

Most visited paid attractions – West Midlands 2018

Rank	Name of Attraction	Category	2017 Visitors	2018 Visitors	% Change 17-18	Charge for Admission
1	Cadbury World	Visitor Centre	630,626	625,515	-0.8%	£17.00
2	Attingham Park	Historic Properties	464,871	511,687	+10.1%	£12.20
3	Shakespeare's Birthplace	Historic Properties	418,947	423,900	+1.2%	£22.50
4	Black Country Living Museum	Museums & Art Galleries	332,717	355,054	+6.7%	£17.95
5	Dudley Zoological Gardens	Wildlife	302,000	296,910	-1.7%	£15.00
6	Croome Park (National Trust)	Historic Properties	263,236	269,261	+2.3%	£11.45
7	Thinktank	Museums & Art Galleries	226,427	239,321	+5.7%	£13.50
8	Baddesley Clinton	Historic Properties	218,994	229,833	+4.9%	£11.45
9	Charlecote Park	Historic Properties	219,988	219,710	-0.1%	£11.45
10	Hanbury Hall (National Trust)	Historic Properties	198,262	202,848	+2.3%	£11.45

Note: Some Parks excluded as numbers may include visitors to the park only.

E = Estimate

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11	Bridgnorth Cliff Railway	Railway	162,264	165,236	+1.8%	£1.60
12	Anne Hathaway's Cottage	Historic Properties	139,662	144,516	+3.5%	£12.50
13	Biddulph Grange Gardens	Gardens	110,153	127,065	+15.4%	£9.05
14	Coughton Court	Historic Properties	120,481	121,625	+0.9%	£11.45
15	Birmingham Botanical Gardens and Glasshouses	Gardens	155,855	116,913	-25.0%	£6.75
16	Kenilworth Castle & Elizabethan Garden	Historic Properties	118,090	110,012	-6.8%	£11.30
17	Nash's House & New Place	Historic Properties	140,984	109,452	-22.4%	£22.50
18	Croft Castle	Historic Properties	108,417	109,451	+1.0%	£10.35
19	Upton House	Historic Properties	102,791	105,326	+2.5%	£11.45
20	All Things Wild – Honeybourne	Wildlife	95,000	100,000	+5.3%	£11.99

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