

Great Britain Domestic Overnight Trips Summary - All Trip Purposes – 2017

How to read these tables

The data on the 'data' worksheet summarise trip characteristics and demographics of travellers for domestic overnight trips of all purposes taken in Great Britain in 2017.

'Trips' are classified as trips or journeys away from home involving an overnight stay, taken by adults aged 16 and over and accompanying children aged up to 15. Each adult or child present on the trip counts as a trip, for example, a family of 2 adults and 2 children taking a trip away would count as 4 trips. Each line should be read separately – it is not possible to combine trip results from the GBTS survey.

'Nights' are the number of nights away taken by adults and accompanying children on these trips. Each night away spent by an adult or a child present on the trip counts as a night. Thus, a family of 2 adults and 2 children taking a 3 night trip away from home would count as 12 nights.

'Spend' is the expenditure relating to these trips. It includes costs paid in advance of the trip, costs paid during the trip itself and also any bills relating to the trip received after returning home. It covers costs paid by adults on the trip for themselves and on behalf of others on the trip, including children. It also includes costs paid on behalf of the person taking the trip, such as an employer paying the cost of a business trip.

All numerical results are in millions. All data is from the Great Britain Tourism Survey (GBTS).

All trip purposes - GB	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	£Millions	%
Purpose of trip						
All trip purposes	120.68	100%	369.46	100%	£23,683	100%
Holidays	59.15	49%	202.32	55%	£14,134	60%
Holidays 1-3 nights	38.52	32%	74.23	20%	£7,250	31%
Holidays 4+ nights	20.63	17%	128.09	35%	£6,884	29%
Visits to Friends and Relatives	41.81	35%	119.23	32%	£4,651	20%
Business	16.53	14%	37.98	10%	£4,245	18%
Other	3.19	3%	9.92	3%	£653	3%
Destination type						
Seaside	28.00	23%	107.02	29%	£6,006	25%
City/large town	49.25	41%	118.14	32%	£9,678	41%
Small town	23.01	19%	65.95	18%	£3,655	15%
Countryside/village	21.39	18%	71.80	19%	£3,952	17%
Regions visited						
West Midlands	7.86	7%	18.39	5%	£1,225	5%
East of England	9.75	8%	32.61	9%	£1,711	7%
East Midlands	7.52	6%	21.71	6%	£1,049	4%
London	12.14	10%	27.83	8%	£2,688	11%
North West England	13.66	11%	37.83	10%	£2,733	12%
North East England	3.59	3%	10.89	3%	£680	3%
South East England	16.09	13%	43.04	12%	£2,707	11%
South West England	20.57	17%	76.78	21%	£4,454	19%
Yorkshire and The Humber	10.70	9%	29.29	8%	£1,745	7%

All trip purposes - GB	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
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Accommodation						
Commercial accommodation	77.08	64%	229.09	62%	£19,111	81%
Commercial serviced accommodation	51.56	43%	113.12	31%	£13,174	56%
Hotel/motel	42.51	35%	87.74	24%	£10,784	46%
Guest house/B&B	6.73	6%	17.12	5%	£1,709	7%
Self catering (incl caravan and camping)	26.64	22%	116.99	32%	£6,091	26%
Caravan or camping	15.18	13%	64.05	17%	£2,247	9%
Self catering (excl caravan and camping)	11.43	9%	52.25	14%	£3,798	16%
Friend's/Relative's/Own second home/static caravan/timeshare	42.34	35%	130.25	35%	£3,886	16%
Month Trip Started						
January-2017	5.65	5%	13.23	4%	£1,006	4%
February-2017	7.27	6%	19.07	5%	£1,282	5%
March-2017	8.33	7%	20.37	6%	£1,443	6%
April-2017	11.71	10%	35.25	10%	£2,172	9%
May-2017	10.16	8%	30.73	8%	£2,053	9%
June-2017	10.00	8%	29.88	8%	£2,207	9%
July-2017	12.17	10%	48.18	13%	£2,773	12%
August-2017	14.85	12%	56.42	15%	£3,176	13%
September-2017	10.37	9%	30.97	8%	£2,244	9%
October-2017	9.96	8%	28.52	8%	£1,952	8%
November-2017	9.38	8%	21.79	6%	£1,665	7%
December-2017	10.84	9%	35.04	9%	£1,710	7%

All trip purposes - GB	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
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Lifecycle						
16-34 unmarried no children	12.93	11%	41.75	11%	£2,436	10%
16-34 married no children	8.50	7%	20.16	5%	£1,686	7%
16-34 with children	12.18	10%	37.74	10%	£2,201	9%
35-54 no children	20.88	17%	58.08	16%	£4,898	21%
35-54 with children	26.80	22%	78.20	21%	£4,313	18%
55+	39.23	33%	133.10	36%	£8,117	34%
Car						
Car in household	109.86	91%	331.87	90%	£21,702	92%
No car in household	10.81	9%	37.58	10%	£1,981	8%
Children						
With children	39.98	33%	119.24	32%	£6,695	28%
No children	80.69	67%	250.22	68%	£16,988	72%
Working						
Full time	58.84	49%	157.82	43%	£12,445	53%
Part time	20.16	17%	61.14	17%	£3,620	15%
Other	41.68	35%	150.50	41%	£7,618	32%
Marital status						
Married	83.43	69%	250.72	68%	£16,278	69%
Not married	37.23	31%	118.73	32%	£7,405	31%

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Social Grade						
AB	51.66	43%	146.93	40%	£10,732	45%
C1	36.24	30%	112.99	31%	£7,004	30%
C2	19.24	16%	62.32	17%	£3,607	15%
DE	13.54	11%	47.21	13%	£2,341	10%
Age						
16-24	12.56	10%	42.89	12%	£2,271	10%
25-34	21.20	18%	57.19	15%	£4,085	17%
35-44	23.28	19%	66.18	18%	£4,055	17%
45-54	24.41	20%	70.10	19%	£5,156	22%
55-64	19.34	16%	60.27	16%	£4,168	18%
65+	19.89	16%	72.83	20%	£3,948	17%