

Most visited free attractions – South East 2016

(1/2)

Rank	Name of Attraction	Category	2015 Visitors	2016 Visitors	% Change 15-16
1	Brighton Pier	Other	4600000 (E)	4650000 (E)	1.1%
2	Ashmolean Museum	Museums & Art Galleries	848359	910419	7.3%
3	Oxford University Museum of Natural History	Museums & Art Galleries	640092	668279	4.4%
4	Bodleian Library	Historic Properties	611090	614778	0.6%
5	Pitt Rivers Museum	Museums & Art Galleries	417775 (E)	432000 (E)	3.4%
6	Runnymede	Historic Properties	350000 (E)	350000 (E)	0.0%
7	The Beaney	Museums & Art Galleries	326360	304261	-6.8%
8	NT White Cliffs	Wildlife	260000 (E)	300000 (E)	15.4%
9	New Forest Centre	Museums & Art Galleries	208581	210491	0.9%
10	Museum of the History of Science	Museums & Art Galleries	152819 (E)	169780 (E)	11.1%

*Note: Some Parks excluded as numbers may include visitors to the park only.
E = Estimate*

Most visited free attractions – South East 2016

(2/2)

Rank	Name of Attraction	Category	2015 Visitors	2016 Visitors	% Change 15-16
11	Havant Museum	Museums & Art Galleries	151803	168000	10.7%
12	Rochester Cathedral	Places of Worship	148719	132307	-11.0%
13	Fishermen's Museum	Museums & Art Galleries	112224	116394	3.7%
14	Southsea Castle	Historic Properties	96716 (E)	111297 (E)	15.1%
15	Horsham Visitor Information Centre	Visitor Centres	86452 (E)	98373 (E)	13.8%
16	Guildhall Museum	Museums & Art Galleries	102053	94342	-7.6%
17	Shipwreck Museum	Museums & Art Galleries	85140	86652	1.8%
18	Horsebridge Art Centre	Museums & Art Galleries	DK	85,000 (E)	N/A
19	The Nature Discovery Centre	Wildlife	76416 (E)	83583 (E)	9.4%
20	Cumberland House Natural History Museum	Museums & Art Galleries	57195 (E)	48475 (E)	-15.2%
21	Hastings Museum and Art Gallery	Museums & Art Galleries	43582	43651	0.2%

Note1 Some Parks excluded as numbers may include visitors to the park only.

**Horsebridge Art Centre figures revised April 2019 to reflect updated figures*

E = Estimate