

Great Britain Domestic Overnight Trips Summary - Business Purposes – 2019

How to read these tables

The data on the 'data' worksheet summarise trip characteristics and demographics of travellers for domestic overnight trips of Business purposes taken in Great Britain in 2019.

'Trips' are classified as trips or journeys away from home involving an overnight stay, taken by adults aged 16 and over and accompanying children aged up to 15. Each adult or child present on the trip counts as a trip, for example, a family of 2 adults and 2 children taking a trip away would count as 4 trips. Each line should be read separately – it is not possible to combine trip results from the GBTS survey.

'Nights' are the number of nights away taken by adults and accompanying children on these trips. Each night away spent by an adult or a child present on the trip counts as a night. Thus, a family of 2 adults and 2 children taking a 3 night trip away from home would count as 12 nights.

'Spend' is the expenditure relating to these trips. It includes costs paid in advance of the trip, costs paid during the trip itself and also any bills relating to the trip received after returning home. It covers costs paid by adults on the trip for themselves and on behalf of others on the trip, including children. It also includes costs paid on behalf of the person taking the trip, such as an employer paying the cost of a business trip.

All numerical results are in millions. All data is from the Great Britain Tourism Survey (GBTS).

Business purposes - GB	Trips (Millions)	% of Trips	Nights (Millions)	% of Nights	Spend (£Millions)	% of Spend
Purpose of trip						
Business	16.32	100%	36.20	100%	£4,562	100%
Destination type						
Seaside	0.95	6%	2.36	7%	£271	6%
City/large town	11.36	70%	23.36	65%	£3,378	74%
Small town	2.64	16%	5.77	16%	£587	13%
Countryside/village	1.26	8%	3.70	10%	£278	6%
Regions visited						
West Midlands	1.86	11%	3.37	9%	£503	11%
East of England	0.93	6%	2.20	6%	£270	6%
East Midlands	0.82	5%	1.48	4%	£154	3%
London	3.37	21%	6.68	18%	£1,249	27%
North West England	2.25	14%	4.77	13%	£609	13%
North East England	0.71	4%	1.47	4%	£134	3%
South East England	2.14	13%	5.11	14%	£525	12%
South West England	1.28	8%	2.70	7%	£305	7%
Yorkshire and The Humber	0.85	5%	1.94	5%	£183	4%

Business purposes - GB	Trips (Millions)	% of Trips	Nights (Millions)	% of Nights	Spend (£Millions)	% of Spend
Accommodation						
Commercial accommodation	14.07	86%	30.09	83%	£4,263	93%
Commercial serviced accommodation	12.97	79%	25.82	71%	£3,982	87%
Hotel/motel	11.84	73%	23.32	64%	£3,684	81%
Guest house/B&B	0.82	5%	1.67	5%	£207	5%
Self catering (incl caravan and camping)	0.92	6%	3.00	8%	£241	5%
Caravan or camping	0.36	2%	1.09	3%	£68	1%
Self catering (excl caravan and camping)	0.56	3%	1.91	5%	£174	4%
Friend's home/Relative's/Own second home/static caravan/time share	1.71	10%	4.02	11%	£217	5%
Month Trip Started						
January-2019	1.80	11%	4.17	12%	£517	11%
February-2019	1.28	8%	2.99	8%	£447	10%
March-2019	1.29	8%	3.44	9%	£439	10%
April-2019	1.55	9%	3.17	9%	£367	8%
May-2019	1.31	8%	3.09	9%	£398	9%
June-2019	1.68	10%	3.35	9%	£405	9%
July-2019	1.58	10%	3.60	10%	£343	8%
August-2019	1.03	6%	2.95	8%	£285	6%
September-2019	1.29	8%	2.37	7%	£349	8%
October-2019	1.12	7%	2.40	7%	£345	8%
November-2019	1.56	10%	3.11	9%	£428	9%
December-2019	0.85	5%	1.57	4%	£238	5%

Business purposes - GB	Trips (Millions)	% of Trips	Nights (Millions)	% of Nights	Spend (£Millions)	% of Spend
Lifecycle						
16-34 unmarried no children	1.86	11%	4.66	13%	£415	9%
16-34 married no children	1.82	11%	4.04	11%	£438	10%
16-34 with children	1.15	7%	2.87	8%	£356	8%
35-54 no children	4.13	25%	9.15	25%	£1,161	25%
35-54 with children	4.04	25%	7.77	21%	£1,210	27%
55+	3.33	20%	7.70	21%	£982	22%
Car						
Car in household	15.24	93%	33.79	93%	£4,354	95%
No car in household	1.08	7%	2.40	7%	£208	5%
Children (under 16)						
Children in household	5.41	33%	11.01	30%	£1,627	36%
No children in household	10.91	67%	25.18	70%	£2,935	64%
Working						
Full time	14.24	87%	31.35	87%	£4,148	91%
Part time	1.07	7%	2.31	6%	£203	4%
Other	1.02	6%	2.53	7%	£211	5%
Marital Status						
Married	11.65	71%	24.78	68%	£3,276	72%
Not Married	4.67	29%	11.42	32%	£1,286	28%

Business purposes - GB	Trips (Millions)	% of Trips	Nights (Millions)	% of Nights	Spend (£Millions)	% of Spend
Social Grade						
AB	9.00	55%	18.23	50%	£2,702	59%
C1	4.48	27%	9.48	26%	£1,132	25%
C2	2.19	13%	6.54	18%	£581	13%
DE	0.66	4%	1.95	5%	£148	3%
Age						
16-24	1.43	9%	4.23	12%	£356	8%
25-34	3.40	21%	7.35	20%	£854	19%
35-44	3.65	22%	7.25	20%	£1,019	22%
45-54	4.51	28%	9.67	27%	£1,353	30%
55-64	2.65	16%	6.21	17%	£808	18%
65+	0.69	4%	1.48	4%	£173	4%