

England Domestic Overnight Trips Summary - All Trip Purposes – 2017

How to read these tables

The data on the 'data' worksheet summarise trip characteristics and demographics of travellers for domestic overnight trips of all purposes taken in England in 2017.

'Trips' are classified as trips or journeys away from home involving an overnight stay, taken by adults aged 16 and over and accompanying children aged up to 15. Each adult or child present on the trip counts as a trip, for example, a family of 2 adults and 2 children taking a trip away would count as 4 trips. Each line should be read separately – it is not possible to combine trip results from the GBTS survey.

'Nights' are the number of nights away taken by adults and accompanying children on these trips. Each night away spent by an adult or a child present on the trip counts as a night. Thus, a family of 2 adults and 2 children taking a 3 night trip away from home would count as 12 nights.

'Spend' is the expenditure relating to these trips. It includes costs paid in advance of the trip, costs paid during the trip itself and also any bills relating to the trip received after returning home. It covers costs paid by adults on the trip for themselves and on behalf of others on the trip, including children. It also includes costs paid on behalf of the person taking the trip, such as an employer paying the cost of a business trip.

All numerical results are in millions. All data is from the Great Britain Tourism Survey (GBTS).

All trip purposes - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	£Millions	%
Purpose of trip						
All trip purposes	100.62	100%	299.41	100%	£19,049	100%
Holidays	47.25	47%	157.81	53%	£11,023	58%
Holidays 1-3 nights	31.41	31%	59.50	20%	£5,853	31%
Holidays 4+ nights	15.83	16%	98.31	33%	£5,171	27%
Visits to Friends and Relatives	36.61	36%	102.34	34%	£3,950	21%
Business	14.17	14%	31.64	11%	£3,556	19%
Other	2.59	3%	7.62	3%	£520	3%
Destination type						
Seaside	22.72	23%	86.70	29%	£4,892	26%
City/large town	42.58	42%	100.74	34%	£7,963	42%
Small town	19.06	19%	52.88	18%	£2,901	15%
Countryside/village	17.12	17%	55.25	18%	£3,047	16%
Regions visited						
West Midlands	7.86	8%	18.39	6%	£1,225	6%
East of England	9.75	10%	32.61	11%	£1,711	9%
East Midlands	7.52	7%	21.71	7%	£1,049	6%
London	12.14	12%	27.83	9%	£2,688	14%
North West England	13.66	14%	37.83	13%	£2,733	14%
North East England	3.59	4%	10.89	4%	£680	4%
South East England	16.09	16%	43.04	14%	£2,707	14%
South West England	20.57	20%	76.78	26%	£4,454	23%
Yorkshire and The Humber	10.70	11%	29.29	10%	£1,745	9%

All trip purposes - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
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Accommodation						
Commercial accommodation	62.87	62%	181.17	61%	£15,262	80%
Commercial serviced accommodation	43.06	43%	92.41	31%	£10,702	56%
Hotel/motel	35.80	36%	72.39	24%	£8,845	46%
Guest house/B&B	5.35	5%	13.24	4%	£1,317	7%
Self catering (incl caravan and camping)	20.81	21%	90.37	30%	£4,719	25%
Caravan or camping	11.79	12%	50.14	17%	£1,759	9%
Self catering (excl caravan and camping)	8.95	9%	39.36	13%	£2,918	15%
Friend's/Relative's/Own second home/static caravan/timeshare	36.45	36%	109.61	37%	£3,212	17%
Month Trip Started						
January-2017	4.85	5%	11.00	4%	£852	4%
February-2017	6.19	6%	15.89	5%	£1,099	6%
March-2017	6.95	7%	16.71	6%	£1,170	6%
April-2017	9.65	10%	28.25	9%	£1,716	9%
May-2017	8.28	8%	24.17	8%	£1,653	9%
June-2017	8.44	8%	24.25	8%	£1,812	10%
July-2017	10.30	10%	40.01	13%	£2,267	12%
August-2017	12.21	12%	45.45	15%	£2,511	13%
September-2017	8.45	8%	24.34	8%	£1,722	9%
October-2017	8.12	8%	21.69	7%	£1,511	8%
November-2017	7.91	8%	18.07	6%	£1,339	7%
December-2017	9.28	9%	29.59	10%	£1,398	7%

All trip purposes - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
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Lifecycle						
16-34 unmarried no children	10.91	11%	35.30	12%	£1,929	10%
16-34 married no children	7.16	7%	16.25	5%	£1,374	7%
16-34 with children	10.43	10%	32.13	11%	£1,813	10%
35-54 no children	16.87	17%	45.19	15%	£3,847	20%
35-54 with children	22.56	22%	62.80	21%	£3,533	19%
55+	32.58	32%	107.48	36%	£6,532	34%
Car						
Car in household	91.75	91%	268.49	90%	£17,522	92%
No car in household	8.87	9%	30.92	10%	£1,528	8%
Children						
With children	33.79	34%	97.63	33%	£5,495	29%
No children	66.83	66%	201.78	67%	£13,554	71%
Working						
Full time	48.63	48%	125.97	42%	£9,978	52%
Part time	17.20	17%	50.75	17%	£2,982	16%
Other	34.79	35%	122.69	41%	£6,089	32%
Marital status						
Married	69.43	69%	201.56	67%	£13,078	69%
Not married	31.19	31%	97.84	33%	£5,971	31%

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Social Grade						
AB	42.96	43%	117.71	39%	£8,559	45%
C1	30.82	31%	94.44	32%	£5,780	30%
C2	15.60	15%	49.24	16%	£2,843	15%
DE	11.25	11%	38.02	13%	£1,868	10%
Age						
16-24	10.65	11%	36.29	12%	£1,776	9%
25-34	17.97	18%	47.65	16%	£3,361	18%
35-44	19.50	19%	52.73	18%	£3,298	17%
45-54	19.93	20%	55.26	18%	£4,083	21%
55-64	16.01	16%	48.56	16%	£3,358	18%
65+	16.56	16%	58.92	20%	£3,174	17%