

## England Domestic Overnight Trips Summary - Business – 2017

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### How to read these tables

The data on the 'data' worksheet summarise trip characteristics and demographics of travellers for domestic overnight business trips taken in England in 2017.

'Trips' are classified as trips or journeys away from home involving an overnight stay, taken by adults aged 16 and over and accompanying children aged up to 15. Each adult or child present on the trip counts as a trip, for example, a family of 2 adults and 2 children taking a trip away would count as 4 trips. Each line should be read separately – it is not possible to combine trip results from the GBTS survey.

'Nights' are the number of nights away taken by adults and accompanying children on these trips. Each night away spent by an adult or a child present on the trip counts as a night. Thus, a family of 2 adults and 2 children taking a 3 night trip away from home would count as 12 nights.

'Spend' is the expenditure relating to these trips. It includes costs paid in advance of the trip, costs paid during the trip itself and also any bills relating to the trip received after returning home. It covers costs paid by adults on the trip for themselves and on behalf of others on the trip, including children. It also includes costs paid on behalf of the person taking the trip, such as an employer paying the cost of a business trip.

All numerical results are in millions. All data is from the Great Britain Tourism Survey (GBTS).

<b>Business - England</b>	<b>Trips</b>	<b>% of Trips</b>	<b>Nights</b>	<b>% of Nights</b>	<b>Spend</b>	<b>% of Spend</b>
	Millions	%	Millions	%	£Millions	%
<b>Business Trips</b>	14.17	100%	31.64	100%	£3,556	100%
<b>Destination type</b>						
Seaside	0.78	6%	1.81	6%	£222	6%
City/large town	9.62	68%	21.30	67%	£2,632	74%
Small town	2.46	17%	4.68	15%	£497	14%
Countryside/village	1.44	10%	3.64	11%	£185	5%
<b>Regions visited</b>						
West Midlands	1.54	11%	2.79	9%	£349	10%
East of England	1.10	8%	2.99	9%	£305	9%
East Midlands	0.92	6%	1.71	5%	£152	4%
London	2.97	21%	6.41	20%	£959	27%
North West England	1.83	13%	4.68	15%	£424	12%
North East England	0.41	3%	1.01	3%	£128	4%
South East England	2.32	16%	5.09	16%	£566	16%
South West England	1.49	11%	3.19	10%	£364	10%
Yorkshire and The Humber	1.84	13%	3.68	12%	£305	9%

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	Millions	%	Millions	%	£Millions	%
<b>Accommodation</b>						
Commercial accommodation	12.86	91%	26.55	84%	£3,374	95%
Commercial serviced accommodation	11.85	84%	23.27	74%	£3,202	90%
Hotel/motel	10.50	74%	19.34	61%	£2,842	80%
Guest house/B&B	0.86	6%	2.34	7%	£242	7%
Self catering (incl caravan and camping)	1.23	9%	3.75	12%	£224	6%
Caravan or camping	0.32	2%	1.11	4%	£45	1%
Self catering (excl caravan and camping)	0.92	7%	2.65	8%	£181	5%
Friend's/Relative's/Own second home/static caravan/timeshare	0.87	6%	2.82	9%	£112	3%
<b>Month Trip Started</b>						
January-2017	0.82	6%	1.60	5%	£185	5%
February-2017	1.20	8%	3.83	12%	£372	10%
March-2017	1.09	8%	2.12	7%	£225	6%
April-2017	1.28	9%	2.76	9%	£355	10%
May-2017	1.06	7%	1.95	6%	£301	8%
June-2017	1.33	9%	2.79	9%	£367	10%
July-2017	1.21	9%	3.89	12%	£274	8%
August-2017	0.85	6%	2.20	7%	£235	7%
September-2017	1.04	7%	2.08	7%	£317	9%
October-2017	1.22	9%	2.39	8%	£274	8%
November-2017	2.09	15%	3.95	12%	£406	11%
December-2017	0.98	7%	2.07	7%	£246	7%

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	Millions	%	Millions	%	£Millions	%
<b>Lifecycle</b>						
16-34 unmarried no children	1.47	10%	3.52	11%	£407	11%
16-34 married no children	1.57	11%	2.83	9%	£396	11%
16-34 with children	1.07	8%	2.55	8%	£341	10%
35-54 no children	3.97	28%	10.00	32%	£1,106	31%
35-54 with children	3.38	24%	6.20	20%	£665	19%
55+	2.68	19%	6.50	21%	£636	18%
<b>Car</b>						
Car in household	13.48	95%	29.69	94%	£3,389	95%
No car in household	0.68	5%	1.95	6%	£167	5%
<b>Children</b>						
With children	4.65	33%	9.79	31%	£1,057	30%
No children	9.51	67%	21.85	69%	£2,499	70%
<b>Working</b>						
Full time	12.23	86%	27.02	85%	£3,113	88%
Part time	1.10	8%	2.65	8%	£247	7%
Other	0.84	6%	1.97	6%	£196	6%
<b>Marital status</b>						
Married	10.35	73%	22.46	71%	£2,556	72%
Not married	3.81	27%	9.18	29%	£1,000	28%

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	Millions	%	Millions	%	£Millions	%
<b>Social Grade</b>						
AB	7.71	54%	15.67	50%	£2,134	60%
C1	4.47	32%	10.40	33%	£970	27%
C2	1.44	10%	3.49	11%	£315	9%
DE	0.55	4%	2.08	7%	£138	4%
<b>Age</b>						
16-24	0.96	7%	2.78	9%	£287	8%
25-34	3.18	22%	6.17	19%	£862	24%
35-44	2.91	21%	5.93	19%	£678	19%
45-54	4.44	31%	10.27	32%	£1,093	31%
55-64	2.01	14%	4.88	15%	£483	14%
65+	0.67	5%	1.62	5%	£152	4%