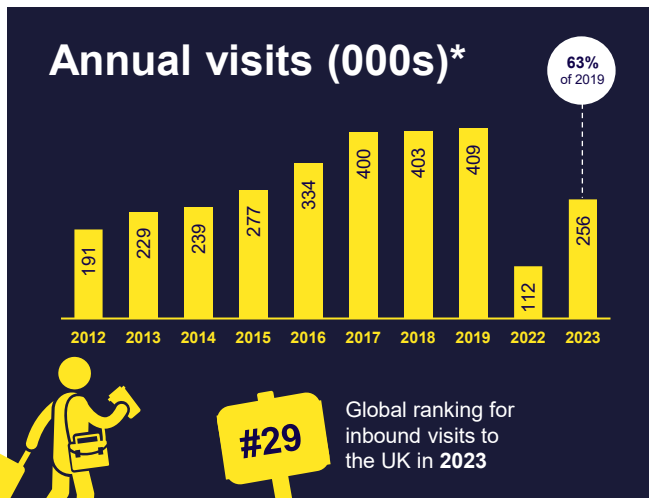


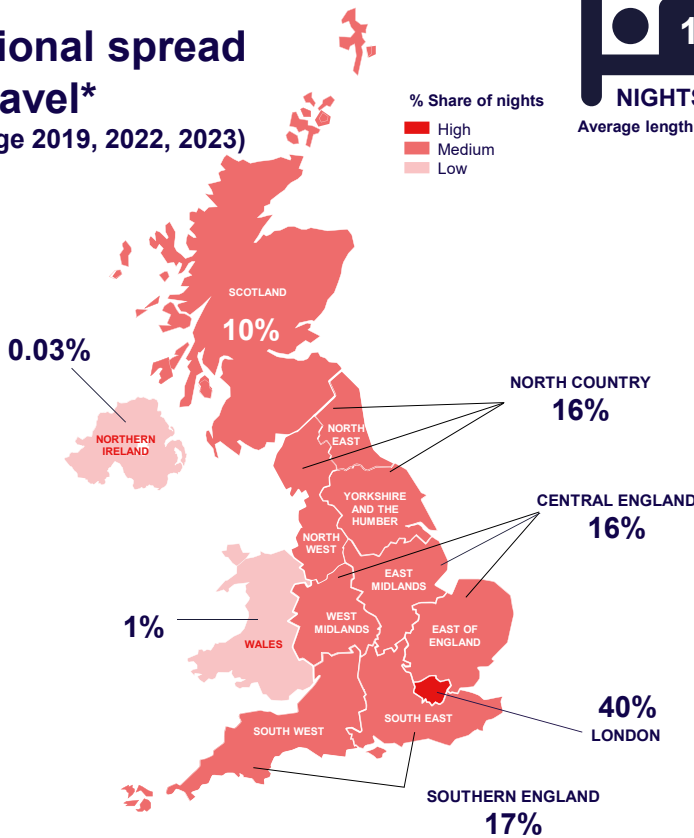


Hong Kong (SAR)

Market snapshot Visitor Profile



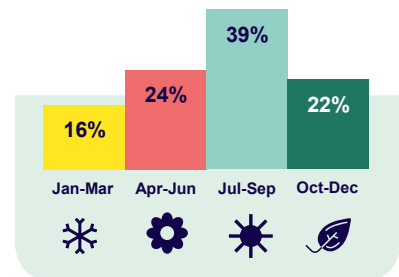
Regional spread of travel* (average 2019, 2022, 2023)



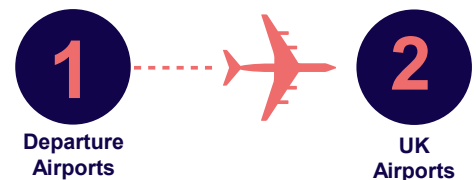
The UK ranks **first** among European destinations visited by outbound overnight travellers from Hong Kong (SAR) (2023).***



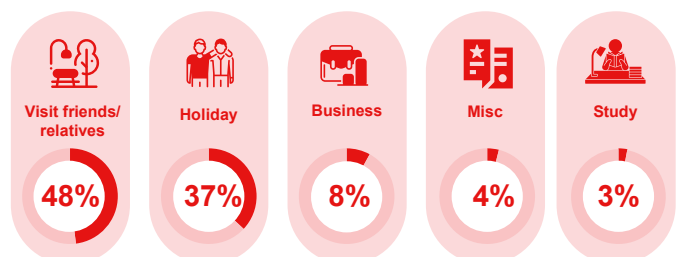
Seasonal spread of travel* (2023)



Departure & Destination Airports** (2023)



Purpose of travel* (2023)



Sources: *International Passenger Survey (IPS) by ONS; All spend is stated in nominal terms. **Apex as of May 2024. ***Oxford Economics, April 2024



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