England Domestic Overnight Trips Summary – Holidays – 2016

How to read these tables

The data on the 'data' worksheet summarise trip characteristics and demographics of travellers for domestic overnight trips taken in England in 2016.

'Trips' are classified as trips or journeys away from home involving an overnight stay, taken by adults aged 16 and over and accompanying children aged up to 15. Each adult or child present on the trip counts as a trip, for example, a family of 2 adults and 2 children taking a trip away would count as 4 trips. Each line should be read separately – it is not possible to combine trip results from the GBTS survey.

'Nights' are the number of nights away taken by adults and accompanying children on these trips. Each night away spent by an adult or a child present on the trip counts as a night. Thus, a family of 2 adults and 2 children taking a 3 night trip away from home would count as 12 nights.

'Spend' is the expenditure relating to these trips. It includes costs paid in advance of the trip, costs paid during the trip itself and also any bills relating to the trip received after returning home. It covers costs paid by adults on the trip for themselves and on behalf of others on the trip, including children. It also includes costs paid on behalf of the person taking the trip, such as an employer paying the cost of a business trip. (Please note this is not yet available due to ongoing data processing investigation)

All numerical results are in millions. All data is from the Great Britain Tourism Survey (GBTS).

In 2016, Questionnaire changes might have affected year on year comparison:
Destination Type: From 2016, "Seaside" is a net of 3 codes:
Seaside resort or town
Seaside coastline – a beach
Other coast
Previously, this was a single code: Seaside

From 2016, "Countryside\village" is a net of 2 codes:
Village
Rural countryside
Previously, this was a single code: Countryside\village

Accommodation:
From 2016, the accommodation question has been split up between an initial shorter list of accommodation types with follow up questions for certain type of accommodation. In particular this has affected the Self-catering accommodation codes.
Previously, all accommodation codes were part of a single list.
Details of the questionnaire can be found in our Methods & Performance report.

Holidays - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	£Millions	%
Holiday trips	44.71	100%	147.08	100%	£10,413	100%
Destination type*						
Seaside	16.63	37%	67.67	46%	£4,007	38%
Large city/ large town	13.05	29%	26.96	18%	£2,979	29%
Small town	6.74	15%	19.89	14%	£1,393	13%
Countryside/ village	9.22	21%	31.80	22%	£1,969	19%
Regions visited					£10,413	100%
West Midlands	2.97	7%	7.82	5%	£563	5%
East of England	4.08	9%	14.56	10%	£891	9%
East Midlands	3.14	7%	9.82	7%	£614	6%
London	4.02	9%	7.95	5%	£1,190	11%
North West	6.32	14%	17.77	12%	£1,472	14%
North East	1.44	3%	4.48	3%	£324	3%
South East	7.25	16%	20.76	14%	£1,380	13%
South West	11.97	27%	49.88	34%	£3,038	29%
Yorkshire & the Humber	4.43	10%	13.90	9%	£931	9%

Holidays - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	£Millions	%
Accommodation*					£10,413	100%
Total Commercial Accommodation	39.26	88%	128.02	87%	£9,587	92%
Serviced Rented Accommodation	22.54	50%	51.88	35%	£5,660	54%
Hotel/Motel	18.19	41%	38.81	26%	£4,507	43%
Guest House / B&B	3.13	7%	7.44	5%	£701	7%
Self Catering Rented Accommodation (including Camping & Caravan)	17.35	39%	77.05	52%	£3,983	38%
Camping and Caravan	10.21	23%	41.89	28%	£1,585	15%
Self Catering Rented Accommodation (excluding Camping & Caravan)	6.58	15%	32.61	22%	£2,269	22%
Own home/ friend's home / relative's home	6.24	14%	19.93	14%	£726	7%
Transport Used					£10,413	100%
<u>Total Public Transport</u>	7.44	17%	16.00	11%	£1,760	17%
Train	4.57	10%	10.98	7%	£1,263	12%
Regular bus\coach	0.83	2%	2.40	2%	£191	2%
Organised coach tour	1.23	3%	3.87	3%	£314	3%
Plane	0.40	1%	1.08	1%	£162	2%
Boat\ship\ferry	0.13	0%	0.43	0%	£35	0%
<u>Personal Transport</u>	36.94	83%	126.01	86%	£8,250	79%
Car	35.72	80%	122.00	83%	£8,112	78%
Car - owned	34.47	77%	117.90	80%	£7,843	75%
Car - hired	1.25	3%	4.10	3%	£269	3%
<u>Other</u>	1.82	4%	4.90	3%	£387	4%

Holidays - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	£Millions	%
Month Trip Started					£10,413	100%
January	1.63	4%	3.75	3%	£372	4%
February	2.39	5%	6.03	4%	£454	4%
March	3.27	7%	9.52	6%	£641	6%
April	4.00	9%	11.16	8%	£798	8%
May	3.98	9%	12.72	9%	£777	7%
June	3.84	9%	12.66	9%	£879	8%
July	5.59	12%	22.32	15%	£1,588	15%
August	7.90	18%	32.56	22%	£1,967	19%
September	3.52	8%	12.70	9%	£964	9%
October	4.18	9%	12.41	8%	£914	9%
November	2.09	5%	5.18	4%	£512	5%
December	2.31	5%	6.08	4%	£548	5%
Lifecycle					£10,413	100%
16-34, Unmarried, no children	2.94	7%	8.28	6%	£776	7%
16-34, Married, no children	2.41	5%	5.74	4%	£537	5%
16-34, Married or unmarried, with children	4.89	11%	15.23	10%	£1,001	10%
35-54, Married or unmarried, no children	8.34	19%	24.16	16%	£2,194	21%
35-54, Married or unmarried, with children	11.27	25%	39.90	27%	£2,186	21%
55+	14.85	33%	53.77	37%	£3,719	36%

Holidays - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	£Millions	%
Car					£10,413	100%
Car in household	41.73	93%	137.37	93%	£9,685	93%
No car in household	2.98	7%	9.71	7%	£728	7%
Children			147.08		£10,413	100%
With children	16.68	37%	57.43	39%	£3,269	31%
No children	28.03	63%	89.65	61%	£7,143	69%
Working					£10,413	100%
Working full time	29.34	66%	91.09	62%	£6,686	64%
Not working	15.37	34%	55.99	38%	£3,727	36%
Marital Status					£10,413	100%
Married	34.16	76%	114.41	78%	£7,576	73%
Not married	10.55	24%	32.67	22%	£2,837	27%
Social Grade					£10,413	100%
AB	17.46	39%	57.80	39%	£4,336	42%
C1	13.34	30%	41.19	28%	£3,011	29%
C2	8.04	18%	27.40	19%	£1,772	17%
DE	5.87	13%	20.69	14%	£1,293	12%
Age					£10,413	100%
16-24	3.43	8%	9.46	6%	£891	9%
25-34	6.81	15%	19.79	13%	£1,423	14%
35-44	9.67	22%	32.89	22%	£1,954	19%
45-54	9.94	22%	31.17	21%	£2,427	23%
55-64	7.03	16%	23.37	16%	£1,731	17%
65+	7.83	18%	30.40	21%	£1,987	19%

*See methodological note in
Introduction tab