

Top 20 Most Visited Attractions Free and Paid England and Regions

18th June 2025

ENGLAND



TOP 20 MOST VISITED FREE ATTRACTIONS: ENGLAND

Rank	Name of Attraction	Category	2023 Visitors	2024 Visitors	Exact or Estimate?	% Change 23-24	Price for Adult Entry
1	British Museum	Museum and/or Art Gallery	5,820,860	6,479,952		11%	Free
2	NHM South Kensington	Museum and/or Art Gallery	5,686,601	5,931,208		4%	Free
3	Tate Modern	Museum and/or Art Gallery	4,729,444	4,603,025	Exact	-3%	Free
4	Brighton Pier	Other	4,235,165	3,961,226	Exact	-6%	Free*
5	V&A South Kensington	Museum and/or Art Gallery	3,107,500	3,525,700	Exact	13%	Free
6	National Gallery	Museum and/or Art Gallery	3,096,508	3,203,451	Exact	3%	Free
7	Somerset House	Historic House / House and Garden / Palace	2,727,677	3,074,736	Exact	13%	Free
8	Science Museum	Museum and/or Art Gallery	2,958,509	2,827,242	Exact	-4%	Free
9	Royal Museums Greenwich	Museum and/or Art Gallery	2,506,962	2,250,097		-10%	Free
10	National Portrait Gallery	Museum and/or Art Gallery	1,164,018	1,578,065		36%	Free
11	Manchester Central Library	Heritage / Visitor Centre	1,387,608	1,484,149	Exact	7%	Free
12	Abbey Gardens (Bury St Edmunds)	Historic Monument / Archaeological Site	1,345,058	1,385,280	Exact	3%	Free
13	British Library	Museum and/or Art Gallery	1,390,378	1,361,002		-2%	Free
14	Tate Britain	Museum and/or Art Gallery	1,091,218	1,226,872	Exact	12%	Free
15	Cannon Hall Museum, Park and Gardens	Museum and/or Art Gallery	983,108	1,000,774	Exact	2%	Free
16	The Lowry	Museum and/or Art Gallery	938,314	951,924		1%	Free
17	Ashmolean Museum	Museum and/or Art Gallery	900,277	942,692	An Estimate	5%	Free
18	Bodleian Libraries	Museum and/or Art Gallery	842,221	865,191	An Estimate	3%	Free
19	Horniman Museum and Gardens	Museum and/or Art Gallery	924,480	840,489	Exact	-9%	Free
20	Oxford University Museum of Natural History	Museum and/or Art Gallery	768,986	834,604	An Estimate	9%	Free

*Note: Brighton Pier charged a £1 entrance fee on weekends from the end of May to the end September 2024, and additionally on every day between 26th July to 2nd September 2024

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TOP 20 MOST VISITED PAID ATTRACTIONS: ENGLAND

Rank	Name of Attraction	Category	2023 Visitors	2024 Visitors	Exact or Estimate?	% Change 23-24	Price for Adult Entry
1	Tower of London	Castle / Fort	2,791,834	2,902,385	Exact	4%	£15 or Over
2	Royal Botanic Gardens, Kew	Garden	1,974,295	2,273,976		15%	£15 or Over
3	Chester Zoo	Safari Park / Zoo / Aquarium / Aviary	1,942,890	1,947,544	Exact	0%	£15 or Over
4	Westminster Abbey	Place of Worship (still in use)	1,587,866	1,717,296	Exact	8%	£15 or Over
5	St Paul's Cathedral	Place of Worship (still in use)	1,499,575	1,493,184	Exact	0%	£15 or Over
6	Stonehenge	Historic Monument / Archaeological Site	1,327,423	1,363,252	Exact	3%	£15 or Over
7	Windsor Castle	Castle / Fort	1,374,607	1,336,015		-3%	£15 or Over
8	Windermere Lake Cruises	Other Historic / Scenic Transport Operator	1,319,696	1,298,207	Exact	-2%	£10.00-£14.99
9	ZSL London Zoo	Safari Park / Zoo / Aquarium / Aviary	1,327,902	1,239,133	An Estimate	-7%	£15 or Over
10	RHS Garden Wisley	Garden	1,361,785	1,110,000	An Estimate	-18%	£15 or Over
11	Roman Baths	Historic Monument / Archaeological Site	991,437	1,011,511	Exact	2%	£15 or Over
12	Tower Bridge	Heritage / Visitor Centre	960,670	964,943	Exact	0%	£10.00-£14.99
13	Blenheim Palace	Historic House/House and Garden/Palace	945,412	958,220		1%	£15 or Over
14	Adventure Island Southend	Leisure / Theme Park	900,000	900,000	An Estimate	0%	£15 or Over
15	Yorkshire Wildlife Park	Safari Park / Zoo / Aquarium / Aviary	921,008	894,019	Exact	-3%	£15 or Over
16	ZSL Whipsnade Zoo	Safari Park / Zoo / Aquarium / Aviary	893,450	891,879	An Estimate	0%	£15 or Over
17	Portsmouth Historic Dockyard	Museum and/or Art Gallery	895,105	868,252	An Estimate	-3%	£15 or Over
18	Beamish, The Living Museum of the North	Museum and/or Art Gallery	801,756	838,632	Exact	5%	£15 or Over
19	The Trentham Estate	Garden	844,644	815,168	An Estimate	-3%	£10.00-£14.99
20	Old Royal Naval College	Other Historic Property	843,175	803,391	Exact	-5%	£15 or Over

