

England Domestic Overnight Trips Summary - Holidays – 2018

How to read these tables

The data on the 'data' worksheet summarise trip characteristics and demographics of travellers for domestic overnight holiday trips taken in England in 2018.

'Trips' are classified as trips or journeys away from home involving an overnight stay, taken by adults aged 16 and over and accompanying children aged up to 15. Each adult or child present on the trip counts as a trip, for example, a family of 2 adults and 2 children taking a trip away would count as 4 trips. Each line should be read separately – it is not possible to combine trip results from the GBTS survey.

'Nights' are the number of nights away taken by adults and accompanying children on these trips. Each night away spent by an adult or a child present on the trip counts as a night. Thus, a family of 2 adults and 2 children taking a 3 night trip away from home would count as 12 nights.

'Spend' is the expenditure relating to these trips. It includes costs paid in advance of the trip, costs paid during the trip itself and also any bills relating to the trip received after returning home. It covers costs paid by adults on the trip for themselves and on behalf of others on the trip, including children. It also includes costs paid on behalf of the person taking the trip, such as an employer paying the cost of a business trip.

All numerical results are in millions. All data is from the Great Britain Tourism Survey (GBTS).

Holidays - England	Trips	% Trips	Nights	% Nights	Spend	% Spend
	Millions	%	Millions	%	£Millions	%
Holiday Trips	45.23	100%	151.10	100%	£11,100	100%
Destination type						
Seaside	15.98	35%	65.42	43%	£3,956	36%
City/large town	14.47	32%	33.08	22%	£3,507	32%
Small town	6.52	14%	20.01	13%	£1,487	13%
Countryside/village	8.88	20%	30.91	20%	£2,051	18%
Regions visited						
West Midlands	2.52	6%	6.38	4%	£490	4%
East of England	3.69	8%	13.08	9%	£850	8%
East Midlands	3.39	8%	10.72	7%	£727	7%
London	3.79	8%	7.69	5%	£1,131	10%
North West England	7.04	16%	19.07	13%	£1,716	15%
North East England	1.79	4%	5.45	4%	£395	4%
South East England	6.77	15%	21.29	14%	£1,502	14%
South West England	11.72	26%	51.27	34%	£3,171	29%
Yorkshire and The Humber	5.11	11%	15.74	10%	£1,078	10%

Holidays - England	Trips	% Trips	Nights	% Nights	Spend	% Spend
	Millions	%	Millions	%	£Millions	%
Accommodation						
Commercial accommodation	38.71	86%	126.17	84%	£10,003	90%
Commercial serviced accommodation	22.98	51%	54.35	36%	£6,080	55%
Hotel/motel	18.36	41%	41.07	27%	£4,874	44%
Guest house/B&B	3.29	7%	8.17	5%	£775	7%
Self catering (incl caravan and camping)	16.40	36%	73.05	48%	£4,053	37%
Caravan or camping	9.39	21%	40.87	27%	£1,669	15%
Self catering (excl caravan and camping)	7.01	15%	32.18	21%	£2,384	21%
Friend's home/Relative's/Own second home/static caravan/time share	6.28	14%	21.43	14%	£740	7%
Month Trip Started						
January-2018	1.93	4%	4.15	3%	£404	4%
February-2018	2.52	6%	6.03	4%	£502	5%
March-2018	2.97	7%	9.80	6%	£708	6%
April-2018	3.57	8%	10.98	7%	£874	8%
May-2018	5.00	11%	16.89	11%	£1,126	10%
June-2018	4.52	10%	15.77	10%	£1,124	10%
July-2018	6.00	13%	23.79	16%	£1,617	15%
August-2018	6.79	15%	28.22	19%	£1,843	17%
September-2018	3.30	7%	11.72	8%	£909	8%
October-2018	3.67	8%	11.04	7%	£803	7%
November-2018	2.44	5%	5.67	4%	£527	5%
December-2018	2.51	6%	7.05	5%	£664	6%

Holidays - England	Trips	% Trips	Nights	% Nights	Spend	% Spend
	Millions	%	Millions	%	£Millions	%
Lifecycle						
16-34 unmarried no children	3.54	8%	9.30	6%	£1,007	9%
16-34 married no children	2.19	5%	5.66	4%	£559	5%
16-34 with children	4.43	10%	15.55	10%	£932	8%
35-54 no children	7.14	16%	20.46	14%	£1,934	17%
35-54 with children	11.94	26%	40.95	27%	£2,428	22%
55+	15.97	35%	59.13	39%	£4,231	38%
Car						
Car in household	41.97	93%	140.05	93%	£10,247	92%
No car in household	3.26	7%	11.05	7%	£853	8%
Children (under 16)						
Children in household	17.01	38%	58.79	39%	£3,501	32%
No children in household	28.22	62%	92.32	61%	£7,600	68%
Working						
Full time	21.25	47%	65.81	44%	£5,175	47%
Part time	7.78	17%	25.40	17%	£1,812	16%
Other	16.20	36%	59.89	40%	£4,114	37%
Marital Status						
Married	33.45	74%	113.25	75%	£7,739	70%
Not Married	11.77	26%	37.82	25%	£3,358	30%

Holidays - England	Trips	% Trips	Nights	% Nights	Spend	% Spend
	Millions	%	Millions	%	£Millions	%
Social Grade						
AB	17.72	39%	55.75	37%	£4,394	40%
C1	13.65	30%	45.50	30%	£3,465	31%
C2	8.08	18%	27.35	18%	£1,954	18%
DE	5.78	13%	22.51	15%	£1,287	12%
Age						
16-24	3.41	8%	9.56	6%	£1,002	9%
25-34	6.76	15%	21.00	14%	£1,505	14%
35-44	9.78	22%	33.23	22%	£2,117	19%
45-54	9.31	21%	28.18	19%	£2,246	20%
55-64	7.71	17%	25.95	17%	£1,957	18%
65+	8.26	18%	33.18	22%	£2,275	20%