

England Domestic Overnight Trips Summary - Business Purposes – 2016

How to read these tables

The data on the 'data' worksheet summarise trip characteristics and demographics of travellers for domestic overnight trips taken in England in 2016.

'Trips' are classified as trips or journeys away from home involving an overnight stay, taken by adults aged 16 and over and accompanying children aged up to 15. Each adult or child present on the trip counts as a trip, for example, a family of 2 adults and 2 children taking a trip away would count as 4 trips. Each line should be read separately – it is not possible to combine trip results from the GBTS survey.

'Nights' are the number of nights away taken by adults and accompanying children on these trips. Each night away spent by an adult or a child present on the trip counts as a night. Thus, a family of 2 adults and 2 children taking a 3 night trip away from home would count as 12 nights.

'Spend' is the expenditure relating to these trips. It includes costs paid in advance of the trip, costs paid during the trip itself and also any bills relating to the trip received after returning home. It covers costs paid by adults on the trip for themselves and on behalf of others on the trip, including children. It also includes costs paid on behalf of the person taking the trip, such as an employer paying the cost of a business trip. (Please note this is not yet available due to ongoing data processing investigation)

All numerical results are in millions. All data is from the Great Britain Tourism Survey (GBTS).

In 2016, Questionnaire changes might have affected year on year comparison:

Destination Type: From 2016, "Seaside" is a net of 3 codes:

Seaside resort or town

Seaside coastline – a beach

Other coast

Previously, this was a single code: Seaside

From 2016, "Countryside\illage" is a net of 2 codes:

Village

Rural countryside

Previously, this was a single code: Countryside\illage

Accommodation:

From 2016, the accommodation question has been split up between an initial shorter list of accommodation types with follow up questions for certain type of accommodation. In particular this has affected the Self-catering accommodation codes.

Previously, all accommodation codes were part of a single list.

Details of the questionnaire can be found in our Methods & Performance report.

Business - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	£Millions	%
Accommodation*						
Total Commercial Accommodation	12.46	88%	26.56	84%	£3,417	94%
Serviced Rented Accommodation	11.40	81%	22.82	72%	£3,212	88%
Hotel/Motel	10.45	74%	20.12	64%	£2,894	80%
Guest House / B&B	0.65	5%	1.41	4%	£166	5%
Self Catering Rented Accommodation (including Camping & Caravan)	1.09	8%	4.28	14%	£308	8%
Camping and Caravan	0.49	3%	1.57	5%	£50	1%
Self Catering Rented Accommodation (excluding Camping & Caravan)	0.56	4%	2.36	7%	£245	7%
Own home/ friend's home / relative's home	1.01	7%	2.43	8%	£127	3%
Transport Used						
<u>Total Public Transport</u>	4.67	33%	9.91	31%	£1,261	35%
Train	3.46	24%	7.11	22%	£913	25%
Regular bus\coach	0.18	1%	0.68	2%	£33	1%
Organised coach tour	0.16	1%	0.28	1%	£5	0%
Plane	0.64	5%	1.74	6%	£255	7%
Boat\ship\ferry	0.03	0%	0.03	0%	£5	0%
<u>Personal Transport</u>	8.95	63%	20.29	64%	£2,183	60%
Car	8.10	57%	17.80	56%	£1,999	55%
Car - owned	7.64	54%	16.55	52%	£1,843	51%
Car - hired	0.46	3%	1.25	4%	£156	4%
Other	1.55	11%	0.57	2%	£74	2%

Business - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	£Millions	%
Month Trip Started						
January	1.00	7%	2.47	8%	£259	7%
February	1.08	8%	2.54	8%	£248	7%
March	1.23	9%	2.63	8%	£307	8%
April	1.50	11%	3.36	11%	£384	11%
May	1.27	9%	2.86	9%	£328	9%
June	1.21	9%	2.42	8%	£319	9%
July	1.33	9%	3.20	10%	£347	10%
August	1.27	9%	2.67	8%	£302	8%
September	0.86	6%	1.98	6%	£236	6%
October	1.14	8%	2.71	9%	£313	9%
November	1.34	9%	2.92	9%	£375	10%
December	0.91	6%	1.84	6%	£212	6%
Lifecycle						
16-34, Unmarried, no children	1.60	11%	4.27	14%	£423	12%
16-34, Married, no children	1.39	10%	3.30	10%	£303	8%
16-34, Married or unmarried, with children	0.91	6%	1.98	6%	£229	6%
35-54, Married or unmarried, no children	4.34	31%	10.10	32%	£1,279	35%
35-54, Married or unmarried, with children	3.26	23%	6.30	20%	£813	22%
55+	2.62	19%	5.66	18%	£584	16%
Car						
Car in household	13.39	95%	29.97	95%	£3,497	96%
No car in household	0.74	5%	1.64	5%	£135	4%

Business - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	£Millions	%
Children						
With children	4.51	32%	9.20	29%	£1,174	32%
No children	9.61	68%	22.41	71%	£2,458	68%
Working						
Working full time	13.08	93%	29.01	92%	£3,401	94%
Not working	1.05	7%	2.60	8%	£231	6%
Marital Status						
Married	10.11	72%	22.23	70%	£2,598	72%
Not married	4.02	28%	9.38	30%	£1,034	28%
Social Grade						
AB	7.70	55%	16.38	52%	£2,165	60%
C1	4.43	31%	9.91	31%	£1,090	30%
C2	1.38	10%	3.66	12%	£278	8%
DE	0.61	4%	1.65	5%	£98	3%
Age						
16-24	0.95	7%	2.79	9%	£256	7%
25-34	2.95	21%	6.75	21%	£700	19%
35-44	3.39	24%	7.14	23%	£833	23%
45-54	4.22	30%	9.26	29%	£1,259	35%
55-64	2.02	14%	4.44	14%	£457	13%
65+	0.60	4%	1.21	4%	£127	3%

*See methodological note in Introduction tab