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NORTH WEST



TOP 20 MOST VISITED FREE ATTRACTIONS: NORTH WEST

Rank	Name of Attraction	Category	2023 Visitors	2024 Visitors	Exact or Estimate?	% Change 23-24	Price for Adult Entry
1	Manchester Central Library	Heritage / Visitor Centre	1,387,608	1,484,149	Exact	7%	Free
2	The Lowry	Museum and/or Art Gallery	938,314	951,924		1%	Free
3	Museum of Liverpool	Museum and/or Art Gallery	694,953	829,692	Exact	19%	Free
4	Manchester Museum	Museum and/or Art Gallery	850,237	650,932		-23%	Free
5	Manchester Art Gallery	Museum and/or Art Gallery	576,920	650,679	Exact	13%	Free
6	World Museum Liverpool	Museum and/or Art Gallery	697,115	555,595	Exact	-20%	Free
7	Chester Cathedral	Place of Worship (still in use)	623,327	541,945	Exact	-13%	Free
8	Maritime Museum, Liverpool	Museum and/or Art Gallery	697,073	502,428	Exact	-28%	Free
9	Science and Industry Museum	Museum and/or Art Gallery	415,847	378,448	Exact	-9%	Free
10	Imperial War Museum North	Museum and/or Art Gallery	261,449	272,211	An Estimate	4%	Free
11	Manchester Cathedral	Place of Worship (still in use)	192,938	248,000	Exact	29%	Free
12	Whitworth Art Gallery	Museum and/or Art Gallery	222,235	234,421		5%	Free
13	Bolton Central Museum	Museum and/or Art Gallery	196,731	201,748	Exact	3%	Free
14	Walker Art Gallery	Museum and/or Art Gallery	218,865	175,476	Exact	-20%	Free
15	International Slavery Museum	Museum and/or Art Gallery	261,993	166,083	Exact	-37%	Free
16	Customs and Excise National Museum	Museum and/or Art Gallery	209,981	162,216	Exact	-23%	Free
17	Lady Lever Art Gallery	Museum and/or Art Gallery	183,135	150,204	Exact	-18%	Free
18	Bolton Central Aquarium	Safari Park / Zoo / Aquarium / Aviary	119,116	139,360	Exact	17%	Free
19	Salford Museum and Art Gallery	Museum and/or Art Gallery	115,449	132,733		15%	Free
20	Portland Basin Museum	Museum and/or Art Gallery	108,447	107,425	Exact	-1%	Free

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TOP 20 MOST VISITED PAID ATTRACTIONS: NORTH WEST

Rank	Name of Attraction	Category	2023 Visitors	2024 Visitors	Exact or Estimate?	% Change 23-24	Price for Adult Entry
1	Chester Zoo	Safari Park / Zoo / Aquarium / Aviary	1,942,890	1,947,544	Exact	0%	£15 or Over
2	Windermere Lake Cruises	Other Historic / Scenic Transport Operator	1,319,696	1,298,207	Exact	-2%	£10.00-£14.99
3	Tatton Park	Historic House / House and Garden / Palace	720,000	723,500	An Estimate	0%	£7.50-£9.99
4	Dunham Massey	Historic House / House and Garden / Palace	517,543	543,611	Exact	5%	£15 or Over
5	Knowsley Safari Park	Safari Park / Zoo / Aquarium / Aviary	546,345	525,642		-4%	£15 or Over
6	RHS Garden Bridgewater	Garden	501,746	496,030	Exact	-1%	£15 or Over
7	Lyme Park & Gardens	Historic House / House and Garden / Palace	344,769	341,879	Exact	-1%	£5.00-£7.49
8	Ullswater Steamers	Other Historic / Scenic Transport Operator	364,000	335,000	An Estimate	-8%	£15 or Over
9	Quarry Bank Mill and Garden	Other Historic Property	252,147	254,862	Exact	1%	£15 or Over
10	The Beatles Story	Museum and/or Art Gallery	236,536	237,121	Exact	0%	£15 or Over
11	National Football Museum	Museum and/or Art Gallery	217,190	208,037		-4%	£15 or Over
12	Speke Hall, Gardens & Estate	Historic House / House and Garden / Palace	209,618	205,720	Exact	-2%	£10.00-£14.99
13	Ravenglass & Eskdale Railway Co Ltd	Steam / Heritage Railway	179,000	165,000	An Estimate	-8%	£15 or Over
14	BeWILDerwood Cheshire	Leisure / Theme Park	147,500	147,800	An Estimate	0%	£15 or Over
15	Sizergh Castle and Garden	Historic House / House and Garden / Palace	128,647	139,928	Exact	9%	£10.00-£14.99
16	Mrs Dowson's Ice Cream Dairy	Farm / Rare Breeds / Farm Animals	100,000	130,000	An Estimate	30%	£10.00-£14.99
17	Jodrell Bank Centre for Engagement	Heritage / Visitor Centre	Not available	125,088		Not available	£10.00-£14.99
18	Eureka! Science and Discovery	Science / Technology Centre	103,299	102,452	Exact	-1%	£15 or Over
19	Hill Top	Historic House / House and Garden / Palace	81,795	92,566	Exact	13%	£15 or Over
20	RSPB Leighton Moss Nature Reserve	Nature Reserve / Wetlands / Wildlife Trips	92,343	86,736	An Estimate	-6%	£7.50-£9.99

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NORTH EAST



TOP 20 MOST VISITED FREE ATTRACTIONS: NORTH EAST

Rank	Name of Attraction	Category	2023 Visitors	2024 Visitors	Exact or Estimate?	% Change 23-24	Price for Adult Entry
1	Durham Cathedral	Place of Worship (still in use)	373,165	393,090		5%	Free
2	BALTIC Centre for Contemporary Art	Museum and/or Art Gallery	411,200	372,316	Exact	-9%	Free
3	Great North Museum: Hancock	Museum and/or Art Gallery	244,879	234,447	Exact	-4%	Free
4	Sunderland Museum & Winter Gardens	Museum and/or Art Gallery	269,588	233,511	Exact	-13%	Free
5	Laing Art Gallery	Museum and/or Art Gallery	95,630	192,013	Exact	101%	Free
6	Discovery Museum	Museum and/or Art Gallery	188,660	171,163	Exact	-9%	Free
7	Locomotion	Museum and/or Art Gallery	125,121	164,486	Exact	31%	Free
8	Hopetown Darlington	Museum and/or Art Gallery	Not available	89,035	Exact	Not available	Free
9	South Shields Museum and Art Gallery	Museum and/or Art Gallery	89,385	78,284	Exact	-12%	Free
10	Dorman Museum	Museum and/or Art Gallery	79,962	63,032	Exact	-21%	Free
11	Hatton Gallery	Museum and/or Art Gallery	21,254	20,004	Exact	-6%	Free
12	Arbeia Roman Fort and Museum	Historic Monument / Archaeological Site	19,039	19,494	Exact	2%	Free
13	Stephenson Railway Museum	Museum and/or Art Gallery	22,150	19,418	Exact	-12%	Free
14	Shipley Art Gallery	Museum and/or Art Gallery	20,412	18,400	Exact	-10%	Free
15	Zetland Lifeboat Museum	Museum and/or Art Gallery	9954	10,226	Exact	3%	Free
16	Tynemouth Volunteer Life Brigade	Museum and/or Art Gallery	2,552	5,949	Exact	133%	Free

