Great Britain Tourism Survey Quarterly Regional Summary Q1 2017



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GB Domestic Tourism: Jan-Mar 2017 Volume & Value ALL TOURISM

Trips taken in: Jan-Mar 2017	т	RIPS (million	s)	BED	NIGHTS (mill	ions)	EXPEN	DITURE (£ mi	millions)*	
Destination:	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	
GB Total	23.598	21.236	-10.01%	58.655	51.813	-11.66%	£4,326	£3,716	-11.66%	
England Total	19.625	17.996	-8.30%	49.275	43.602	-11.51%	£3,193	£3,121	-2.25%	
East	1.781	1.797	+0.90%	4.358	4.919	+12.87%	£257	£305	+18.68%	
East Midlands	1.529	1.361	-10.99%	3.745	3.059	-18.32%	£212	£167	-21.23%	
London	2.850	2.903	+1.86%	6.807	5.566	-18.23%	£657	£608	-7.46%	
North East	0.671	0.584	-12.97%	1.580	1.440	-8.86%	£110	£104	-5.45%	
North West	2.399	2.555	+6.50%	5.682	7.083	+24.66%	£371	£483	+30.19%	
South East	3.504	2.872	-18.04%	8.497	6.145	-27.68%	£528	£464	-12.12%	
South West	3.469	2.807	-19.08%	10.348	8.077	-21.95%	£544	£493	-9.38%	
West Midlands	1.917	1.484	-22.59%	4.007	3.159	-21.16%	£249	£218	-12.45%	
Yorks & Humb	1.813	1.860	+2.59%	4.148	4.012	-3.28%	£261	£261	0.00%	

Please note that the latest 2017 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips.
All expenditure figures are in HISTORIC PRICES.

Fieldwork: 4 Jan 2017 – 30 Apr 2017 TNS Face-to-Face Omnibus Survey









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GB Domestic Tourism: Jan-Mar 2017 Volume & Value ALL TOURISM

Trips taken in: Jan-Mar 2017	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
Destination:	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB Total	2.49	2.44	-2.01%	£74	£72	-2.70%	£183	£175	-4.37%
England Total	2.42	2.42	0.00%	£73	£72	-1.37%	£176	£173	-1.70%
ast	2.53	2.74	+8.30%	£51	£62	+21.57%	£130	£170	+30.77%
ast Midlands	2.19	2.25	+2.74%	£58	£55	-5.17%	£127	£123	-3.15%
ondon	1.81	1.92	+6.08%	£129	£109	-15.50%	£234	£209	-10.68%
lorth East	2.34	2.47	+5.56%	£68	£72	+5.88%	£159	£178	+11.95%
Jorth West	2.46	2.77	+12.60%	£73	£68	-6.85%	£180	£189	+5.00%
South East	2.39	2.14	-10.46%	£56	£76	+35.71%	£134	£162	+20.90%
South West	2.94	2.88	-2.04%	£68	£61	-10.29%	£199	£176	-11.56%
Vest Midlands	2.23	2.13	-4.48%	£81	£69	-14.81%	£182	£147	-19.23%
′orks & Humb	2.30	2.16	-6.09%	£72	£65	-9.72%	£165	£140	-15.15%

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GB Domestic Tourism: YTD March 2017 Volume & Value ALL TOURISM

Trips taken in: Jan-Mar 2017	т	RIPS (million	s)	BEDNIGHTS (millions) EXPENDITURE (£ r				DITURE (£ mi	£ millions)*	
Destination:	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	
GB Total	23.598	21.236	-10.01%	58.655	51.813	-11.66%	£4,326	£3,716	-11.66%	
England Total	19.625	17.996	-8.30%	49.275	43.602	-11.51%	£3,193	£3,121	-2.25%	
East	1.781	1.797	+0.90%	4.358	4.919	+12.87%	£257	£305	+18.68%	
East Midlands	1.529	1.361	-10.99%	3.745	3.059	-18.32%	£212	£167	-21.23%	
ondon	2.850	2.903	+1.86%	6.807	5.566	-18.23%	£657	£608	-7.46%	
North East	0.671	0.584	-12.97%	1.580	1.440	-8.86%	£110	£104	-5.45%	
North West	2.399	2.555	+6.50%	5.682	7.083	+24.66%	£371	£483	+30.19%	
South East	3.504	2.872	-18.04%	8.497	6.145	-27.68%	£528	£464	-12.12%	
South West	3.469	2.807	-19.08%	10.348	8.077	-21.95%	£544	£493	-9.38%	
West Midlands	1.917	1.484	-22.59%	4.007	3.159	-21.16%	£249	£218	-12.45%	
Yorks & Humb	1.813	1.860	+2.59%	4.148	4.012	-3.28%	£261	£261	0.00%	

Please note that the latest 2017 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips.
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GB Domestic Tourism: YTD March 2017 Volume & Value ALL TOURISM

