

England Domestic Overnight Trips Summary - Holidays – 2017

How to read these tables

The data on the 'data' worksheet summarise trip characteristics and demographics of travellers for domestic overnight holiday trips taken in England in 2017.

'Trips' are classified as trips or journeys away from home involving an overnight stay, taken by adults aged 16 and over and accompanying children aged up to 15. Each adult or child present on the trip counts as a trip, for example, a family of 2 adults and 2 children taking a trip away would count as 4 trips. Each line should be read separately – it is not possible to combine trip results from the GBTS survey.

'Nights' are the number of nights away taken by adults and accompanying children on these trips. Each night away spent by an adult or a child present on the trip counts as a night. Thus, a family of 2 adults and 2 children taking a 3 night trip away from home would count as 12 nights.

'Spend' is the expenditure relating to these trips. It includes costs paid in advance of the trip, costs paid during the trip itself and also any bills relating to the trip received after returning home. It covers costs paid by adults on the trip for themselves and on behalf of others on the trip, including children. It also includes costs paid on behalf of the person taking the trip, such as an employer paying the cost of a business trip.

All numerical results are in millions. All data is from the Great Britain Tourism Survey (GBTS).

Holidays - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	£Millions	%
Holiday Trips	47.25	100%	157.81	100%	£11,023	100%
Destination type						
Seaside	16.71	35%	68.80	44%	£4,003	36%
City/large town	13.84	29%	28.45	18%	£3,144	29%
Small town	7.49	16%	23.07	15%	£1,535	14%
Countryside/village	9.51	20%	35.23	22%	£2,184	20%
Regions visited						
West Midlands	2.83	6%	6.98	4%	£551	5%
East of England	4.21	9%	16.44	10%	£963	9%
East Midlands	3.35	7%	11.06	7%	£620	6%
London	4.05	9%	8.22	5%	£1,121	10%
North West England	7.42	16%	20.94	13%	£1,758	16%
North East England	1.77	4%	5.87	4%	£377	3%
South East England	6.34	13%	18.43	12%	£1,281	12%
South West England	12.58	27%	53.93	34%	£3,301	30%
Yorkshire and The Humber	5.07	11%	15.32	10%	£1,011	9%

Holidays - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	£Millions	%
Accommodation						
Commercial accommodation	40.04	85%	132.16	84%	£9,836	89%
Commercial serviced accommodation	23.18	49%	53.70	34%	£5,822	53%
Hotel/motel	18.74	40%	41.06	26%	£4,663	42%
Guest house/B&B	3.27	7%	8.48	5%	£796	7%
Self catering (incl caravan and camping)	17.99	38%	81.35	52%	£4,224	38%
Caravan or camping	10.65	23%	46.62	30%	£1,632	15%
Self catering (excl caravan and camping)	7.23	15%	33.78	21%	£2,546	23%
Friend's/Relative's/Own second home/static caravan/timeshare	5.45	12%	17.48	11%	£642	6%
Month Trip Started						
January-2017	1.77	4%	3.91	2%	£421	4%
February-2017	2.11	4%	5.37	3%	£414	4%
March-2017	3.03	6%	8.12	5%	£665	6%
April-2017	4.54	10%	14.17	9%	£928	8%
May-2017	4.54	10%	14.99	9%	£1,038	9%
June-2017	4.44	9%	14.99	9%	£1,115	10%
July-2017	5.77	12%	26.53	17%	£1,559	14%
August-2017	7.45	16%	30.20	19%	£1,802	16%
September-2017	4.28	9%	14.26	9%	£991	9%
October-2017	4.01	8%	11.92	8%	£926	8%
November-2017	2.69	6%	6.61	4%	£563	5%
December-2017	2.62	6%	6.75	4%	£600	5%

Holidays - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	£Millions	%
Lifecycle						
16-34 unmarried no children	3.35	7%	10.32	7%	£806	7%
16-34 married no children	2.69	6%	6.67	4%	£659	6%
16-34 with children	5.44	12%	17.78	11%	£1,085	10%
35-54 no children	7.64	16%	22.65	14%	£2,030	18%
35-54 with children	12.13	26%	40.44	26%	£2,268	21%
55+	15.98	34%	59.90	38%	£4,166	38%
Car						
Car in household	44.03	93%	146.91	93%	£10,234	93%
No car in household	3.22	7%	10.90	7%	£789	7%
Children						
With children	17.94	38%	59.26	38%	£3,428	31%
No children	29.31	62%	98.55	62%	£7,596	69%
Working						
Full time	21.57	46%	64.48	41%	£5,048	46%
Part time	8.98	19%	30.34	19%	£2,018	18%
Other	16.70	35%	62.99	40%	£3,958	36%
Marital status						
Married	35.56	75%	119.81	76%	£8,008	73%
Not married	11.69	25%	38.00	24%	£3,015	27%

Holidays - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	£Millions	%
Social Grade						
AB	18.38	39%	60.20	38%	£4,437	40%
C1	14.41	31%	46.58	30%	£3,419	31%
C2	8.73	18%	30.35	19%	£1,932	18%
DE	5.73	12%	20.68	13%	£1,235	11%
Age						
16-24	3.32	7%	9.90	6%	£751	7%
25-34	8.18	17%	24.92	16%	£1,809	16%
35-44	10.11	21%	31.87	20%	£2,049	19%
45-54	9.66	20%	31.21	20%	£2,249	20%
55-64	7.89	17%	27.23	17%	£2,034	18%
65+	8.09	17%	32.67	21%	£2,132	19%