Table shows ranking positions for attractions with >1,000 visits in 2024

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TOP 20 MOST VISITED PAID ATTRACTIONS: NORTH EAST

Rank	Name of Attraction	Category	2023 Visitors	2024 Visitors	Exact or Estimate?	% Change 23-24	Price for Adult Entry
1	Beamish, The Living Museum of the North	Museum and/or Art Gallery	801,756	838,632	Exact	5%	£15 or Over
2	Alnwick Castle	Historic House/House and Garden/Palace	273,351	264,392	Exact	-3%	£15 or Over
3	Wallington House, Gardens & Estate	Historic House/House and Garden/Palace	250,807	261,508	Exact	4%	£15 or Over
4	Cragside	Historic House/House and Garden/Palace	244,988	256,150	Exact	5%	£15 or Over
5	Gibside	Garden	210,454	232,899	Exact	11%	£15 or Over
6	Seaton Delaval Hall	Historic House/House and Garden/Palace	145,681	149,087	Exact	2%	£10.00-£14.99
7	Ushaw Historic House, Chapels & Gardens	Historic House/House and Garden/Palace	102,813	104,855	An Estimate	2%	£10.00-£14.99
8	Belsay Hall, Castle and Gardens	Historic House/House and Garden/Palace	82,862	102,630	Exact	24%	£15 or Over
9	Vindolanda (Chesterholm) Hadrian's Wall	Historic Monument / Archaeological Site	93,935	97,627	Exact	4%	£10.00-£14.99
10	Lindisfarne Castle	Castle / Fort	74,968	90,518	Exact	21%	£10.00-£14.99
11	Housesteads Roman Fort	Castle / Fort	81,331	79,985	Exact	-2%	£10.00-£14.99
12	Lindisfarne Priory	Historic Monument / Archaeological Site	67,748	67,257	Exact	-1%	£10.00-£14.99
13	WWT Washington	Nature Reserve / Wetlands / Wildlife Trips	61,164	66,492	Exact	9%	£10.00-£14.99
14	Saltburn Miniature Railway	Steam / Heritage Railway	60,000	65,000	An Estimate	8%	Under £3.00
15	Ormesby Hall	Historic House/House and Garden/Palace	54,938	62,032	Exact	13%	£5.00-£7.49
16	Saltholme Wildlife Reserve & Discovery Park	Nature Reserve / Wetlands / Wildlife Trips	59,829	58,491	Exact	-2%	£5.00-£7.49
17	Roman Army Museum - Hadrian's Wall	Museum and/or Art Gallery	50,266	56,950	Exact	13%	£7.50-£9.99
18	Warkworth Castle	Castle / Fort	52,027	52,820	Exact	2%	£10.00-£14.99
19	National Museum Royal Navy Hartlepool	Museum and/or Art Gallery	52,974	46,087	An Estimate	-13%	£10.00-£14.99
20	Chesters Roman Fort	Castle / Fort	36,573	39,843	Exact	9%	£10.00-£14.99

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YORKSHIRE AND THE HUMBER



TOP 20 MOST VISITED FREE ATTRACTIONS: YORKSHIRE & THE HUMBER

Rank	Name of Attraction	Category	2023 Visitors	2024 Visitors	Exact or Estimate?	% Change 23-24	Price for Adult Entry
1	Cannon Hall Museum, Park and Gardens	Museum and/or Art Gallery	983,108	1,000,774	Exact	2%	Free
2	National Railway Museum	Museum and/or Art Gallery	630,409	690,810	Exact	10%	Free
3	Millennium Gallery	Museum and/or Art Gallery	452,007	476,934	Exact	6%	Free
4	The Station	Heritage / Visitor Centre	413,928	436,389	Exact	5%	Free
5	Royal Armouries Museum	Museum and/or Art Gallery	338,066	374,680	Exact	11%	Free
6	Ogden Water Country Park	Nature Reserve/Wetlands/Wildlife Trips	280,000	280,000	An Estimate	0%	Free
7	Worsbrough Mill Museum and Country Park	Museum and/or Art Gallery	241,020	257,172	An Estimate	7%	Free
8	Leeds City Museum	Museum and/or Art Gallery	224,731	227,010	Exact	1%	Free
9	Leeds Art Gallery	Museum and/or Art Gallery	269,137	226,178	Exact	-16%	Free
10	Weston Park Museum	Museum and/or Art Gallery	165,041	175,911	Exact	7%	Free
11	Sutton Bank National Park Centre	Heritage / Visitor Centre	134,270	146,343	An Estimate	9%	Free
12	Sheffield Cathedral - St Peter & St Paul	Place of Worship (still in use)	120,836	134,167	An Estimate	11%	Free
13	The Ropewalk	Museum and/or Art Gallery	93,997	94,524	An Estimate	1%	Free
14	Pontefract Castle	Castle / Fort	85,860	87,585	Exact	2%	Free
15	Beverley Minster	Place of Worship (still in use)	91,200	73,300	An Estimate	-20%	Free
16	Experience Barnsley Museum & Discovery Centre	Museum and/or Art Gallery	98,128	72,883	Exact	-26%	Free
17	Cliffe Castle Museum	Museum and/or Art Gallery	67,810	66,705	Exact	-2%	Free
18	Danby Lodge National Park Centre	Heritage / Visitor Centre	59,626	63,597	An Estimate	7%	Free
19	Halifax Minster	Place of Worship (still in use)	50,710	55,096	Exact	9%	Free
20	Cooper Gallery	Museum and/or Art Gallery	50,251	48,255	Exact	-4%	Free

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TOP 20 MOST VISITED PAID ATTRACTIONS: YORKSHIRE & THE HUMBER

Rank	Name of Attraction	Category	2023 Visitors	2024 Visitors	Exact or Estimate?	% Change 23-24	Price for Adult Entry
1	Yorkshire Wildlife Park	Safari Park / Zoo / Aquarium / Aviary	921,008	894,019	Exact	-3%	£15 or Over
2	York Minster	Place of Worship (still in use)	571,099	631,205		11%	£15 or Over
3	RHS Garden Harlow Carr	Garden	455,256	491,786	Exact	8%	£15 or Over
4	Fountains Abbey	Other Historic Property	425,000	421,470	Exact	-1%	£15 or Over
5	Jorvik Viking Centre	Museum and/or Art Gallery	365,781	321,859	Exact	-12%	£15 or Over
6	Castle Howard	Historic House/House and Garden/Palace	259,401	296,740	Exact	14%	£15 or Over
7	Eureka! The National Children's Museum	Science / Technology Centre	262,906	259,910	Exact	-1%	£15 or Over
8	Lotherton Hall & Gardens	Museum and/or Art Gallery	180,551	228,015	Exact	26%	£10.00-£14.99
9	Harewood House Trust	Historic House/House and Garden/Palace	236,713	226,977		-4%	£15 or Over
10	York Castle Museum	Museum and/or Art Gallery	217,600	211,270	Exact	-3%	£15 or Over
11	Beningbrough Hall	Historic House/House and Garden/Palace	148,064	174,267	Exact	18%	£10.00-£14.99
12	Nostell Priory & Parkland	Historic House/House and Garden/Palace	143,859	169,459	Exact	18%	£10.00-£14.99
13	Whitby Abbey	Historic Monument / Archaeological Site	171,921	167,117	Exact	-3%	£15 or Over
14	Clifford's Tower	Castle / Fort	171,986	162,426	Exact	-6%	£10.00-£14.99
15	Wentworth Castle Gardens	Garden	119,948	129,682	Exact	8%	£5.00-£7.49
16	Kirkstall Abbey	Museum and/or Art Gallery	148,815	124,139	Exact	-17%	£5.00-£7.49
17	York Art Gallery	Museum and/or Art Gallery	141,800	112,012	Exact	-21%	£5.00-£7.49
18	Historic Newby Hall	Historic House/House and Garden/Palace	99,084	107,642	Exact	9%	£15 or Over
19	The Forbidden Corner	Other	108,648	105,774	Exact	-3%	£15 or Over
20	Magna Science Adventure Centre	Science / Technology Centre	87,622	104,833	Exact	20%	£15 or Over