Average length of stay (nights)			Average spend per night *			Average spend per trip *		
2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
2.49	2.44	-2.01%	£74	£72	-2.70%	£183	£175	-4.37%
2.42	2.42	0.00%	£73	£72	-1.37%	£176	£173	-1.70%
2.53	2.74	+8.30%	£51	£62	+21.57%	£130	£170	+30.77%
2.19	2.25	+2.74%	£58	£55	-5.17%	£127	£123	-3.15%
1.81	1.92	+6.08%	£129	£109	-15.50%	£234	£209	-10.68%
2.34	2.47	+5.56%	£68	£72	+5.88%	£159	£178	+11.95%
2.46	2.77	+12.60%	£73	£68	-6.85%	£180	£189	+5.00%
2.39	2.14	-10.46%	£56	£76	+35.71%	£134	£162	+20.90%
2.94	2.88	-2.04%	£68	£61	-10.29%	£199	£176	-11.56%
2.23	2.13	-4.48%	£81	£69	-14.81%	£182	£147	-19.23%
2.30	2.16	-6.09%	£72	£65	-9.72%	£165	£140	-15.15%
	2016 2.49 2.42 2.53 2.19 1.81 2.34 2.46 2.39 2.94 2.23	2016 2017 2.49 2.44 2.53 2.74 2.19 2.25 1.81 1.92 2.34 2.47 2.46 2.77 2.39 2.14 2.94 2.88 2.23 2.13	2016 2017 %ch 2.49 2.44 -2.01% 2.53 2.74 +8.30% 2.19 2.25 +2.74% 1.81 1.92 +6.08% 2.34 2.47 +5.56% 2.46 2.77 +12.60% 2.94 2.88 -2.04% 2.94 2.88 -2.04% 2.13 -4.48%	2016 2017 %ch 2016 2.49 2.44 -2.01% £74 2.42 2.42 0.00% £73 2.53 2.74 +8.30% £51 2.19 2.25 +2.74% £58 1.81 1.92 +6.08% £129 2.34 2.47 +5.56% £68 2.46 2.77 +12.60% £73 2.39 2.14 -10.46% £56 2.94 2.88 -2.04% £68 2.23 2.13 -4.48% £81	2016 2017 %ch 2016 2017 2.49 2.44 -2.01% £74 £72 2.42 2.42 0.00% £73 £72 2.53 2.74 +8.30% £51 £62 2.19 2.25 +2.74% £58 £55 1.81 1.92 +6.08% £129 £109 2.34 2.47 +5.56% £68 £72 2.46 2.77 +12.60% £73 £68 2.39 2.14 -10.46% £56 £76 2.94 2.88 -2.04% £68 £61 2.23 2.13 -4.48% £81 £69	2016 2017 %ch 2016 2017 %ch 2.49 2.44 -2.01% £74 £72 -2.70% 2.42 2.42 0.00% £73 £72 -1.37% 2.53 2.74 +8.30% £51 £62 +21.57% 2.19 2.25 +2.74% £58 £55 -5.17% 1.81 1.92 +6.08% £129 £109 -15.50% 2.34 2.47 +5.56% £68 £72 +5.88% 2.46 2.77 +12.60% £13 £68 -6.85% 2.39 2.14 -10.46% £56 £76 +35.71% 2.94 2.88 -2.04% £68 £61 -10.29% 2.23 2.13 -4.48% £81 £69 -14.81%	2016 2017 %ch 2016 2017 %ch 2016 2.49 2.44 -2.01% £74 £72 -2.70% £183 2.42 2.42 0.00% £73 £72 -1.37% £176 2.53 2.74 +8.30% £51 £62 +21.57% £130 2.19 2.25 +2.74% £58 £55 -5.17% £127 1.81 1.92 +6.08% £129 £109 -15.50% £234 2.34 2.47 +5.56% £68 £72 +5.88% £159 2.46 2.77 +12.60% £73 £68 -6.85% £180 2.39 2.14 -10.46% £56 £76 +35.71% £134 2.94 2.88 -2.04% £68 £61 -10.29% £199 2.23 2.13 -4.48% £81 £69 -14.81% £182	2016 2017 %ch 2016 2017 %ch 2016 2017 2.49 2.44 -2.01% £74 £72 -2.70% £183 £175 2.42 2.42 0.00% £73 £72 -1.37% £176 £173 2.53 2.74 +8.30% £51 £62 +21.57% £130 £170 2.19 2.25 +2.74% £58 £55 -5.17% £127 £123 1.81 1.92 +6.08% £129 £109 -15.50% £234 £209 2.34 2.47 +5.56% £68 £72 +5.88% £159 £178 2.46 2.77 +12.60% £133 £68 -6.85% £180 £189 2.39 2.14 -10.46% £56 £76 +35.71% £134 £162 2.94 2.88 -2.04% £68 £61 -10.29% £199 £176 2.23 2.13 -4.48

Please note that the latest 2017 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips.
All expenditure figures are in HISTORIC PRICES.

