

Most visited paid attractions – East 2016

(1/2)

Rank	Name of Attraction	Category	2015 Visitors	2016 Visitors	% Change 15-16	Charge for admission
1	Colchester Zoo	Wildlife	964050	1017023	5.5%	£22.49
2	Great Yarmouth Pleasure Beach	Leisure / Theme Parks	1000000	1000000	0.0%	£21.00
3	ZSL Whipsnade Zoo	Wildlife	663424	672851	1.4%	£23.50
4	Anglesey Abbey, Gardens and Lode Mill	Historic Properties	332958	374618	12.5%	£14.65
5	Imperial War Museum Duxford	Visitor Centres	374119	369830	-1.1%	£16.35
6	Wimpole Hall and Home Farm	Historic Properties	308602	318611	3.2%	£16.25
7	Dinosaur Adventure	Leisure / Theme Parks	259000	307000	18.5%	£13.95
8	Cambridge University Botanic Garden	Gardens	258693	279255	7.9%	£5.00
9	Southend-on-Sea Pier	Historic Properties	296858 (E)	272603 (E)	-8.2%	£4.50
10	RHS Garden Hyde Hall	Gardens	242520	269049	10.9%	£10.00

*Note: Some Parks excluded as numbers may include visitors to the park only.
E = Estimate*

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(2/2)

Rank	Name of Attraction	Category	2015 Visitors	2016 Visitors	% Change 15-16	Charge for admission
11	Ickworth House, Park and Gardens	Historic Properties	233010 (E)	250000 (E)	7.3%	£14.00
12	Kings College Chapel	Visitor Centres	254055 (E)	211392 (E)	-16.8%	£9.00
13	Norwich Castle Museum and Art Gallery	Museums & Art Galleries	214080	209712	-2.0%	£8.80
14	Blickling Hall, Gardens and Park	Historic Properties	158958	166886	5.0%	£13.95
15	The Poppy Line (North Norfolk Railway)	Historic Properties	165908	165848	0.0%	£12.00
16	Audley End House and Gardens	Historic Properties	150591	165799	10.1%	£16.60
17	Wrest Park	Historic Properties	108761	124305	14.3%	£9.80
18	RSPB Minsmere Nature Reserve	Wildlife	123428	123235	-0.2%	£9.00
19	Sacrewell Farm and Country Centre	Farms	109894	113296	3.1%	£7.50
20	Felbrigg Hall, Garden and Park	Historic Properties	115285	110332	-4.3%	£9.90

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