

2016 Census of Serviced Accommodation Stock

In 2016 VisitEngland commissioned an update of the accommodation stock census, undertaken in 2014. In contrast to many other countries, there is no compulsory registration scheme for accommodation establishments in England. This census has been undertaken to gain the best possible measure of accommodation stock across the Country.

Various resources were used to compile this information, including VisitEngland's database of accommodation, regional tourism agencies and data supplied from commercial organisations. Where gaps in the databases occurred, including number of rooms and bedspaces, an extensive search of the website was undertaken to populate the missing data fields. This has resulted in an increase in the number of bedrooms and bedspaces across England and subsequently, across the 9 English Regions.

Table 1 details the breakdown of serviced accommodation establishment across the Country.

Table 1: Accommodation Stock by Region			
	Establishments	Bedrooms	Bedspaces
	2016	2016	2016
England	33,374	786,775	1,768,795
North East	1,360	26,898	57,251
North West	4,994	110,239	255,643
Yorkshire/Humber	3,314	58,874	127,223
East Midlands	2,382	43,605	96,115
West Midlands	2,175	58,969	132,704
East of England	2,502	48,511	111,885
London	2,582	197,624	448,160
South East	6,893	132,373	295,627
South West	7,172	109,682	244,187

Table 2: Accommodation Stock by Type

Table 2 summarises the accommodation stock across the Country broken down by establishment type. Only 2% of all stock on the updated census does not have information on the type of establishment.

Table 2: Accommodation Stock by Type			
	Number		
Bed & Breakfast	10,447		
Castle	*		
Country House	320		
Farm	979		
Guest House	6881		
Hotel/Motel	11,590		
Inn	1,716		
Restaurant with Rooms	175		
Serviced Apartments	293		
Townhouse Hotel	*		
Travel Accommodation	224		
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*Small Sample

Please note: The above information is a measure of serviced accommodation only and excludes campsites, caravans and all self catering properties. Information on these establishments is detailed in the Non Serviced Accommodation Census