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WEST MIDLANDS



TOP 20 MOST VISITED FREE ATTRACTIONS: WEST MIDLANDS

Rank	Name of Attraction	Category	2023 Visitors	2024 Visitors	Exact or Estimate?	% Change 23-24	Price for Adult Entry
1	Midlands Arts Centre (MAC)	Other	853,355	786,694	Exact	-8%	Free
2	Royal Air Force (RAF) Museum Cosford	Museum and/or Art Gallery	415,398	387,965	Exact	-7%	Free
3	National Memorial Arboretum	Heritage / Visitor Centre	280,407	314,768		12%	Free
4	Birmingham Cathedral	Place of Worship (still in use)	177,866	204,900	An Estimate	15%	Free
5	Ikon Gallery	Museum and/or Art Gallery	231,911	181,180	Exact	-22%	Free
6	Birmingham Museum and Art Gallery	Museum and/or Art Gallery	Closed	166,141	Exact	Not available	Free
7	Shrewsbury Museum & Art Gallery	Museum and/or Art Gallery	179,959	147,750	An Estimate	-18%	Free
8	The Potteries Museum & Art Gallery	Museum and/or Art Gallery	132,628	128,971	Exact	-3%	Free
9	Hereford Cathedral	Place of Worship (still in use)	110,185	120,400	Exact	9%	Free
10	St Laurence's Church	Place of Worship (still in use)	62,500	71,000	An Estimate	14%	Free
11	Lapworth Museum of Geology	Museum and/or Art Gallery	60,411	62,536	Exact	4%	Free
12	Museum of the Gorge	Museum and/or Art Gallery	Not available	42,600		Not available	Free
13	Iron Bridge Toll House	Other Historic Property	43,366	36,220		-16%	Free
14	Great Witley Parish Church	Place of Worship (still in use)	31,069	26,918	Exact	-13%	Free
15	Tudor House Museum Worcester	Museum and/or Art Gallery	20,471	20,708	Exact	1%	Free
16	Butcher Row House Museum	Museum and/or Art Gallery	10,547	10,927	Exact	4%	Free
17	Much Wenlock Museum & Visitor Info Centre	Heritage / Visitor Centre	17,202	10,563	Exact	-39%	Free
18	The Cut Visitor Centre	Other	7,307	7,403	Exact	1%	Free
19	The Manor House Museum - Bromwich hall	Historic House/House and Garden /Palace	2,797	3,479	Exact	24%	Free
20	Weoley Castle	Historic Monument / Archaeological Site	4,972	2,864	Exact	-42%	Free

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TOP 20 MOST VISITED PAID ATTRACTIONS: WEST MIDLANDS

Rank	Name of Attraction	Category	2023 Visitors	2024 Visitors	Exact or Estimate?	% Change 23-24	Price for Adult Entry
1	The Trentham Estate	Garden	844,644	815,168	An Estimate	-3%	£10.00-£14.99
2	Attingham Park	Historic House/House and Garden/Palace	591,794	581,537	Exact	-2%	£15 or Over
3	Black Country Living Museum	Museum and/or Art Gallery	385,140	377,024	Exact	-2%	£15 or Over
4	Dudley Zoo & Castle	Safari Park / Zoo / Aquarium / Aviary	302,386	303,385	Exact	0%	£15 or Over
5	Shugborough Estate	Historic House/House and Garden/Palace	270,610	291,183	Exact	8%	£15 or Over
6	Shakespeare's Birthplace	Historic House/House and Garden/Palace	271,346	285,384		5%	£15 or Over
7	Croome Park	Historic House/House and Garden/Palace	252,156	257,781	Exact	2%	£15 or Over
8	Hanbury Hall	Historic House/House and Garden/Palace	218,243	239,607	Exact	10%	£15 or Over
9	Charlecote Park	Historic House/House and Garden/Palace	238,869	220,581	Exact	-8%	£15 or Over
10	Baddesley Clinton	Historic House/House and Garden/Palace	204,873	200,142	Exact	-2%	£15 or Over
11	Stratford-upon-Avon Butterfly Farm	Safari Park / Zoo / Aquarium / Aviary	208,416	199,854	Exact	-4%	£7.50-£9.99
12	Packwood House	Historic House/House and Garden/Palace	188,787	186,938	Exact	-1%	£15 or Over
13	Thinktank	Museum and/or Art Gallery	211,012	176,073	Exact	-17%	£15 or Over
14	Blists Hill Victorian Town	Museum and/or Art Gallery	165,604	151,561		-8%	£15 or Over
15	Biddulph Grange Gardens	Garden	137,800	133,567	Exact	-3%	£10.00-£14.99
16	Severn Valley Railway	Steam / Heritage Railway	128,517	126,254	An Estimate	-2%	£15 or Over
17	Wightwick Manor	Historic House/House and Garden/Palace	121,405	119,601	Exact	-1%	£15 or Over
18	Croft Castle	Castle / Fort	119,477	118,773	Exact	-1%	£15 or Over
19	Kenilworth Castle & Elizabethan Garden	Castle / Fort	118,264	117,569	Exact	-1%	£15 or Over
20	Upton House	Historic House/House and Garden/Palace	94,243	108,033	Exact	15%	£15 or Over

As per last year's approach, country parks were suppressed from the top 20 listing. To see their ranking, please view the **full listing** available on our website.

