

Inbound COVID-19 Sentiment Tracker

Market Snapshot – Spain

Read the full report for Wave 4 here (PDF, 8MB)

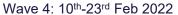


Spain Market Summary

Wave 1: 2nd-16th Dec 2020

Wave 2: 24th Mar - 6th Apr 2021

Wave 3: 23rd Aug - 6th Sept 2021

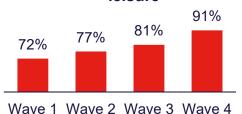


All data is from Wave 4, unless stated

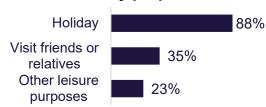


Travel intentions

Intending to travel abroad for leisure*



Journey purpose



Travel preferences

Top activities



Destination types





60% Large city



23% Will roam around



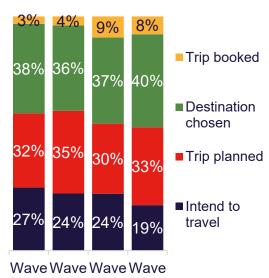


14% Country/ village

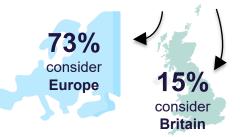


22% Mountains or hills

Planning stage



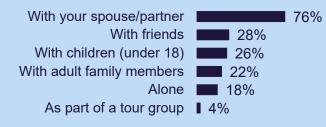
Among leisure trip intenders:



Among Britain intenders:

52% consider England 43% consider Scotland 24% consider London 13% consider Wales

Top Travel Companions



Top modes of transport within Britain



Top Accommodation



Top modes of transport to Britain

Plane – via nonstop flight	96%
Plane – via connecting flight	81%
On foot – via Eurostar/Train	53%









Spain Market Summary

Wave 1: 2nd-16th Dec 2020

Wave 2: 24th Mar - 6th Apr 2021

Wave 3: 23rd Aug - 6th Sept 2021 Wave 4: 10th-23rd Feb 2022

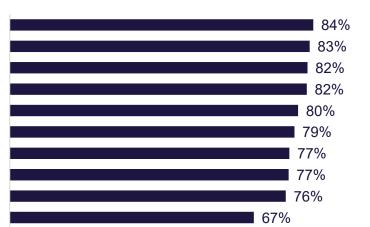
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Travel Concerns – for travel to Britain*

Access to healthcare if I contract COVID-19 abroad Extra admin involved with new policy/rules during the trip Change in quarantine requirements on my return home Limited / restricted experiences at destination Accessibility of affordable air fares Costs of mandatory COVID-19 tests Affordability of robust travel insurance Contracting COVID-19 during my journey/trip Other people not following COVID-19 policies/procedures Locals' attitude towards international tourists



Travel a	attitud	es**
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Lyould be benny to take a pro-trip			
I would be happy to take a pre-trip covid-19 test should that be required	72%	3 <mark>% 24%</mark>	
I would be comfortable using public transport within the destination	68%	3 <mark>% 29%</mark>	
I will think more about sustainability when planning future holidays	68%	8% 25%	
I will favour international destinations closer to my home country	68%	6% 26%	
I will favour local destinations instead of traveling internationally	66%	7% 27%	
I will look for less crowded places, even if I miss attractions	65%	3 <mark>% 32%</mark>	
I will leave booking until later/last minute	62%	4 <mark>% 34%</mark>	
I will delay my next international trip until Omicron is under control	62%	3 <mark>% 35%</mark>	
Booking through a travel agent is a safer option at the moment	60%	<mark>7%</mark> 33%	
I will be intending to take fewer but longer holidays	52%	9% 40%	
I will favour destinations I have been before rather than new places	49%	<mark>5% 46%</mark>	
■Agree ■No opinion ■Disagree			











^{*%} very & somewhat concerned

^{**%} completely & somewhat agree