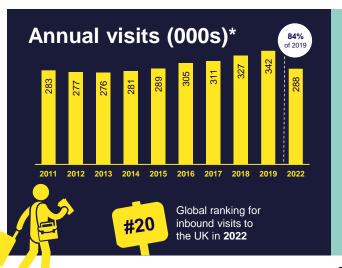


Market snapshot

Visitor Profile



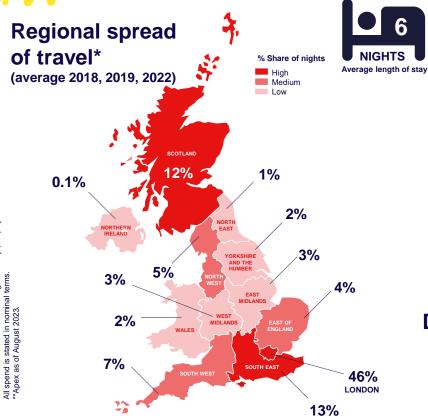


Annual visitor spend (£m)* 2022 £184 2019 £172 £149 2022 £186 erage spend

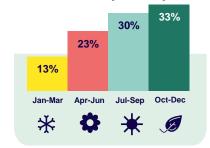


Visitors residing in Austria

spent a record £114 million in London's visitor economy



Seasonal spread of travel* (2022)



Departure & Destination Airports (2022)**



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Sources: *International Passenger Survey (IPS) by ONS.

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Purpose of travel* (2022)









