Great Britain Tourism Survey January 2015 Update





TNS

GB Domestic Tourism: Monthly Volume & Value 2015 **ALL TOURISM**

		January			February			March			April			May			June	
TRIPS	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	5.526	6.951	+25.8%															
England	4.840	5.912	+22.1%															
		January			February			March			April			May			June	
BEDNIGHTS	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2014	%ch	2014	2015	%ch
GB	12.590	16.687	+32.5%															
England	11.089	13.839	+24.8%															
		January			February			March			April			May			June	
EXPENDITURE	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	£933	£1233	+32.2%															
England	£823	£1000	+21.5%															

		July			August			September			October			November		Ç	December			YTD – Jar	n
TRIPS	2014	2015	%ch	2014	2014	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB																			5.526	6.951	+25.8%
England	1		1	1		I													4.840	5.912	+22.1%
1	1)	1		1															
<u> </u>	1		!	1																	
		July			August		1	September			October			November		D	December			YTD – Jar	n
BEDNIGHTS	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	1		1			1													12.590	16.687	+32.5%
England	1		1			1													11.089	13.839	+24.8%
.	1		1			1															
,	1		1			1															
		July			August			September			October			November		D	December			YTD – Jar	n
EXPENDITURE	2014	2015	%ch	2014	2015	%ch	2014	2014	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB																			£933	£1233	+32.2%
England	1		1			1													£823	£1000	+21.5%
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GB Domestic Tourism: Monthly Volume & Value 2015 HOLIDAYS

		January			February			March			April			May			June	
TRIPS	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	1.778	2.073	+16.6%															
England	1.497	1.612	+7.7%															
		January			February			March			April			May			June	
BEDNIGHTS	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	4.154	4.982	+19.9%															-
England	3.558	3.637	+2.2%															
		January			February			March			April			May			June	
EXPENDITURE	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	£407	£489	+20.1%															-
England	£358	£368	+2.8%															

		July			August		9	September	-		October			November			December			YTD – Ja	n
TRIPS	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB			ļ	1		1			1			I							1.778	2.073	+16.6%
England			ļ	1		1			1			I							1.497	1.612	+7.7%
			ļ	1		1			1			I									
			ļ	1)			I												
		July			August		9	September			October			November			December			YTD – Ja	n
BEDNIGHTS	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB						,													4.154	4.982	+19.9%
England	1			1)						I							3.558	3.637	+2.2%
	1			1)						I									
	1			1)						I									
		July			August		9	September			October			November		1	December			YTD – Ja	n
EXPENDITURE	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB						· · · · · ·													£407	£489	+20.1%
England			ļ	1)													£358	£368	+2.8%
Lingiant			ļ	1)			1			1									
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GB Domestic Tourism: Monthly Volume & Value 2015 VISITING FRIENDS & RELATIVES

		January			February 2014 2015 %ch 2			March			April			May			June	
TRIPS	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	2.524	3.089	+22.4%															
England	2.248	2.836	+26.2%															
		January			February			March			April			May			June	
BEDNIGHTS	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	5.681	7.243	+27.5%															
England	4.995	6.495	+30.0%															
		January			February			March			April			Мау			June	
EXPENDITURE	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	£262	£293	+11.8%															
England	£234	£263	+12.4%															

		July			August		5	September	-		October			November			December			YTD – Ja	n
TRIPS	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB																			2.524	3.089	+22.4%
England																			2.248	2.836	+26.2%
5																					
		July			August		9	September			October			November		l. I	December			YTD – Ja	n
BEDNIGHTS	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB																			5.681	7.243	+27.5%
England																			4.995	6.495	+30.0%
		July			August		9	September			October			November		l	December			YTD – Ja	n
EXPENDITURE	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB																			£262	£293	+11.8%
England																			£234	£263	+12.4%



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GB Domestic Tourism: Monthly Volume & Value 2015 BUSINESS TOURISM

		January			February			March			April			May			June	
TRIPS	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	1.099	1.376	+25.2%															
England	0.971	1.115	+14.8%															
		January			February			March			April			May			June	
BEDNIGHTS	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	2.087	3.407	+63.2%															
England	1.867	2.780	+48.9%															
		January	y		February			March			April			May			June	
EXPENDITURE	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	£239	£363	+51.9%															
England	£205	£295	+43.9%															