Fieldwork: 4 Jan 2017 – 30 Apr 2017 TNS Face-to-Face Omnibus Survey









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GB Domestic Tourism: 12-month comparison: Year ending Mar 2017 Volume & Value ALL TOURISM Apr 2016 – Mar 2017

Trips taken in: Apr 2016-Mar 2017	т	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
Destination:	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	
GB Total	118.425	117.195	-1.04%	360.496	350.777	-2.70%	£23,624	£22,791	-3.53%	
England Total	102.645	97.714	-4.80%	297.989	282.029	-5.36%	£19,299	£18,420	-4.55%	
East	9.796	9.501	-3.01%	28.052	29.312	+4.49%	£1,661	£1,561	-6.02%	
East Midlands	8.087	7.116	-12.01%	22.307	19.048	-14.61%	£1,170	£1,041	-11.03%	
London	12.944	12.152	-6.12%	30.166	25.098	-16.80%	£3,074	£2,716	-11.65%	
North East	3.607	3.250	-9.90%	10.842	9.868	-8.98%	£676	£627	-7.25%	
North West	13.400	12.152	-9.31%	35.828	32.603	-9.00%	£2,464	£2,478	+0.57%	
South East	16.960	17.776	+4.81%	46.093	46.174	+0.18%	£2,652	£2,752	+3.77%	
South West	20.160	19.733	-2.12%	73.816	71.351	-3.34%	£4,383	£4,279	-2.37%	
West Midlands	8.818	8.441	-4.28%	20.293	21.044	+3.70%	£1,355	£1,309	-3.39%	
Yorks & Humb	10.831	9.338	-13.78%	29.733	26.971	-9.29%	£1,804	£1,616	-10.42%	

•Please note that the latest 2017 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. •All expenditure figures are in HISTORIC PRICES.

Fieldwork: 13 Apr 2016 – 30 Apr 2017 TNS Face-to-Face Omnibus Survey









GB Domestic Tourism: 12-month comparison: Year ending Mar 2017 Volume & Value ALL TOURISM Apr 2016 – Mar 2017

Trips taken in: Apr 2016-Mar 2017	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
Destination:	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB Total	3.04	2.99	-1.64%	£66	£65	-1.52%	£199	£194	-2.51%
England Total	2.93	2.89	-1.37%	£67	£65	-2.99%	£195	£189	-3.08%
East	3.26	3.09	-5.21%	£54	£53	-1.85%	£176	£164	-6.82%
East Midlands	2.73	2.68	-1.83%	£57	£55	-3.51%	£155	£146	-5.81%
London	2.11	2.07	-1.90%	£119	£108	-9.24%	£251	£224	-10.76%
North East	2.76	3.04	+10.14%	£59	£64	+8.47%	£163	£193	+18.40%
North West	2.86	2.68	-6.29%	£67	£76	+13.43%	£193	£204	+5.70%
South East	2.70	2.60	-3.70%	£55	£60	+9.09%	£149	£155	+4.03%
South West	3.63	3.62	-0.28%	£63	£60	-4.76%	£227	£217	-4.41%
West Midlands	2.41	2.49	+3.32%	£70	£62	-11.43%	£169	£155	-8.28%
Yorks & Humb	2.76	2.89	+4.71%	£68	£60	-11.76%	£187	£173	-7.49%

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Fieldwork: 13 Apr 2016 - 30 Apr 2017 TNS Face-to-Face Omnibus Survey









GB Domestic Tourism: Confidence Limits at the 95% level

	TRIPS (mi	TRIPS (millions)			EXPENDITURE (£ millions)		
Destination:	Single Quarter	Annual	Single Quarter	Annual	Single Quarter	Annual	
GB Total	6.3%	2.6%	6.9%	3.1%	7.9%	3.5%	
England Total	6.7%	2.8%	7.5%	3.3%	8.6%	3.8%	
East	17.4%	7.8%	23.6%	9.7%	24.9%	11.2%	
East Midlands	18.1%	8.3%	23.8%	10.3%	28.6%	11.2%	
_ondon	15.6%	7.5%	20.9%	11.6%	23.8%	11.4%	
North East	23.5%	11.3%	30.3%	13.6%	33.5%	17.6%	
North West	13.6%	6.2%	17.3%	7.5%	18.0%	8.4%	
South East	13.7%	6.0%	18.8%	7.7%	18.3%	8.4%	
South West	13.0%	5.5%	15.7%	6.4%	18.3%	7.9%	
West Midlands	17.7%	8.1%	27.4%	10.4%	27.6%	11.8%	
Yorks & Humb	15.9%	7.2%	24.1%	9.4%	27.2%	10.5%	

Figures are based on average of 2011, 2012, 2013 and 2015 / Quarter 1 2011, 2012, 2013 and 2015 base sizes

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