EAST MIDLANDS



TOP 20 MOST VISITED FREE ATTRACTIONS: EAST MIDLANDS

Rank	Name of Attraction	Category	2023 Visitors	2024 Visitors	Exact or Estimate?	% Change 23-24	Price for Adult Entry
1	Wollaton Hall and Park	Museum and/or Art Gallery	633,682	606,357	Exact	-4%	Free
2	Leicester Museum & Art Gallery	Museum and/or Art Gallery	263,622	222,721	Exact	-16%	Free
3	Chesterfield Parish Church (Crooked Spire)	Place of Worship (still in use)	90,767	89,367	Exact	-2%	Free
4	Derby Museum & Art Gallery	Museum and/or Art Gallery	85,742	76,448	Exact	-11%	Free
5	Leicester Guildhall	Museum and/or Art Gallery	49,939	64,675	Exact	30%	Free
6	Abbey Pumping Station	Museum and/or Art Gallery	47,554	43,855	Exact	-8%	Free
7	Lincoln Museum	Museum and/or Art Gallery	53,900	43,000	An Estimate	-20%	Free
8	Museum Of Lincolnshire Life	Museum and/or Art Gallery	36,564	38,774	Exact	6%	Free
9	Newarke Houses Museum	Museum and/or Art Gallery	47,644	37,711	Exact	-21%	Free
10	Wellingborough Museum	Museum and/or Art Gallery	36,000	37,500	An Estimate	4%	Free
11	The Royal Lancers & Nottinghamshire Yeomanry Museum	Museum and/or Art Gallery	32,484	32,871	Exact	1%	Free
12	Usher Gallery	Museum and/or Art Gallery	19,500	20,693	Exact	6%	Free
13	Desborough Heritage Centre	Heritage / Visitor Centre	20,000	20,000	An Estimate	0%	Free
14	Belgrave Hall	Historic House/House and Garden/Palace	6,987	7,019	Exact	0%	Free
15	Fydell House	Historic House/House and Garden/Palace	6,000	6,000	An Estimate	0%	Free
16	Lutterworth Museum	Museum and/or Art Gallery	2,650	5,060	Exact	91%	Free
17	Lincolnshire Road Transport Museum	Museum and/or Art Gallery	4,030	3,789	Exact	-6%	Free
18	Corby Heritage Centre	Heritage / Visitor Centre	Not available	3,000	An Estimate	Not available	Free
19	Nottingham Off Road Events	Leisure / Theme Park	1,853	2,907	An Estimate	57%	Free
20	Oundle Museum	Museum and/or Art Gallery	758	1,375	Exact	81%	Free

As per last year's approach, country parks were suppressed from the top 20 listing. To see their ranking, please view the **full listing** available on our website.

TOP 20 MOST VISITED PAID ATTRACTIONS: EAST MIDLANDS

Rank	Name of Attraction	Category	2023 Visitors	2024 Visitors	Exact or Estimate?	% Change 23-24	Price for Adult Entry
1	Chatsworth	Historic House/House and Garden/Palace	604,624	631,987		5%	£15 or Over
2	Calke Abbey	Historic House/House and Garden/Palace	493,610	497,964	Exact	1%	£15 or Over
3	Belton House	Historic House/House and Garden/Palace	358,078	419,982	Exact	17%	£15 or Over
4	National Space Centre	Science / Technology Centre	332,141	314,013	Exact	-5%	£15 or Over
5	Hardwick Hall	Historic House/House and Garden/Palace	269,722	305,238	Exact	13%	£15 or Over
6	Nottingham Castle	Castle / Fort	147,672	221,333	Exact	50%	£15 or Over
7	Kedleston Hall	Historic House/House and Garden/Palace	215,296	214,208	Exact	-1%	£15 or Over
8	Newstead Abbey	Museum and/or Art Gallery	155,184	150,069	Exact	-3%	£15 or Over
9	The Childrens Country House at Sudbury	Historic House/House and Garden/Palace	116,810	130,123	Exact	11%	£15 or Over
10	Rand Farm Park	Farm / Rare Breeds / Farm Animals	108,533	117,603	Exact	8%	£10.00-£14.99
11	Skegness Natureland Seal Sanctuary	Safari Park / Zoo / Aquarium / Aviary	103,258	111,080	Exact	8%	£10.00-£14.99
12	Peak Rail	Steam / Heritage Railway	100,000	110,000	An Estimate	10%	£15 or Over
13	Crich Tramway Village	Other Historic / Scenic Transport Operator	116,609	108,126	Exact	-7%	£15 or Over
14	International Bomber Command Centre	Heritage / Visitor Centre	104,105	106,750	An Estimate	3%	£7.50-£9.99
15	Bolsover Castle	Castle / Fort	87,910	90,823	Exact	3%	£15 or Over
16	Canons Ashby	Historic Monument / Archaeological Site	77,223	72,898	Exact	-6%	£10.00-£14.99
17	Gunby Hall	Heritage / Visitor Centre	43,700	46,218	Exact	6%	£10.00-£14.99
18	King Richard III Visitor Centre	Heritage / Visitor Centre	37,323	40,930	Exact	10%	£10.00-£14.99
19	Tattershall Castle	Castle / Fort	47,308	38,911	Exact	-18%	£10.00-£14.99
20	Lyveden	Historic House/House and Garden/Palace	39,678	36,616	Exact	-8%	£10.00-£14.99

As per last year's approach, country parks were suppressed from the top 20 listing. To see their ranking, please view the **full listing** available on our website.

