

Great Britain Domestic Overnight Trips Summary – Visting Friends and Relatives trips – 2019

How to read these tables

The data on the 'data' worksheet summarise trip characteristics and demographics of travellers for domestic overnight trips of VFR trips taken in England in 2019.

'Trips' are classified as trips or journeys away from home involving an overnight stay, taken by adults aged 16 and over and accompanying children aged up to 15. Each adult or child present on the trip counts as a trip, for example, a family of 2 adults and 2 children taking a trip away would count as 4 trips. Each line should be read separately – it is not possible to combine trip results from the GBTS survey.

'Nights' are the number of nights away taken by adults and accompanying children on these trips. Each night away spent by an adult or a child present on the trip counts as a night. Thus, a family of 2 adults and 2 children taking a 3 night trip away from home would count as 12 nights.

'Spend' is the expenditure relating to these trips. It includes costs paid in advance of the trip, costs paid during the trip itself and also any bills relating to the trip received after returning home. It covers costs paid by adults on the trip for themselves and on behalf of others on the trip, including children. It also includes costs paid on behalf of the person taking the trip, such as an employer paying the cost of a business trip.

All numerical results are in millions. All data is from the Great Britain Tourism Survey (GBTS).

VFR purposes - England	Trips (Millions)	% of Trips	Nights (Millions)	% of Nights	Spend (£Millions)	% of Spend
Purpose of trip						
Visits to Friends and Relatives	36.13	100%	105.18	100%	£4,088	100%
Destination type						
Seaside	4.77	13%	15.82	15%	£613	15%
City/large town	18.37	51%	49.51	47%	£2,148	53%
Small town	8.52	24%	24.11	23%	£796	19%
Countryside/village	5.37	15%	14.30	14%	£507	12%
Regions visited						
West Midlands	3.68	10%	10.29	10%	£373	9%
East of England	4.27	12%	12.77	12%	£358	9%
East Midlands	3.03	8%	7.77	7%	£286	7%
London	4.50	12%	12.78	12%	£608	15%
North West England	4.20	12%	11.70	11%	£475	12%
North East England	1.30	4%	3.73	4%	£188	5%
South East England	6.78	19%	19.03	18%	£664	16%
South West England	5.91	16%	17.85	17%	£791	19%
Yorkshire and The Humber	3.21	9%	8.86	8%	£338	8%

VFR purposes - England	Trips (Millions)	% of Trips	Nights (Millions)	% of Nights	Spend (£Millions)	% of Spend
Accommodation						
Commercial accommodation	7.72	21%	16.37	16%	£1,586	39%
Commercial serviced accommodation	6.44	18%	12.13	12%	£1,298	32%
Hotel/motel	5.19	14%	9.39	9%	£1,046	26%
Guest house/B&B	1.00	3%	2.12	2%	£200	5%
Self catering (incl caravan and camping)	1.22	3%	4.19	4%	£277	7%
Caravan or camping	0.52	1%	1.98	2%	£93	2%
Self catering (excl caravan and camping)	0.70	2%	2.20	2%	£184	5%
Friend's home/Relative's/Own second home/static caravan/time share	28.77	80%	87.44	83%	£2,435	60%
Month Trip Started						
January-2019	2.15	6%	5.44	5%	£228	6%
February-2019	2.15	6%	5.80	6%	£219	5%
March-2019	2.41	7%	5.73	5%	£270	7%
April-2019	3.09	9%	8.43	8%	£327	8%
May-2019	3.44	10%	9.31	9%	£388	9%
June-2019	2.50	7%	7.77	7%	£317	8%
July-2019	3.05	8%	8.60	8%	£400	10%
August-2019	3.47	10%	10.90	10%	£423	10%
September-2019	2.46	7%	6.57	6%	£283	7%
October-2019	2.70	7%	6.96	7%	£330	8%
November-2019	3.23	9%	6.70	6%	£375	9%
December-2019	5.48	15%	23.00	22%	£527	13%

VFR purposes - England	Trips (Millions)	% of Trips	Nights (Millions)	% of Nights	Spend (£Millions)	% of Spend
Lifecycle						
16-34 unmarried no children	6.09	17%	23.39	22%	£664	16%
16-34 married no children	2.98	8%	7.25	7%	£321	8%
16-34 with children	2.96	8%	7.74	7%	£240	6%
35-54 no children	5.39	15%	14.53	14%	£651	16%
35-54 with children	5.63	16%	12.86	12%	£472	12%
55+	13.06	36%	39.31	37%	£1,734	42%
Car						
Car in household	30.75	85%	82.31	78%	£3,506	86%
No car in household	5.38	15%	22.88	22%	£582	14%
Children (under 16)						
Children in household	8.94	25%	21.62	21%	£755	18%
No children in household	27.20	75%	83.56	79%	£3,332	82%
Working						
Full time	14.18	39%	34.40	33%	£1,623	40%
Part time	5.90	16%	15.71	15%	£654	16%
Other	16.06	44%	55.07	52%	£1,811	44%
Marital Status						
Married	20.76	57%	52.92	50%	£2,243	55%
Not Married	15.37	43%	52.26	50%	£1,845	45%

VFR purposes - England	Trips (Millions)	% of Trips	Nights (Millions)	% of Nights	Spend (£Millions)	% of Spend
Social Grade						
AB	14.42	40%	39.85	38%	£1,778	43%
C1	12.70	35%	40.25	38%	£1,395	34%
C2	4.64	13%	12.17	12%	£498	12%
DE	4.37	12%	12.90	12%	£417	10%
Age						
16-24	5.98	17%	22.49	21%	£587	14%
25-34	6.07	17%	15.99	15%	£643	16%
35-44	5.79	16%	14.30	14%	£519	13%
45-54	5.23	14%	13.09	12%	£604	15%
55-64	5.81	16%	15.80	15%	£849	21%
65+	7.25	20%	23.51	22%	£885	22%