

Inbound COVID-19 Sentiment Tracker

Market Snapshot – UAE

Read the full report for Wave 4 here (PDF, 8MB)



UAE Market Summary

Wave 1: 2nd-16th Dec 2020

Wave 2: 24^{th} Mar -6^{th} Apr 2021

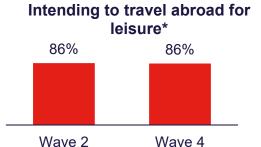
Wave 3: 23rd Aug - 6th Sept 2021

Wave 4: 10th-23rd Feb 2022

All data is from Wave 4, unless stated



Travel intentions



Planning stage



Among leisure trip intenders: 41% consider Europe 9% consider

36% 32% Trip booked Destination chosen Trip planned 25% 20% Intend to travel



Britain

59% consider England30% consider Scotland21% consider Wales20% consider London

<u>Travel preferences</u>



Top Travel Companions



Top Accommodation



Destination types



34% Coastline



47% Large city



47% Will roam around



33% Small/midsized city/town

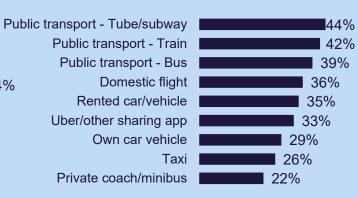






41% Country/ village

Top modes of transport within Britain











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Travel Concerns – for travel to Britain*

Other people not following COVID-19 policies/procedures

Access to healthcare if I contract COVID-19 abroad

Change in quarantine requirements on my return home

Contracting COVID-19 during my journey/trip

Affordability of robust travel insurance

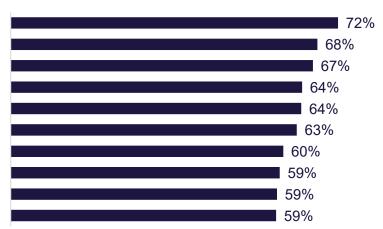
Limited / restricted experiences at destination

Costs of mandatory COVID-19 tests

Locals' attitude towards international tourists

Extra admin involved with new policy/rules during the trip

Accessibility of affordable air fares



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I would be happy to take a pre-trip covid-19 test should that be required	81%	2 <mark>%17%</mark>
I will be intending to take fewer but longer holidays	75%	3 <mark>% 22%</mark>
Booking through a travel agent is a safer option at the moment	75%	4 <mark>%21%</mark>
I will think more about sustainability when planning future holidays	74%	3 <mark>% 23%</mark>
I would be comfortable using public transport within the destination	72%	3 <mark>% 26%</mark>
I will look for less crowded places, even if I miss attractions	71%	2 <mark>% 27%</mark>
I will favour international destinations closer to my home country	69%	3 <mark>% 28%</mark>
I will delay my next international trip until Omicron is under control	63%	4 <mark>% 33%</mark>
I will favour local destinations instead of traveling internationally	58%	4 <mark>% 38%</mark>
I will leave booking until later/last minute	57%	4% 39%
I will favour destinations I have been before rather than new places	56%	3% 40%
■Agree ■No op	inion ■Disagree	Э











^{*%} very & somewhat concerned

^{**%} completely & somewhat agree