Limited		
<b>Helen Bonser-Wilton</b>	Independent Chair of the Love Windermere Partnership		
	Chief Executive of Leeds Castle Foundation		
	Board Director of Visit Kent.		
<b>Dr Sarah Green OBE</b>	Board Director of ALVA (Association of Leading Visitor Attractions)		
	Director, NGI and NGI Solutions	n/a	Member of Visitor Economy Advisory Council
	Chair and Director, Ryder Architecture Limited, Employee Owned Trust Board		Elected Member of National Trust Council

**British Tourist Authority (BTA) Senior Leadership Team  
Register of Directors' Interests**

Name	BTA Role	Position Declared with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)*	Related Party Disclosures (any members of close family who hold any position with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)*	Other Positions	Notes
Patricia Yates	Chief Executive Officer	n/a	Son employed by BTA in Corporate Press Office	Visitor Economy Advisory Council - observer role	n/a
Gavin Landry	International Director	Adjunct Professor New York University teaching Tourism Planning	n/a	n/a	n/a
Andrew Stokes	England and Commercial Director	n/a	n/a	n/a	n/a
Robin Johnson	Global Marketing Director	n/a	Partner employed by BTA in Brand and Content dept.	n/a	n/a
Debra Lang	HR and Professional Services Director	n/a	Husband (Wynne Parry) is an official of FDA	n/a	FDA is not currently a recognised trade union of BTA.
Louise Bryce	Partnership Director	Honorary Board Member UK Inbound	n/a	n/a	The role of UK Inbound is considered complementary to that of the BTA
Serena Jacobs	Finance Director	n/a	n/a	Football Foundation Audit Committee member	

**Audit & Risk Committee (ARC)**

Name	BTA Role	Position Declared with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)	Related Party Disclosures (any members of close family who hold any position with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)	Other Positions	Area of Potential Conflict
Tim Hurdle	Independent External Professional Member of the ARC	n/a	n/a	n/a	n/a

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