

# Most visited free attractions – West Midlands 2016

## (1/2)

Rank	Name of Attraction	Category	2015 Visitors	2016 Visitors	% Change 15-16
1	MAC Birmingham	Other	1028371	1130030	9.9%
2	Birmingham Museum & Art Gallery	Museums & Art Galleries	909935	750779	-17.5%
3	Coventry Transport Museum	Museums & Art Galleries	320643	390342	21.7%
4	Royal Air Force (RAF) Museum Cosford	Museums & Art Galleries	354650	373455	5.3%
5	National Memorial Arboretum	Visitor Centres	268032 (E)	236120 (E)	-11.9%
6	New Art Gallery	Museums & Art Galleries	178235 (E)	161262 (E)	-9.5%
7	St Lawrence's Evesham	Historic Properties	52274	75195	43.8%
8	St Mary the Virgin Shrewsbury	Historic Properties	78101	72403	-7.3%
9	St Laurence's Church, Ludlow	Places of Worship	60000 (E)	66000 (E)	10.0%
10	St Mary Magdalene's Church, Croome D'Abitot	Historic Properties	64134	64056	-0.1%

*Note: Some Parks excluded as numbers may include visitors to the park only.*

*E = Estimate*

# Most visited free attractions – West Midlands 2016

## (2/2)

Rank	Name of Attraction	Category	2015 Visitors	2016 Visitors	% Change 15-16
11	Harvard House & The Museum of British Pewter	Historic Properties	82598	61255	-25.8%
12	Borough Museum and Art Gallery	Museums & Art Galleries	59608 (E)	52153 (E)	-12.5%
13	Red House Glass Cone	Historic Properties	45268	42738	-5.6%
14	Great Malvern Priory	Places of Worship	40000 (E)	40000 (E)	0.0%
15	Great Witley Parish Church	Places of Worship	34171	25600	-25.1%
16	The Abbey Church, Shrewsbury	Places of Worship	24500	24050	-1.8%
17	St Mary's Guildhall	Historic Properties	27670	23863	-13.8%
18	Erasmus Darwin House	Historic Properties	15926 (E)	22000 (E)	38.1%
19	Pooley Fields Heritage Centre	Country Parks	26956 (E)	21918 (E)	-18.7%
20	THE MOAT SHED	Visitor Centres	15000 (E)	20000 (E)	33.3%
21	Samuel Johnson Birthplace Museum & Bookshop	Museums & Art Galleries	18172	17007	-6.4%

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