EAST OF ENGLAND



TOP 20 MOST VISITED FREE ATTRACTIONS: EAST OF ENGLAND

Rank	Name of Attraction	Category	2023 Visitors	2024 Visitors	Exact or Estimate?	% Change 23-24	Price for Adult Entry
1	Abbey Gardens (Bury St Edmunds)	Historic Monument / Archaeological Site	1,345,058	1,385,280	Exact	3%	Free
2	Fitzwilliam Museum	Museum and/or Art Gallery	404,632	506,428	Exact	25%	Free
3	St Albans Museum + Gallery	Museum and/or Art Gallery	202,740	202,379	Exact	0%	Free
4	University Museum of Zoology	Museum and/or Art Gallery	138,886	157,020		13%	Free
5	The Natural History Museum at Tring	Museum and/or Art Gallery	153,953	151,355		-2%	Free
6	Museum of Archaeology and Anthropology	Museum and/or Art Gallery	101,240	104,973	Exact	4%	Free
7	Sedgwick Museum of Earth Sciences	Museum and/or Art Gallery	85,760	91,946	Exact	7%	Free
8	St Edmundsbury Cathedral	Place of Worship (still in use)	73,442	70,741	An Estimate	-4%	Free
9	The Polar Museum	Museum and/or Art Gallery	41,629	37,193		-11%	Free
10	Lackford Lakes Nature Reserve	Nature Reserve / Wetlands / Wildlife Trips	35,803	36,844		3%	Free
11	Prittlewell Priory Museum	Historic House/House and Garden/Palace	36,949	36,551	Exact	-1%	Free
12	The Minories (Colchester)	Museum and/or Art Gallery	8,732	24,286	Exact	178%	Free
13	St Nicholas Kings Lynn	Place of Worship (still in use)	13,385	19,023	Exact	42%	Free
14	Whipple Museum of the History of Science	Museum and/or Art Gallery	15,984	18,706	Exact	17%	Free
15	Peter Coke Shell Gallery	Museum and/or Art Gallery	13,271	17,503	Exact	32%	Free
16	Beecroft ArtGallery	Museum and/or Art Gallery	19,082	15,870	Exact	-17%	Free
17	Southend Pier Museum	Museum and/or Art Gallery	3,397	15,189	Exact	347%	Free
18	Cromwell Museum	Museum and/or Art Gallery	12,330	15,021	Exact	22%	Free
19	Fishermen's Lifeboat Museum	Heritage / Visitor Centre	11,336	13,067	Exact	15%	Free
20	100th Bomb Group Memorial Museum	Museum and/or Art Gallery	6,000	12,500	Exact	108%	Free

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TOP 20 MOST VISITED PAID ATTRACTIONS: EAST OF ENGLAND

Rank	Name of Attraction	Category	2023 Visitors	2024 Visitors	Exact or Estimate?	% Change 23-24	Price for Adult Entry
1	Adventure Island Southend	Leisure / Theme Park	900,000	900,000	An Estimate	0%	£15 or Over
2	ZSL Whipsnade Zoo	Safari Park / Zoo / Aquarium / Aviary	893,450	891,879	An Estimate	0%	£15 or Over
3	RHS Garden Hyde Hall	Garden	421,203	416,065	Exact	-1%	£15 or Over
4	Imperial War Museum Duxford	Other Historic Property	380,654	402,413	An Estimate	6%	£15 or Over
5	Anglesey Abbey, Gardens and Lode Mill	Historic House/House and Garden/Palace	376,069	398,647	Exact	6%	£15 or Over
6	Cambridge University Botanic Garden	Garden	348,295	341,953	Exact	-2%	£7.50-£9.99
7	National Trust Ickworth	Historic House/House and Garden/Palace	325,900	332,701	Exact	2%	£10.00-£14.99
8	Southend-on-Sea Pier	Other Historic Property	391,341	305,566	Exact	-22%	£7.50-£9.99
9	Blickling Hall, Gardens and Park	Historic House/House and Garden/Palace	214,698	189,202	Exact	-12%	£15 or Over
10	Wrest Park	Historic House/House and Garden/Palace	194,693	179,807	Exact	-8%	£15 or Over
11	BeWILDerwood Norfolk	Leisure / Theme Park	163,750	161,530	An Estimate	-1%	£15 or Over
12	Wroxham Barns	Leisure / Theme Park	150,000	150,000	An Estimate	0%	£15 or Over
13	Audley End House and Gardens	Historic House/House and Garden/Palace	148,742	147,701	Exact	-1%	£15 or Over
14	Sutton Hoo Anglo-Saxon Burial Mounds	Historic Monument / Archaeological Site	154,655	142,475	Exact	-8%	£15 or Over
15	North Norfolk Railway	Other Historic / Scenic Transport Operator	148,801	140,000	An Estimate	-6%	£15 or Over
16	Burghley	Historic House/House and Garden/Palace	154,827	135,641		-12%	£15 or Over
17	Felbrigg Hall, Garden and Park	Historic House/House and Garden/Palace	128,427	126,119	Exact	-2%	£10.00-£14.99
18	Holkham Hall	Historic House/House and Garden/Palace	112,785	116,398		3%	£15 or Over
19	Oxburgh Hall	Historic House/House and Garden/Palace	104,618	105,560	Exact	1%	£10.00-£14.99
20	Kettle's Yard	Museum and/or Art Gallery	122,029	103,935	Exact	-15%	£10.00-£14.99

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LONDON



TOP 20 MOST VISITED FREE ATTRACTIONS: LONDON

Rank	Name of Attraction	Category	2023 Visitors	2024 Visitors	Exact or Estimate?	% Change 23-24	Price for Adult Entry
1	British Museum	Museum and/or Art Gallery	5,820,860	6,479,952		11%	Free
2	NHM South Kensington	Museum and/or Art Gallery	5,686,601	5,931,208		4%	Free
3	Tate Modern	Museum and/or Art Gallery	4,729,444	4,603,025	Exact	-3%	Free
4	V&A South Kensington	Museum and/or Art Gallery	3,107,500	3,525,700	Exact	13%	Free
5	National Gallery	Museum and/or Art Gallery	3,096,508	3,203,451	Exact	3%	Free
6	Somerset House	Historic House/House and Garden/Palace	2,727,677	3,074,736	Exact	13%	Free
7	Science Museum	Museum and/or Art Gallery	2,958,509	2,827,242	Exact	-4%	Free
8	Royal Museums Greenwich	Museum and/or Art Gallery	2,506,962	2,250,097		-10%	Free
9	National Portrait Gallery	Museum and/or Art Gallery	1,164,018	1,578,065		36%	Free
10	British Library	Museum and/or Art Gallery	1,390,378	1,361,002		-2%	Free
11	Tate Britain	Museum and/or Art Gallery	1,091,218	1,226,872	Exact	12%	Free
12	Horniman Museum and Gardens	Museum and/or Art Gallery	924,480	840,489	Exact	-9%	Free
13	Imperial War Museum London	Museum and/or Art Gallery	841,575	810,497	An Estimate	-4%	Free
14	Design Museum	Museum and/or Art Gallery	633,312	648,759	Exact	2%	Free
15	Young V&A	Museum and/or Art Gallery	405,149	596,083		47%	Free
16	Wallace Collection	Museum and/or Art Gallery	424,191	510,160		20%	Free
17	The Wellcome Collection	Museum and/or Art Gallery	414,974	466,519	Exact	12%	Free
18	Royal Air Force Museum London	Museum and/or Art Gallery	487,761	440,338	Exact	-10%	Free
19	Museum of London Docklands	Museum and/or Art Gallery	321,024	329,967		3%	Free
20	Museum of Fulham Palace	Historic House/House and Garden/Palace	245,864	283,633	An Estimate	15%	Free

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TOP 20 MOST VISITED PAID ATTRACTIONS: LONDON

