

Most visited paid attractions –West Midlands 2016

(1/2)

Rank	Name of Attraction	Category	2015 Visitors	2016 Visitors	% Change 15-16	Charge for Admission
1	Drayton Manor Theme Park	Leisure / Theme Parks	1210141 (E)	1054102 (E)	-12.9%	£39.00
2	West Midland Safari & Leisure Park	Leisure / Theme Parks	700000 (E)	710000 (E)	1.4%	£22.00
3	Cadbury World	Visitor Centres	647381	648662	0.2%	£16.75
4	The Trentham Estate	Gardens	544707	647346	18.8%	£10.25
5	Attingham Park	Historic Properties	402300	475271	18.1%	£11.25
6	Shakespeare's Birthplace	Historic Properties	382695	393941	2.9%	£17.50
7	Black Country Living Museum	Museums & Art Galleries	292533	308457	5.4%	£16.95
8	Croome Park (National Trust)	Historic Properties	190464	272136	42.9%	£10.45
9	Weston Park	Historic Properties	245246 (E)	254804 (E)	3.9%	£6.50
10	Thinktank-Birmingham Science Museum	Museums & Art Galleries	261001	235009	-10.0%	£13.00

*Note: Some Parks excluded as numbers may include visitors to the park only.
E = Estimate*

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Rank	Name of Attraction	Category	2015 Visitors	2016 Visitors	% Change 15-16	Charge for Admission
11	Baddesley Clinton	Historic Properties	198217	229435	15.7%	£10.45
12	Charlecote Park	Historic Properties	201557	209373	3.9%	£10.45
13	Packwood House	Historic Properties	182584	201799	10.5%	£10.45
14	Hanbury Hall (National Trust)	Historic Properties	162596	174527	7.3%	£10.35
15	Bridgnorth Cliff Railway	Railways	182436	164614	-9.8%	£1.60
16	Anne Hathaway's Cottage	Historic Properties	136900	148084	8.2%	£10.25
17	Coughton Court	Historic Properties	109051	116529	6.9%	£10.45
18	Birmingham Botanical Gardens and Glasshouses	Gardens	99228	114190	15.1%	£7.00
19	Nash's House & New Place	Historic Properties	82095	110494	34.6%	£17.50
20	Kenilworth Castle & Elizabethan Garden	Historic Properties	106616	107993	1.3%	£10.10

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