		July			August			Septembe	r		October			November		1	December			YTD – Jar	h
TRIPS	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB England																			1.099 0.971	1.376 1.115	+25.2% +14.8%
		July			August			Septembe	-		October			November			December			YTD – Jar	
BEDNIGHTS	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	% ch
GB England	2014	2015		2014	2013	Joen	2014	2013	Joch	2014	2013	70011	2014	2013	70011	2014	2013	JUCH	2.087	3.407	+63.2% +48.9%
EXPENDITURE GB England	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014 £239 £205	2015 £363 £295	%ch +51.9% +43.9%



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GB Domestic Tourism: Year to Date – 2010-2015 Trips, Bednights & Expenditure, January period

		ALL TO	URIS	M, Jan	period	I		HOLI	DAYS -	- Jan p	eriod			VF	R – Ja	an per	iod		E	BUSIN	IESS ·	- Jan	period	í –
TRIPS	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015
GB	5.417	6.024	6.294	5.702	5.526	6.951	1.632	1.681	1.934	1.811	1.778	2.073	2.516	2.854	2.666	2.284	2.524	3.089	1.088	1.259	1.404	1.315	1.099 :	1.376
England	4.534	5.139	5.398	4.776	4.840	5.912	1.273	1.395	1.532	1.433	1.497	1.612	2.202	2.489	2.370	1.981	2.248	2.836	0.893	1.065	1.247	1.126	0.971 :	1.115
		ALL TO	OURIS	۹, Jan	period	I		HOLI	DAYS -	- Jan p	eriod			VF	R – Ja	an per	iod		E	BUSIN	IESS ·	- Jan I	period	l -
BEDNIGHTS	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015
GB	11.819	14.822	14.669	12.577	12.590	16.687	3.480	3.945	4.779	3.904	4.154	4.982	5.893	6.210	6.053	5.288	5.681	7.243	2.117	2.765	3.293	2.831	2.087	3.407
England	9.512	12.615	12.287	10.491	11.089	13.839	2.601	3.130	3.723	3.069	3.558	3.637	4.891	5.368	5.178	4.695	4.995	6.495	1.720	2.326	2.953	2.349	1.867	2.78
		ALL TO	URIS	4, Jan	period	I		HOLI	DAYS -	- Jan p	eriod			VF	R – Ja	an per	iod		E	BUSIN	IESS ·	- Jan	period	l -
EXPENDITURE	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015
GB	£726	£923	£1,017	£940	£933	£1,233	£304	£326	£418	£348	£407	£489	£186	£254	£243	£239	£262	£293	£207	£296	£319	£308	£239	£363
England	£596	£755	£877	£766	£823	£1,000	£241	£265	£345	£269	£358	£368	£154	£213	£210	£199	£234	£263	£174	£233	£290	£262	£205	£295







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GB Domestic Tourism: Year to Date – 2010-2015 Trip Characteristics, January period

	A		URISM	l, Jan	perioc	1		HOLIC	AYS -	Jan p	period			VF	R – Ja	n peri	od			BUSI	NESS -	- Jan p	period	
Av. Trip Length	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015
GB	2.18	2.46	2.33	2.21	2.28	2.40	2.13	2.35	2.47	2.16	2.34	2.40	2.34	2.18	2.27	2.32	2.25	2.34	1.95	2.20	2.35	2.15	1.90	2.48
England	2.10	2.45	2.28	2.20	2.29	2.34	2.04	2.24	2.43	2.14	2.38	2.26	2.22	2.16	2.18	2.37	2.22	2.29	1.93	2.18	2.37	2.09	1.92	2.49
	A		URISM	l, Jan	perioc	1		HOLIC	AYS -	Jan p	period			VF	R – Ja	n peri	od			BUSI	NESS -	- Jan p	period	
Av. £/Night	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015
GB	£61	£62	£69	£75	£74	£74	£87	£83	£87	£89	£98	£98	£32	£41	£40	£45	£46	£40	£98	£107	£97	£109	£115	£107
England	£63	£60	£71	£73	£74	£72	£93	£85	£93	£88	£101	£101	£31	£40	£41	£42	£47	£40	£101	£100	£98	£112	£110	£106
	Α		URISM	l, Jan	perioc	1		HOLIC	AYS -	Jan p	period			VF	R – Ja	n peri	od			BUSI	NESS -	- Jan p	period	
Av. £/Trip	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015
GB	£134	£153	£162	£165	£169	£177	£186	£194	£216	£192	£229	£236	£74	£89	£91	£105	£104	£95	£190	£235	£227	£234	£217	£264
England	£131	£147	£162	£160	£170	£169	£189	£190	£225	£188	£239	£228	£70	£86	£89	£100	£104	£93	£195	£219	£233	£233	£211	£265



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