

## GB Domestic Overnight Trips Summary – Business – 2018

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### How to read these tables

The data on the 'data' worksheet summarise trip characteristics and demographics of travellers for domestic overnight Business trips taken in GB in 2018.

'Trips' are classified as trips or journeys away from home involving an overnight stay, taken by adults aged 16 and over and accompanying children aged up to 15. Each adult or child present on the trip counts as a trip, for example, a family of 2 adults and 2 children taking a trip away would count as 4 trips. Each line should be read separately – it is not possible to combine trip results from the GBTS survey.

'Nights' are the number of nights away taken by adults and accompanying children on these trips. Each night away spent by an adult or a child present on the trip counts as a night. Thus, a family of 2 adults and 2 children taking a 3 night trip away from home would count as 12 nights.

'Spend' is the expenditure relating to these trips. It includes costs paid in advance of the trip, costs paid during the trip itself and also any bills relating to the trip received after returning home. It covers costs paid by adults on the trip for themselves and on behalf of others on the trip, including children. It also includes costs paid on behalf of the person taking the trip, such as an employer paying the cost of a business trip.

All numerical results are in millions. All data is from the Great Britain Tourism Survey (GBTS).

<b>Business - GB</b>	<b>Trips</b>	<b>% Trips</b>	<b>Nights</b>	<b>% Nights</b>	<b>Spend</b>	<b>% Spend</b>
	Millions	%	Millions	%	£Millions	%
<b>VFR Trips</b>	16.27	100%	38.95	100%	£4,371	100%
Destination type						
Seaside	1.05	6%	3.61	9%	£235	5%
City/large town	11.35	70%	25.03	64%	£3,220	74%
Small town	2.76	17%	6.84	18%	£649	15%
Countryside/village	1.17	7%	2.88	7%	£220	5%
<b>Regions visited</b>						
West Midlands	1.84	11%	3.99	10%	£470	11%
East of England	1.13	7%	3.09	8%	£321	7%
East Midlands	0.86	5%	1.80	5%	£152	3%
London	3.32	20%	6.95	18%	£1,162	27%
North West England	1.85	11%	3.68	9%	£472	11%
North East England	0.48	3%	1.09	3%	£155	4%
South East England	2.22	14%	5.53	14%	£513	12%
South West England	1.50	9%	4.37	11%	£376	9%
Yorkshire and The Humber	1.07	7%	2.03	5%	£212	5%

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	Millions	%	Millions	%	£Millions	%
<b>Accommodation</b>						
Commercial accommodation	14.35	88%	32.34	83%	£4,102	94%
Commercial serviced accommodation	13.25	81%	27.17	70%	£3,901	89%
Hotel/motel	12.31	76%	24.85	64%	£3,662	84%
Guest house/B&B	0.67	4%	1.59	4%	£163	4%
Self catering (incl caravan and camping)	0.97	6%	4.41	11%	£174	4%
Caravan or camping	0.49	3%	1.77	5%	£51	1%
Self catering (excl caravan and camping)	0.49	3%	2.65	7%	£123	3%
Friend's home/Relative's/Own second home/static caravan/time share	1.05	6%	2.97	8%	£163	4%
<b>Month Trip Started</b>						
January-2018	1.29	8%	2.71	7%	£367	8%
February-2018	1.50	9%	3.29	8%	£433	10%
March-2018	1.29	8%	2.44	6%	£330	8%
April-2018	1.53	9%	4.28	11%	£367	8%
May-2018	1.46	9%	3.67	9%	£460	11%
June-2018	1.50	9%	3.22	8%	£345	8%
July-2018	1.22	7%	3.10	8%	£339	8%
August-2018	1.38	8%	3.52	9%	£346	8%
September-2018	1.15	7%	2.82	7%	£276	6%
October-2018	1.22	7%	3.39	9%	£373	9%
November-2018	1.46	9%	3.82	10%	£389	9%
December-2018	1.29	8%	2.71	7%	£346	8%

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	Millions	%	Millions	%	£Millions	%
<b>Lifecycle</b>						
16-34 unmarried no children	1.80	11%	5.56	14%	£447	10%
16-34 married no children	1.60	10%	3.47	9%	£441	10%
16-34 with children	1.21	7%	3.20	8%	£351	8%
35-54 no children	4.18	26%	10.44	27%	£1,094	25%
35-54 with children	4.14	25%	9.17	24%	£1,204	28%
55+	3.33	20%	7.07	18%	£829	19%
<b>Car</b>						
Car in household	15.52	95%	36.28	93%	£4,199	96%
No car in household	0.75	5%	2.68	7%	£171	4%
<b>Children (under 16)</b>						
Children in household	5.52	34%	12.80	33%	£1,616	37%
No children in household	10.75	66%	26.15	67%	£2,755	63%
<b>Working</b>						
Full time	13.96	86%	32.74	84%	£3,810	87%
Part time	1.33	8%	3.61	9%	£286	7%
Other	0.98	6%	2.61	7%	£274	6%
<b>Marital Status</b>						
Married	12.08	74%	27.53	71%	£3,356	77%
Not Married	4.19	26%	11.43	29%	£1,014	23%

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	Millions	%	Millions	%	£Millions	%
<b>Social Grade</b>						
AB	9.07	56%	17.97	46%	£2,597	59%
C1	4.76	29%	12.05	31%	£1,184	27%
C2	1.86	11%	6.98	18%	£457	10%
DE	0.58	4%	1.96	5%	£133	3%
<b>Age</b>						
16-24	0.86	5%	2.91	7%	£298	7%
25-34	3.77	23%	9.36	24%	£945	22%
35-44	3.72	23%	8.22	21%	£979	22%
45-54	4.59	28%	11.39	29%	£1,319	30%
55-64	2.55	16%	5.22	13%	£663	15%
65+	0.78	5%	1.85	5%	£166	4%