

**British Tourist Authority (BTA) Board**  
**Register of Board Members' Interests**



Name	Position Declared with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)*	Related Party Disclosures (any members of close family who hold any position with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)*)	Other Positions
<b>Nick de Bois</b> (Chair of BTA Board)	Minority Shareholder, Rapiergroup	Wife, Helen de Bois, holds a majority interest in Rapiergroup	Director and shareholder, 3rd Step Broadcast Ltd
	Non Executive Director, Rapiergroup Ltd		
	Director, Rapiergroup Design Group Ltd		
<b>Peter Gowers</b>	Shareholder, IHG plc	n/a	Group Chief Executive of the Busy Bees Group
	Member, UK Soft Power Council		Contingent Shareholder, Anchor SCA, Luxembourg
			Member Advisory Panel Awesome Experiences Limited
<b>Karin Sheppard</b>	IHG, Managing Director Europe	n/a	
	Co-Chair of the Visitor Economy Advisory Council		
<b>Beth Knight</b>	Director, Sustainable Leaders Ltd	n/a	Lloyds Banking Group - Head of Social Sustainability
			Corporate Advisory Board Chair, Save the Children
			Member of Invest in Women Taskforce, backed by UK Government Department for Business & Trade
<b>Neil Rami</b>	Chief Executive, West Midlands Growth Company		Member, Real Estate & Infrastructure Advisory Board
	Member, UK Visitor Economy Advisory Council		Member, Creative UK Board
<b>Mary Walsh</b>			Member, Foreign Direct Investment Leaders Network
			Trustee, Cruse, the national bereavement support charity
			Advisor, FTSE Women Leaders Review (I do this through my small communications consultancy business Fermoye Ltd)
			Advisor, Nurole, which is a search company focused on board-level appointments
			Trustee, Architectural Heritage Fund (AHF)
<b>Stephen Leckie**</b>	CEO & Executive Chair, Crieff Hydro	n/a	President of the Scottish Chambers of Commerce
			Director of Perthshire Chamber of Commerce
			Director of Strathearn Engineering
<b>Michael Bewick**</b>	Shareholder J W Greaves & Sons Ltd		Chair of Benefitting Group for The World Heritage Site for the Slate Landscapes of North West Wales
	Managing Director J W Greaves & Sons Ltd		Co-Chair of Gwynedd & Eryri Sustainable Visitor Economy Forum
			Chair of North Wales Regional Tourism Forum
			Member of Welsh Government Visitor Economy Forum
			Trustee Slate Heritage International
<b>Karly Greene (Observer)</b>	Director of Analytical Services at the Northern Ireland Statistics and Research Agency (NISRA)	n/a	Vice Chair Housing Rights NI
	Board member Tourism NI		Non-executive Director of Galgorm Castle Education and Preservation Limited
<b>Kendra Blumsky</b> (Boardroom Apprentice)	n/a		

\*Please declare any shareholdings where the value of any holding, even if below 3%, means there could be a potential for perceived relevance

\*\* These are the Board members for VisitScotland and VisitWales respectively. For the VisitEngland Board members' interests see VEAB register of interests tab

**VisitEngland Advisory Board (VEAB)**  
**Register of Board Members' Interests**

Name	Position Declared with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)*	Related Party Disclosures (any members of close family who hold any position with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)*	Other Positions
<b>Lady Borwick (Victoria)</b> <b>Chair of VEAB</b>	Director and Member of Poore and Second Poore Ltd; holding companies limited by guarantee.	Husband, Lord Borwick's, registered interests found here: <a href="https://members.parliament.uk/member/4281/registeredinterests">https://members.parliament.uk/member/4281/registeredinterests</a>	Governor: Guys and St Thomas's Hospital
			Trustee: The Federated Foundation (Charity)
			School Governor and Safeguarding Governor of Golborne & Maxilla Nursery Schools
			Vice President of The River Thames Society
<b>Fiona Pollard</b>	Shareholder, Eagle-Eyed Ventures Ltd	Husband's shareholdings are in Lost & Grounded Limited (a brewery), 60% shareholder of Hawker Joinery Limited, a 50% shareholder in Heritage Events and Eagle-Eyed Ventures Ltd	Member of Railway 200 Strategic Group
			Director, Monument Technology Limited
			Chair, Monument Bank
<b>Allan Lambert</b>	Chief Executive, Habitat First Group	n/a	London Early Years Trustee
	Shareholder, Awaze		Owner, CoastMoor Associates an Executive Leadership Coaching and Business Advisory practise.
	Non-Executive Director, Hideaways Holidays Group (encompassing Rural Retreats).		
	Family Holiday Association Ambassador		
<b>Nadine Thomson</b>		n/a	
<b>Nigel Wilkinson</b>	Director, Winander Group Holdings Limited	Wife, Linda Wilkinson, holds a minority interest in Winander Group Holdings Limited	Non-Executive Director, Rushbond plc
	Managing Director, Winander Leisure Limited		Director/Trustee, South Cumbria Rivers Trust
	Managing Director, Windermere Lake Cruises Limited		
	Director, Lakeland Motor Museum Limited		
	Independent Chair of the Love Windermere Partnership		
<b>Helen Bonser-Wilton</b>	Chief Executive of Leeds Castle Foundation		
	Board Director of Visit Kent		
	Board Director of ALVA (Association of Leading Visitor Attractions)		
<b>Dr Sarah Green OBE</b>	Director, NGI and NGI Solutions	n/a	Member of Visitor Economy Advisory Council
	Chair and Director, Ryder Architecture Limited Employee Owned Trust Board		Elected Member of National Trust Council

**British Tourist Authority (BTA) Senior Leadership Team**  
**Register of Directors' Interests**

Name	BTA Role	Position Declared with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)*	Related Party Disclosures (any members of close family who hold any position with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)*)	Other Positions	Notes
Patricia Yates	Chief Executive Officer	n/a	Son employed by BTA in Corporate Press Office	Visitor Economy Advisory Council - observer role	n/a
Gavin Landry	International Director	Adjunct Professor New York University teaching Tourism Planning	n/a	n/a	n/a
Andrew Stokes	England and Commercial Director	n/a	n/a	n/a	n/a
Robin Johnson	Global Marketing Director	n/a	Partner employed by BTA in Brand and Content dept.	n/a	n/a
Debra Lang	HR and Professional Services Director	n/a	Husband (Wynne Parry) is an official of FDA	n/a	FDA is not currently a recognised trade union of BTA.
Louise Bryce	Partnership Director	Honorary Board Member UK Inbound	n/a	n/a	The role of UK Inbound is considered complementary to that of the BTA
Serena Jacobs	Finance Director	n/a	n/a	Football Foundation Audit Committee member	

**Audit & Risk Committee (ARC)**

Name	BTA Role	Position Declared with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)	Related Party Disclosures (any members of close family who hold any position with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)	Other Positions	Area of Potential Conflict
Tim Hurdle	Independent External Professional Member of the ARC	n/a	n/a	n/a	n/a

\*Please declare any shareholdings where the value of any holding, even if below 3%, means there could be a potential for perceived relevance