Rank	Name of Attraction	Category	2023 Visitors	2024 Visitors	Exact or Estimate?	% Change 23-24	Price for Adult Entry
1	Tower of London	Castle / Fort	2,791,834	2,902,385	Exact	4%	£15 or Over
2	Royal Botanic Gardens, Kew	Garden	1,974,295	2,273,976		15%	£15 or Over
3	Westminster Abbey	Place of Worship (still in use)	1,587,866	1,717,296	Exact	8%	£15 or Over
4	St Paul's Cathedral	Place of Worship (still in use)	1,499,575	1,493,184	Exact	0%	£15 or Over
5	ZSL London Zoo	Safari Park / Zoo / Aquarium / Aviary	1,327,902	1,239,133	An Estimate	-7%	£15 or Over
6	Tower Bridge	Heritage / Visitor Centre	960,670	964,943	Exact	0%	£10.00-£14.99
7	Old Royal Naval College	Other Historic Property	843,175	803,391	Exact	-5%	£15 or Over
8	Shakespeare's Globe	Other Historic Property	799,942	727,678		-9%	£15 or Over
9	Hampton Court Palace	Historic House/House and Garden/Palace	631,048	702,918	Exact	11%	£15 or Over
10	Buckingham Palace	Historic House/House and Garden/Palace	501,499	646,832		29%	£15 or Over
11	Royal Academy of Arts*	Museum and/or Art Gallery	709,961	622,153	Exact	-12%	Not Available
12	UK Parliament	Other Historic Property	189,481	560,317		196%	£15 or Over
13	Churchill War Rooms	Other Historic Property	559,740	557,009	An Estimate	0%	£15 or Over
14	London Transport Museum	Museum and/or Art Gallery	435,299	424,281	Exact	-3%	£15 or Over
15	Kensington Palace	Historic House/House and Garden/Palace	421,716	413,588	Exact	-2%	£15 or Over
16	The Courtauld Gallery	Museum and/or Art Gallery	235,436	334,782		42%	£10.00-£14.99
17	Arsenal Football Club Stadium Tours	Other	254,113	283,584	Exact	12%	£15 or Over
18	HMS Belfast	Other Historic Property	208,498	215,054	An Estimate	3%	£15 or Over
19	WWT London	Nature Reserve / Wetlands / Wildlife Trips	133,775	135,792	Exact	2%	£15 or Over
20	Eltham Palace	Historic House/House and Garden/Palace	140,903	107,951	Exact	-23%	£15 or Over

* The Royal Academy of Arts has a range of mostly paid exhibitions with different entrance fees and few free exhibitions. There is no fixed entry fee.
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SOUTH EAST



TOP 20 MOST VISITED FREE ATTRACTIONS: SOUTH EAST

Rank	Name of Attraction	Category	2023 Visitors	2024 Visitors	Exact or Estimate?	% Change 23-24	Price for Adult Entry
1	Brighton Pier*	Other	4,235,165	3,961,226	Exact	-6%	Free*
2	Ashmolean Museum	Museum and/or Art Gallery	900,277	942,692	An Estimate	5%	Free
3	Bodleian Libraries	Museum and/or Art Gallery	842,221	865,191	An Estimate	3%	Free
4	Oxford University Museum of Natural History	Museum and/or Art Gallery	768,986	834,604	An Estimate	9%	Free
5	Pitt Rivers Museum	Museum and/or Art Gallery	400,495	509,703	An Estimate	27%	Free
6	The Beaney	Museum and/or Art Gallery	338,728	355,602	An Estimate	5%	Free
7	The Amelia Scott	Museum and/or Art Gallery	305,673	331,600	Exact	8%	Free
8	Chichester Cathedral	Place of Worship (still in use)	271,263	258,534	An Estimate	-5%	Free
9	History of Science Museum	Museum and/or Art Gallery	195,643	179,346	An Estimate	-8%	Free
10	New Forest Heritage Centre	Heritage / Visitor Centre	150,123	150,897	Exact	1%	Free
11	Fort Nelson	Museum and/or Art Gallery	122,241	110,961	Exact	-9%	Free
12	St Johns Roman Catholic Cathedral	Place of Worship (still in use)	80,000	80,000	An Estimate	0%	Free
13	Novium Museum	Museum and/or Art Gallery	47,000	52,223	Exact	11%	Free
14	Hove Museum of Creativity	Museum and/or Art Gallery	27,045	28,188	Exact	4%	Free
15	Dapdune Wharf	Heritage / Visitor Centre	24,823	25,577	Exact	3%	Free
16	New Forest Reptile Centre	Safari Park / Zoo / Aquarium / Aviary	25,000	25,000	An Estimate	0%	Free
17	The Willis Museum	Museum and/or Art Gallery	Not available	22,799		Not available	Free
18	Dover Museum and Bronze Age Boat Gallery	Museum and/or Art Gallery	22,341	22,217	Exact	-1%	Free
19	Booth Museum of Natural History	Museum and/or Art Gallery	23,623	21,898	Exact	-7%	Free
20	Isle of Wight Bus & Coach Museum Ltd	Other Historic/Scenic Transport Operator	15,000	17,000	An Estimate	13%	Free

*Note: Brighton Pier charged a £1 entrance fee on weekends from the end of May to the end September 2024, and additionally on every day between 26th July to 2nd September 2024

As per last year's approach, country parks were suppressed from the top 20 listing. To see their ranking, please view the **full listing** available on our website.

