

**British Tourist Authority (BTA) Board**  
**Register of Board Members' Interests**



Name	Position Declared with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)*	Related Party Disclosures (any members of close family who hold any position with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)*	Other Positions
<b>Nick de Bois</b> (Chair of BTA Board)	Minority Shareholder, Rapiergroup	Wife, Helen de Bois, holds a majority interest in Rapiergroup	Director and shareholder, 3rd Step Broadcast Ltd
	Non Executive Director, Rapiergroup Ltd		
	Director, Rapiere Design Group Ltd		
<b>Peter Gowers</b>	Shareholder, IHG plc	n/a	Group Chief Executive of the Busy Bees Group
			Contingent Shareholder, Anchor SCA, Luxembourg
			Member Advisory Panel Awesome Experiences Limited
			Member, UK Soft Power Council
<b>Karin Sheppard</b>	IHG, Managing Director Europe	n/a	Co-Chair of the Visitor Economy Advisory Council
<b>Beth Knight</b>	Director, Sustainable Leaders Ltd	n/a	Lloyds Banking Group - Head of Social Sustainability
			Corporate Advisory Board Chair, Save the Children
			Member of Invest in Women Taskforce, backed by UK Government Department for Business & Trade
<b>William Burton</b>	Chief Executive, Awesome Experiences Limited	n/a	Director and Chair of ARC, Chartered Institute of Marketing
			Director of NuLife Advisors Ltd
			Director, The Travel Acquisition Company (Dormant)
<b>Stephen Leckie**</b>	CEO & Executive Chair, Crieff Hydro	n/a	President of the Scottish Chambers of Commerce
			Director of Perthshire Chamber of Commerce
			Director of Strathearn Engineering
<b>Michael Bewick**</b>	Shareholder J W Greaves & Sons Ltd		Chair of Benefitting Group for The World Heritage Site for the Slate Landscapes of North West Wales
	Managing Director J W Greaves & Sons Ltd		Co-Chair of Gwynedd & Eryri Sustainable Visitor Economy Forum
			Chair of North Wales Regional Tourism Forum
			Member of Welsh Government Visitor Economy Forum
			Trustee Slate Heritage International
<b>Karly Greene (Observer)</b>	Deputy Director and Head of Northern Ireland Department for Business and Trade		Vice Chair Housing Rights NI
	Board member Tourism NI		
<b>Kendra Blumsky</b> (Boardroom Apprentice)	n/a	n/a	Global Corporate Responsibility Engagement Manager at IHG

\*Please declare any shareholdings where the value of any holding, even if below 3%, means there could be a potential for perceived relevance

\*\* These are the Board members for VisitScotland and VisitWales respectively. For the VisitEngland Board member's interests see VEAB register of interests tab

**VisitEngland Advisory Board (VEAB)**  
**Register of Board Members' Interests**

Name	Position Declared with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)*	Related Party Disclosures (any members of close family who hold any position with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)*	Other Positions
<b>Lady Borwick (Victoria)</b> <b>Chair of VEAB</b>	Director and Member of Poore and Second Poore Ltd; holding companies limited by guarantee.	Husband, Lord Borwick's, registered interests found here: <a href="https://members.parliament.uk/member/4281/registeredinterests">https://members.parliament.uk/member/4281/registeredinterests</a>	Governor: Guys and St Thomas's Hospital
			Trustee: The Federated Foundation (Charity)
			School Governor and Safeguarding Governor of Golborne & Maxilla Nursery Schools
			Vice President of The River Thames Society
<b>Fiona Pollard</b>	Shareholder, Eagle-Eyed Ventures Ltd	Husband's shareholdings are in Lost & Grounded Limited (a brewery), 60% shareholder of Hawker Joinery Limited, a 50% shareholder in Heritage Events and Eagle-Eyed Ventures Ltd	Member of Railway 200 Strategic Group
			Director, Monument Technology Limited
			Chair, Monument Bank
<b>Allan Lambert</b>	Chief Executive, Habitat First Group	n/a	London Early Years Trustee
	Shareholder, Awaze		Owner, CoastMoor Associates an Executive Leadership Coaching and Business Advisory practise.
	Non-Executive Director, Hideaways Holidays Group (encompassing Rural Retreats).		
	Family Holiday Association Ambassador		
<b>Nadine Thomson</b>		n/a	
<b>Nigel Wilkinson</b>	Director, Winander Group Holdings Limited	Wife, Linda Wilkinson, holds a minority interest in Winander Group Holdings Limited	Non-Executive Director, Rushbond plc
	Managing Director, Winander Leisure Limited		Director/Trustee, South Cumbria Rivers Trust
	Managing Director, Windermere Lake Cruises Limited		
	Director, Lakeland Motor Museum Limited		
	Independent Chair of the Love Windermere Partnership		
<b>Katie Panagou</b> <b>(Boardroom Apprentice)</b>	Managing Director/Chief Operations Officer at Tripsmiths Ltd.	n/a	

**British Tourist Authority (BTA) Senior Leadership Team**  
**Register of Directors' Interests**

Name	BTA Role	Position Declared with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)*	Related Party Disclosures (any members of close family who hold any position with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)*	Other Positions	Notes
Patricia Yates	Chief Executive Officer	n/a	n/a	n/a	n/a
Gavin Landry	International Director	Adjunct Professor New York University teaching Tourism Planning	n/a	n/a	n/a
Andrew Stokes	England and Commercial Director	n/a	n/a	n/a	n/a
Robin Johnson	Global Marketing Director	n/a	n/a	n/a	n/a
Debra Lang	HR and Professional Services Director	n/a	Husband (Wynne Parry) is an official of FDA	n/a	FDA is not currently a recognised trade union of BTA.
Louise Bryce	Partnership Director	Honorary Board Member UK Inbound	n/a	n/a	The role of UK Inbound is considered complementary to that of the BTA
Serena Jacobs	Finance Director	n/a	n/a	Football Foundation Audit Committee member	

**Audit & Risk Committee (ARC)**

Name	BTA Role	Position Declared with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)	Related Party Disclosures (any members of close family who hold any position with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)	Other Positions	Area of Potential Conflict
Tim Hurdle	Independent External Professional Member of the ARC	n/a	n/a	n/a	n/a

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