Qatar

Market snapshot
Visitor Profile
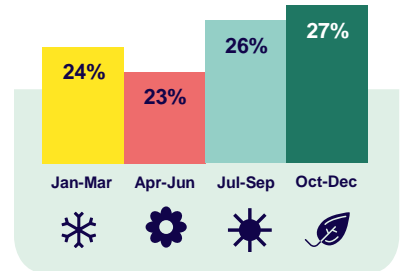
VISIT BRITAIN

Annual visits (000s)*

48% of 2019

Year	Visits
2012	47
2013	64
2014	71
2015	84
2016	104
2017	112
2018	149
2019	175
2022	45
2023	84

#52 Global ranking for inbound visits to the UK in **2023**

Annual visitor spend (£m)*

44% of 2019

Year	Spend
2023	£241
2022	£135
2019	£548
2018	£318
2017	£355
2016	£277
2015	£183
2014	£167
2013	£185
2012	£87

2023 average spend per visit £2,887

#32 Global ranking for inbound spend in the UK in **2023**

Regional spread of travel*
(average 2019, 2022, 2023)

% Share of nights
- High
- Medium
- Low

SCOTLAND **14%**

NORTHERN IRELAND **0.1%**

NORTH COUNTRY **10%**

NORTH EAST

YORKSHIRE AND THE HUMBER

NORTH WEST

CENTRAL ENGLAND **17%**

EAST MIDLANDS

WEST MIDLANDS

EAST OF ENGLAND

WALES **2%**

SOUTH WEST

SOUTH EAST

37% LONDON

SOUTHERN ENGLAND **19%**

9 NIGHTS
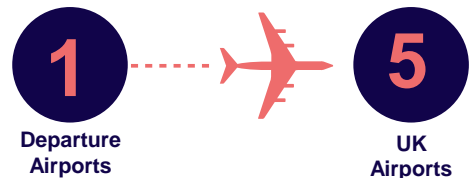**Average length of stay**
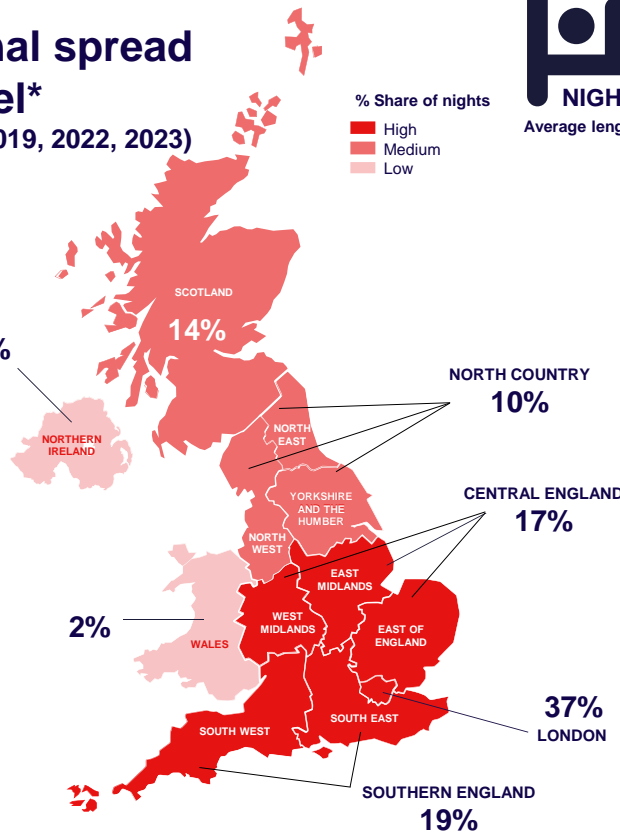
On average, 95% of holiday visits from Qatar are repeat visits. They visit the UK on average **12 times** in a 10-year period, with their spend worth a total of £30,137 over this period.*
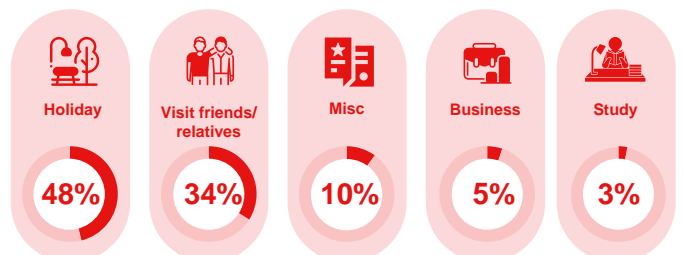
Seasonal spread of travel* (2023)

Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
24%	23%	26%	27%

Departure & Destination Airports** (2023)

1 Departure Airports

5 UK Airports

Purpose of travel* (2023)

Holiday	Visit friends/relatives	Misc	Business	Study
48%	34%	10%	5%	3%