TOP 20 MOST VISITED PAID ATTRACTIONS: SOUTH EAST

Rank	Name of Attraction	Category	2023 Visitors	2024 Visitors	Exact or Estimate?	% Change 23-24	Price for Adult Entry
1	Windsor Castle	Castle / Fort	1,374,607	1,336,015		-3%	£15 or Over
2	RHS Garden Wisley	Garden	1,361,785	1,110,000	An Estimate	-18%	£15 or Over
3	Blenheim Palace	Historic House/House and Garden/Palace	945,412	958,220		1%	£15 or Over
4	Portsmouth Historic Dockyard	Museum and/or Art Gallery	895,105	868,252	An Estimate	-3%	£15 or Over
5	Canterbury Cathedral	Place of Worship (still in use)	565,213	659,960		17%	£15 or Over
6	Marwell Zoo	Safari Park / Zoo / Aquarium / Aviary	Not available	521,998		Not available	£15 or Over
7	Cliveden	Historic House/House and Garden/Palace	502,909	519,027	Exact	3%	£15 or Over
8	Leeds Castle	Castle / Fort	481,280	444,015		-8%	£15 or Over
9	Wakehurst	Garden	400,123	424,798	Exact	6%	£15 or Over
10	Nymans	Garden	400,031	410,711	Exact	3%	£15 or Over
11	Polesden Lacey	Historic House/House and Garden/Palace	384,700	386,339	Exact	0%	£15 or Over
12	Mottisfont Abbey Garden, House and Estate	Historic House/House and Garden/Palace	366,046	341,440	Exact	-7%	£15 or Over
13	Sheffield Park Garden	Garden	284,358	319,138	Exact	12%	£15 or Over
14	Beaulieu	Museum and/or Art Gallery	321,034	306,681		-4%	£15 or Over
15	Stowe Landscape Gardens	Garden	216,542	274,008	Exact	27%	£15 or Over
16	Knole	Historic House/House and Garden/Palace	247,079	269,400	Exact	9%	£15 or Over
17	Bletchley Park	Heritage / Visitor Centre	198,749	268,257	Exact	35%	£15 or Over
18	Osborne House	Historic House/House and Garden/Palace	274,747	268,043	Exact	-2%	£15 or Over
19	Dover Castle	Castle / Fort	270,290	267,320	Exact	-1%	£15 or Over
20	Bocketts Farm Park	Farm / Rare Breeds / Farm Animals	273,746	264,078	Exact	-4%	£15 or Over

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SOUTH WEST



TOP 20 MOST VISITED FREE ATTRACTIONS: SOUTH WEST

Rank	Name of Attraction	Category	2023 Visitors	2024 Visitors	Exact or Estimate?	% Change 23-24	Price for Adult Entry
1	Arnos Vale Cemetery Trust	Other Historic Property	505,162	519,073	Exact	3%	Free
2	Charmouth Heritage Coast Centre	Heritage / Visitor Centre	110,000	115,073	Exact	5%	Free
3	New Brewery Arts	Museum and/or Art Gallery	165,347	111,948	Exact	-32%	Free
4	The Castle Heritage Centre	Museum and/or Art Gallery	104,467	106,785	Exact	2%	Free
5	Tewkesbury Abbey	Place of Worship (still in use)	100,000	105,000	An Estimate	5%	Free
6	MAKE Southwest	Museum and/or Art Gallery	90,000	98,000	An Estimate	9%	Free
7	Clifton Suspension Bridge Visitor Centre	Heritage / Visitor Centre	71,428	64,653	Exact	-9%	Free
8	Sherborne Abbey	Place of Worship (still in use)	56,077	64,469	An Estimate	15%	Free
9	The Museum in the Park	Museum and/or Art Gallery	47,664	49,035	Exact	3%	Free
10	Newcomen Engine House	Heritage / Visitor Centre	Not available	39,104	An Estimate	Not available	Free
11	West Bay Discovery Centre	Heritage / Visitor Centre	24,586	28,277	Exact	15%	Free
12	Watchet Market House Museum	Museum and/or Art Gallery	23,365	24,676	Exact	6%	Free
13	Padstow Museum	Museum and/or Art Gallery	14,233	18,131	Exact	27%	Free
14	Camel Valley Vineyards	Distillery / Vineyard or Brewery	20,000	18,000	An Estimate	-10%	Free
15	Trowbridge Museum	Museum and/or Art Gallery	16,241	17,026	Exact	5%	Free
16	Kingston Maurward Animal Park & Gardens Park	Farm / Rare Breeds / Farm Animals	15,000	15,000	An Estimate	0%	Free
17	Martin Parr Foundation	Museum and/or Art Gallery	15,000	15,000	An Estimate	0%	Free
18	River Bourne Community Farm	Farm / Rare Breeds / Farm Animals	15,000	15,000	An Estimate	0%	Free
19	Newton Abbot Museum	Museum and/or Art Gallery	14,567	14,948	Exact	3%	Free
20	Chippenham Museum	Heritage / Visitor Centre	11,296	14,306	Exact	27%	Free

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TOP 20 MOST VISITED PAID ATTRACTIONS: SOUTH WEST

Rank	Name of Attraction	Category	2023 Visitors	2024 Visitors	Exact or Estimate?	% Change 23-24	Price for Adult Entry
1	Stonehenge	Historic Monument / Archaeological Site	1,327,423	1,363,252	Exact	3%	£15 or Over
2	Roman Baths	Historic Monument / Archaeological Site	991,437	1,011,511	Exact	2%	£15 or Over
3	Longleat	Safari Park / Zoo / Aquarium / Aviary	800,056	775,303		-3%	£15 or Over
4	Eden Project	Garden	713,255	673,625	Exact	-6%	£15 or Over
5	Westonbirt, The National Arboretum	Garden	473,551	476,383	An Estimate	1%	£15 or Over
6	St Michael's Mount	Historic House/House and Garden/Palace	418,364	408,399		-2%	£15 or Over
7	Stourhead House and Garden	Historic House/House and Garden/Palace	376,253	397,951	Exact	6%	£15 or Over
8	National Marine Aquarium	Safari Park / Zoo / Aquarium / Aviary	350,911	396,003	Exact	13%	£15 or Over
9	Kingston Lacy Estate	Historic House/House and Garden/Palace	391,969	384,960	Exact	-2%	£15 or Over
10	Tyntesfield	Historic House/House and Garden/Palace	401,636	384,901	Exact	-4%	£15 or Over
11	Bristol Zoo Project	Safari Park / Zoo / Aquarium / Aviary	317,242	347,389	Exact	10%	£15 or Over
12	Bath Abbey	Place of Worship (still in use)	354,590	347,367	Exact	-2%	£7.50-£9.99
13	Tintagel Castle	Castle / Fort	334,195	325,538	Exact	-3%	£15 or Over
14	Wells Cathedral	Place of Worship (still in use)	312,264	282,916	An Estimate	-9%	£10.00-£14.99
15	WWT Slimbridge Wetland Centre	Nature Reserve / Wetlands / Wildlife Trips	245,249	265,407	Exact	8%	£15 or Over
16	Salisbury Cathedral	Place of Worship (still in use)	257,364	254,815	An Estimate	-1%	£10.00-£14.99
17	Corfe Castle	Castle / Fort	232,229	250,632	Exact	8%	£10.00-£14.99
18	Dyrham Park	Historic House/House and Garden/Palace	246,139	244,287	Exact	-1%	£15 or Over
19	RHS Garden Rosemoor	Garden	237,660	238,030	Exact	0%	£15 or Over
20	Noah's Ark Zoo Farm	Safari Park / Zoo / Aquarium / Aviary	221,661	225,301	Exact	2%	£15 or Over

As per last year's approach, country parks were suppressed from the top 20 listing. To see their ranking, please view the **full listing** available on our website.