

Name	Position Declared with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)*	Related Party Disclosures (any members of close family who hold any position with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)*	Other Positions
Nick de Bois	Minority Shareholder, Rapiergroup	Wife, Helen de Bois, holds a majority interest in Rapiergroup	Director and shareholder, 3rd Step Broadcast Ltd
(Chair of BTA Board)	Non Executive Director, Rapiergroup Ltd		
	Director, Rapier Design Group Ltd		
	Deputy Lieutenant, Hampshire	n/a	Trustee, University of Cape Town Foundation
			Vice Chair, Southampton University Council
Dame Judith Macgregor			Independent Non Executive Board Member of Fresnillo plc
			Chair of the Strategic Advisory Group to the Global Challenges Research Fund
			Member, Advisory Council, Lady Margaret Hall, Oxford
			Council Member, AHRC-UKRI
Peter Gowers	Shareholder, IHG plc	n/a	Contingent Shareholder, Anchor SCA, Luxembourg, Member Advisory Panel
Karin Sheppard	IHG, Managing Director Europe	n/a	Co-Chair of the Tourism Industry Council
Beth Knight	Director, Sustainable Leaders Ltd	n/a	Corporate Advisory Board Chair, Save the Children
			Lloyds Banking Group - Head of Social Sustainability
	Chief Executive, Awesome Experiences Limited	n/a	Director and Chair of ARC, Chartered Institute of Marketing
William Burton			Director, SoSorted Ltd (Finance App)
			Director, The Travel Acquisition Company (Dormant)
	CEO & Executive Chair, Crieff Hydro	n/a	President of the Scottish Chambers of Commerce
Stephen Leckie (ex-officio)			Director of Perthshire Chamber of Commerce
			Director of Strathearn Engineering.
Aileen Martin (Observer)	Director, Hastings Hotels		Chair of Rosie's Trust (Charity)
	Board Member of Tourism NI	n/a	Chair of The John Acheson Trust (Charity)
Kaveh Navid			Head of Compliance & MLRO at Siemens Financial Services Limited.
(Boardroom Apprentice)	n/a	n/a	

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*Please declare any shareholdings where the value of any holding, even if below 3%, means there could be a potential for perceived relevance

VisitEngland Advisory Board (VEAB) Register of Board Members' Interests

Name	(including any where a shareholding of more than 3% of the	Related Party Disclosures (any members of close family who hold any position with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)*	Other Positions	
Director and Member of Poore and Second Poore Ltd; holding companies limited by guarantee. Lady Borwick (Victoria) (Chair of VEAB)		Husband, Lord Borwick's, registered interests found here: https://members.parliament.uk/member/4281/registeredinterests	Chairman of The Thames Estuary Partnership (Environmental Charity) conduct the River Thames Strategy refresh with the Environment Agency. Governor: Guys and St Thomas's Hospital. Trustee: The Federated Foundation (Charity). School Governor and Safeguarding Governor of Golborne & Maxilla Nursery Schools. Vice President of The River Thames Society, Member of Railway 200 Strategic Group	
		Husband's shareholdings are in Lost & Grounded Limited (a brewery), and a 50% shareholder in Heritage Events and Eagle-Eyed Ventures Ltd	Director of the Melton Mowbray Building Society	
			London Business School Board member	
Fiona Pollard			Director, MBSL Limited	
			Chair and Director, Monument Technology Limited	
			Non-Executive Director / Chair of Remuneration & Nomination Committee / Shareholder, Monument Bank Ltd	
	CEO, Adnams PLC	n/a	Chairman, S.G. Wealth Management	
Andy Wood	Board Member, Folk Hotels		Council Member, University of East Anglia	
Andy Wood	Board Member, Roys (Wroxham) Ltd		Director, Adnams Trust Company	
	Director, Visit East Anglia Ltd		Shareholder, Extremis Technology	
	Chief Executive, Habitat First Group	n/a	London Early Years Trustee	
Allan Lambert	Shareholder Awaze		Owner, CoastMoor Associates an Executive Leadership Coaching and Business Advisory practise.	
Allan Lambert	Non-Executive Director, Hideaways Holidays Group (encompassing Rural Retreats).			
	Family Holiday Association Ambassador			
Sarah Fowler		n/a	n/a	
	Trustee, Active Partners Trust			
Nadine Thomson	Chief Technology Officer, Media Com	n/a	Member, Women's Equality Party	
		Wife, Linda Wilkinson, holds a minority interest in Winander Group Holdings Limited	Non-Executive Director, Rushbond plc	
	Managing Director, Winander Leisure Limited		Director/Trustee, South Cumbria Rivers Trust	
Nigel Wilkinson	Managing Director, Windermere Lake Cruises Limited			
3	Director, Lakeland Motor Museum Limited			
	Board observer/Strategic Partner, Cumbria Tourism			
	Independent Chair of the Love Windermere Partnership			
Mel Herradine (Boardroom Apprentice)	n/a	n/a	Place and Communities Manager, Living Sport - an Active Partnership	

British Tourist Authority (BTA) Senior Leadership Team Register of Directors' Interests

Name	BTA Role	Position Declared with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)*		Other Positions	Notes
Patricia Yates	Chief Executive Officer	n/a	n/a	n/a	n/a
Gavin Landry		Adjunct Professor New York University teaching Tourism Planning	n/a	n/a	n/a
Andrew Stokes	England and Commercial Director	n/a	n/a	n/a	n/a
Robin Johnson	Global Marketing Director	n/a	n/a	n/a	n/a
Debra Lang	HR and Professional Services Director	n/a	Husband (Wynne Parry) is an official of FDA		FDA is not currently a recognised trade union of BTA.
Louise Bryce	Partnership Director	Honorary Board Member UK Inbound	n/a		The role of UK Inbound is considered complimentary to that of the BTA
Liz Herridge	Transformation Director	n/a	n/a	Trustee Aquarius Action Projects	n/a
Serena Jacobs	Finance Director	n/a		Football Foundation Audit Committee member	

Audit & Risk Committee (ARC)

Name		Position Declared with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share canital is held)	Related Party Disclosures (any members of close family who hold any position with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)	Other Positions	Area of Potential Conflict
	Independent External Professional Member of the ARC	n/a	n/a	n/a	n/a

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