

# Most visited paid attractions – East 2017

## (1/2)

Rank	Name of Attraction	Category	2016 Visitors	2017 Visitors	% Change 16-17	Charge for Admission
1	ZSL Whipsnade Zoo	Wildlife	672,851	658,200	-2.2%	DK
2	Lanman Museum	Museums & Art Galleries	500,000	500,000	0.0%	DK
3	Imperial War Museum Duxford	Visitor Centres	369,830	391,532	+5.9%	£16.35
4	Anglesey Abbey, Gardens and Lode Mill	Historic Properties	374,618	390,181	+4.2%	£13.30
5	Southend Pier	Other Historic Property	272,603 (E)	349,794 (E)	+28.3%	£5.00
6	Wimpole Hall and Home Farm	Historic Properties	318,611	347,751	+9.1%	£16.25
7	RHS Garden Hyde Hall	Gardens	269,049	313,835	+16.6%	£11.00
8	Cambridge University Botanic Garden	Gardens	279,255	296,162	+6.1%	£5.50
9	Ickworth House, Park and Gardens	Historic Properties	250,000 (E)	270,000 (E)	+8.0%	£15.00
10	Kings College Chapel	Visitor Centres	211,392 (E)	242,191 (E)	+14.6%	£9.00

*Note: Some Parks excluded as numbers may include visitors to the park only.  
E = Estimate*

# Most visited paid attractions – East 2017

## (2/2)

Rank	Name of Attraction	Category	2016 Visitors	2017 Visitors	% Change 16-17	Charge for Admission
11	Norwich Castle Museum and Art Gallery	Museums & Art Galleries	209,712	223,065	+6.4%	£9.15
12	Blickling Hall, Gardens and Park	Historic Properties	166,886	188,962	+13.2%	£13.55
13	Audley End House and Gardens	Historic Properties	165,799	179,167	+8.1%	£17.50
14	Wrest Park	Historic Properties	124,305	137,131	+10.3%	£10.40
15	RSPB Minsmere Nature Reserve	Wildlife	123,235	111,212	-9.8%	£9.00
16	Oxburgh Hall	Historic Properties	86,812	109,000	+25.6%	£10.40
17	Framlingham Castle	Historic Properties	78,089	106,149	+35.9%	£8.90
18	Felbrigg Hall, Garden and Park	Historic Properties	110,332	101,465	-8.0%	£10.40
19	Knebworth House	Historic Properties	90,426	99,712	+10.3%	£13.00
20	Sutton Hoo Anglo-Saxon Burial Mounds	Historic Properties	96,388	99,101	+2.8%	£8.50

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