

GENERAL QUESTIONS

Are you familiar with what's been happening in the world in recent years relating to sustainability such as The Paris Agreement, Sustainable Development Goals and COP?

[LEARN: 2.1](#)

Are you familiar with the issues around Climate Change and the term Net Zero?

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[LEARN: 2.5](#)

Have you ever measured your own personal Carbon Footprint?

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Does your business report on environmental and social performance, as well as financial?

[LEARN: D](#)

Has your business conducted a risks and opportunities analysis relating to environmental and societal issues?

[LEARN: C](#)

Has your business ever considered what customers/guests expect from the company in terms of environmental and social stewardship?

[LEARN: E](#)

Does your business currently have a policy or strategy relating to CSR, sustainability, ESG or regenerative tourism?

[LEARN: B](#)

ENVIRONMENTAL STEWARDSHIP

Has your business ever calculated any of its greenhouse gas (GHG) emissions or carbon footprint?	LEARN: 2.4
Does your business currently report on its carbon footprint?	LEARN: 2.4
Has your business committed to a specific carbon reduction programme?	LEARN: 2.5
Does your business purchase green/renewable energy?	LEARN: 2.7
Does your business have energy efficiency policies including lighting and heating/cooling?	LEARN: 2.7
Does your business have a water efficiency policy?	LEARN: 2.8
Does your business have a formal supplier code of conduct in place that specifically holds the company's suppliers accountable for their environmental and social impact?	LEARN: 2.9
Have you conducted any supplier sustainability audits, or requested specific carbon data relating to their products or services?	LEARN: 2.9
Does your business have clear waste reduction policies?	LEARN: 2.10
If you provide catering, do you have a clear food waste policy?	LEARN: 2.11
If you provide catering, do you offer a range of plant-based and plant-rich options?	LEARN: 2.11
Does your business support any reforestation, rewilding, or biodiversity projects (on- or off-site)?	LEARN: 2.6
Has your business ever purchased any carbon offsets?	LEARN: 2.12

SOCIAL RESPONSIBILITY

- Employees

Has your business ever surveyed employees to establish their views and concerns regarding environmental and social issues? [LEARN: 2.14](#)

Does your business have written policies covering diversity, equity, and inclusion? [LEARN: 2.14](#)

Does your business pay above the 'real living wage'? [LEARN: 2.14](#)

Does your business have an employee health and wellbeing programme in place? [LEARN: 2.14](#)

Have employees received sustainability training? [LEARN: 4.3](#)

- Customers

Has your business ever surveyed customers to establish their views and concerns regarding environmental and social issues? [LEARN: 2.15](#)

- Community

Does your business have a set charity giving policy? [LEARN: 2.16](#)

Does your business give away any product or service for free (to those who cannot afford it)? [LEARN: 2.16](#)

Does your business support local events? [LEARN: 2.16](#)

Does your business support local suppliers? [LEARN: 2.16](#)

BUSINESS INTEGRITY

Does your business have all appropriate policies in place regarding corporate governance (GDPR, Modern Slavery, etc)? [LEARN: 2.19](#)

Is sustainability currently considered a core part of your business? [LEARN: 4.3](#)

Does your business have a sustainability action plan in place? [LEARN: 3.1](#)

Is sustainability a fixed item at senior management meetings and/or board level? [LEARN: 4.3](#)

Is sustainability performance built in to KPIs, incentives or bonuses? [LEARN: 2.19](#)

Does your business produce an annual sustainability or impact statement or report? [LEARN: 5.1](#)

Does your business refer to sustainability in its marketing in an honest and transparent way? [LEARN: 5.2](#)

Does your business have checks in place to avoid greenwashing? [LEARN: 5.3](#)

Is your business up to date on legal requirements relating to environmental and societal issues? [LEARN: 2.17](#)

Has your business gained any third-party environmental or sustainability certification? [LEARN: 2.18](#)