# Most visited free attractions – South East 2017 (1/2)

| Rank | Name of Attraction | Category | 2016 Visitors | 2017 Visitors | % Change 16-17 |
|------|-------------------|----------|---------------|---------------|----------------|
| 1 | Brighton Pier | Other | 4,650,000 (E) | 4,684,000 (E) | +0.7% |
| 2 | Ashmolean Museum | Museums & Art Galleries | 910,419 | 937,568 | +3.0% |
| 3 | Oxford University Museum of Natural History | Museums & Art Galleries | 668,279 | 768,487 | +15.0% |
| 4 | Pitt Rivers Museum | Museums & Art Galleries | 432,000 | 480,663 | +11.3% |
| 5 | The Beaney (inc. Canterbury Tourism Information) | Museums & Art Galleries | 304,261 | 285,141 | -6.3% |
| 6 | R S P B Pagham Harbour | Wildlife | 209,865 (E) | 269,420 (E) | +28.4% |
| 7 | New Forest Centre | Museums & Art Galleries | 210,491 | 222,480 | +5.7% |
| 8 | Museum of the History of Science | Museums & Art Galleries | 169,780 | 189,813 | +11.8% |
| 9 | Southsea Castle | Historic Properties | 111,297 (E) | 127,764 (E) | +14.8% |
| 10 | Fishermen's Museum | Museums & Art Galleries | 116,394 (E) | 120,885 (E) | +3.9% |

*Note: Some Parks excluded as numbers may include visitors to the park only.*
*E = Estimate*

# Most visited free attractions – South East 2017 (2/2)

| Rank | Name of Attraction | Category | 2016 Visitors | 2017 Visitors | % Change 16-17 |
|------|-------------------|----------|---------------|---------------|----------------|
| 11 | The Oxfordshire Museum | Museums & Art Galleries | 108,943 (E) | 109,516 (E) | +0.5% |
| 12 | Rochester Cathedral | Places of Worship | 132,307 | 109,386 | -17.3% |
| 13 | Horsham Visitor Information Centre | Visitor Centres | 98,373 (E) | 101,500 (E) | +3.2% |
| 14 | Horsham Museum | Museums & Art Galleries | 92,125 | 100,179 | +8.7% |
| 15 | Guildhall Museum | Museums & Art Galleries | 94,342 | 91,862 | -2.6% |
| 16 | The Nature Discovery Centre | Wildlife | 83,583 | 90,436 | +8.2% |
| 17 | Guildford Cathedral | Places of Worship | 76,740 (E) | 87,489 (E) | +14.0% |
| 18 | Horsebridge Art Centre* | Museums & Art Galleries | 85,000 (E) | 87,000 (E) | +2.4% |
| 19 | Shipwreck Museum | Museums & Art Galleries | 86,652 (E) | 85,500 (E) | -1.3% |
| 20 | Cumberland House Natural History Museum | Museums & Art Galleries | 48,475 (E) | 53,402 (E) | 10.2% |
| 21 | Romsey Abbey | Places of Worship | 42,000 (E) | 48,600 (E) | 15.7% |

*Note: Some Parks excluded as numbers may include visitors to the park only.*
*\*Horsebridge Art Centre figures revised April 2019 to reflect updated figures*
*E = Estimate*