

Most visited free attractions – West Midlands 2018

(1/2)

Rank	Name of Attraction	Category	2017 Visitors	2018 Visitors	% Change 17-18
1	MAC Birmingham	Other	1,130,186	1,011,351	-10.5%
2	Birmingham Museum and Art Gallery	Museums & Art Galleries	602,627	831,548	+38.0%
3	Royal Air Force (RAF) Museum Cosford	Museums & Art Galleries	356,874 (E)	432,331 (E)	+21.1%
4	National Memorial Arboretum	Visitor Centre	299,528 (E)	322,807 (E)	+7.8%
5	Holy Trinity Church – Stratford Upon Avon	Places of Worship	300,000 (E)	250,000 (E)	-16.7%
6	The Potteries Museum & Art Gallery	Museums & Art Galleries	176,301	154,742	-12.2%
7	New Art Gallery	Museums & Art Galleries	158,255	144,968	-8.4%
8	Rugby Art Gallery and Museum	Museums & Art Galleries	79,071 (E)	93,161 (E)	+17.8%
9	St Laurence's Church	Places of Worship	70,000 (E)	70,000 (E)	0.0%
10	Lapworth Museum of Geology	Museums & Art Galleries	63,831	57,812	-9.4%

Note: Some Parks excluded as numbers may include visitors to the park only.

E = Estimate

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(2/2)

Rank	Name of Attraction	Category	2017 Visitors	2018 Visitors	% Change 17-18
11	Great Witley Parish Church	Places of Worship	35,000	35,000	0.0%
12	Pooley Fields Heritage Centre	Country Parks	23,887 ^(E)	25,073 ^(E)	+5.0%
13	Doxey Marshes Nature Reserve	Wildlife	DK	25,000 ^(E)	N/A
14	Much Wenlock Museum & Visitor Information Centre	Visitor Centre	22,621	24,243	+7.2%
15	Samuel Johnson Birthplace Museum & Bookshop	Museums & Art Galleries	18,330	20,898	+14.0%
16	Tudor House Heritage Centre	Museums & Art Galleries	18,288	18,347	+0.3%
17	Redwings Oxhill Rescue Centre	Farms	16,467	16,416	-0.3%
18	Martineau Gardens	Gardens	9,860 ^(E)	10,250 ^(E)	+4.0%
19	Weoley Castle	Historic Properties	8,014 ^(E)	8,282 ^(E)	+3.3%
20	Leominster Folk Museum	Museums & Art Galleries	2,723 ^(E)	3,606 ^(E)	+32.4%

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