2024 Inbound tourism forecast
Overseas visits to the UK

<table>
<thead>
<tr>
<th>Year</th>
<th>Visits (m)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2024</td>
<td>39.5m</td>
</tr>
<tr>
<td>2023</td>
<td>37.8m</td>
</tr>
<tr>
<td>2022</td>
<td>31.2m</td>
</tr>
<tr>
<td>2021</td>
<td>7.1m</td>
</tr>
<tr>
<td>2020</td>
<td>11.1m</td>
</tr>
<tr>
<td>2019</td>
<td>40.9m</td>
</tr>
<tr>
<td>2018</td>
<td>40.3m</td>
</tr>
<tr>
<td>2017</td>
<td>41.1m</td>
</tr>
<tr>
<td>2016</td>
<td>39.1m</td>
</tr>
<tr>
<td>2015</td>
<td>36.8m</td>
</tr>
<tr>
<td>2014</td>
<td>35.3m</td>
</tr>
<tr>
<td>2013</td>
<td>33.6m</td>
</tr>
<tr>
<td>2012</td>
<td>32.2m</td>
</tr>
<tr>
<td>2011</td>
<td>31.9m</td>
</tr>
<tr>
<td>2010</td>
<td>30.4m</td>
</tr>
</tbody>
</table>

Source: International Passenger Survey to 2020 and 2022; VisitBritain model and forecasts for 2021, 2023-24. (m = millions)

#2024forecast
2024 Inbound tourism forecast
Spending by overseas visitors in the UK

<table>
<thead>
<tr>
<th>Year</th>
<th>Spending (bn)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2024</td>
<td>£34.1bn</td>
</tr>
<tr>
<td>2023</td>
<td>£31.7bn</td>
</tr>
<tr>
<td>2022</td>
<td>£26.5bn</td>
</tr>
<tr>
<td>2021</td>
<td>£5.9bn</td>
</tr>
<tr>
<td>2020</td>
<td>£6.2bn</td>
</tr>
<tr>
<td>2019</td>
<td>£28.4bn</td>
</tr>
<tr>
<td>2018</td>
<td>£26.5bn</td>
</tr>
<tr>
<td>2017</td>
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<tr>
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<td>2015</td>
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<tr>
<td>2011</td>
<td>£19.0bn</td>
</tr>
<tr>
<td>2010</td>
<td>£17.8bn</td>
</tr>
</tbody>
</table>

All spending is in nominal terms (bn = billions)

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