

Great Britain Domestic Overnight Trips Summary - All Trip Purposes – 2019

How to read these tables

The data on the 'data' worksheet summarise trip characteristics and demographics of travellers for domestic overnight trips of all purposes taken in England in 2019.

'Trips' are classified as trips or journeys away from home involving an overnight stay, taken by adults aged 16 and over and accompanying children aged up to 15. Each adult or child present on the trip counts as a trip, for example, a family of 2 adults and 2 children taking a trip away would count as 4 trips. Each line should be read separately – it is not possible to combine trip results from the GBTS survey.

'Nights' are the number of nights away taken by adults and accompanying children on these trips. Each night away spent by an adult or a child present on the trip counts as a night. Thus, a family of 2 adults and 2 children taking a 3 night trip away from home would count as 12 nights.

'Spend' is the expenditure relating to these trips. It includes costs paid in advance of the trip, costs paid during the trip itself and also any bills relating to the trip received after returning home. It covers costs paid by adults on the trip for themselves and on behalf of others on the trip, including children. It also includes costs paid on behalf of the person taking the trip, such as an employer paying the cost of a business trip.

All numerical results are in millions. All data is from the Great Britain Tourism Survey (GBTS).

All trip purposes - England	Trips (Millions)	% of Trips	Nights (Millions)	% of Nights	Spend (£Millions)	% of Spend
Purpose of trip						
All trip purposes	99.07	100%	290.32	100%	£19,448	100%
Holidays	46.41	47%	147.34	51%	£10,982	56%
Holidays 1-3 nights	31.58	32%	60.08	21%	£6,120	31%
Holidays 4+ nights	14.83	15%	87.26	30%	£4,863	25%
Visits to Friends and Relatives	36.13	36%	105.18	36%	£4,088	21%
Business	13.98	14%	29.80	10%	£3,937	20%
Other	2.56	3%	7.99	3%	£441	2%
Destination type						
Seaside	20.61	21%	77.73	27%	£4,463	23%
City/large town	45.22	46%	108.25	37%	£9,086	47%
Small town	18.79	19%	51.59	18%	£2,880	15%
Countryside/village	15.71	16%	48.22	17%	£2,798	14%
Regions visited						
West Midlands	8.88	9%	20.97	7%	£1,451	7%
East of England	9.72	10%	31.44	11%	£1,661	9%
East Midlands	7.56	8%	21.48	7%	£1,153	6%
London	12.16	12%	28.48	10%	£3,035	16%
North West England	14.07	14%	37.90	13%	£2,940	15%
North East England	4.25	4%	12.52	4%	£800	4%
South East England	15.83	16%	42.19	15%	£2,555	13%
South West England	18.94	19%	66.94	23%	£4,133	21%
Yorkshire and The Humber	9.55	10%	27.45	9%	£1,690	9%

All trip purposes - England	Trips (Millions)	% of Trips	Nights (Millions)	% of Nights	Spend (£Millions)	% of Spend
Accommodation						
Commercial accommodation	61.17	62%	168.66	58%	£15,554	80%
Commercial serviced accommodation	42.77	43%	90.04	31%	£11,067	57%
Hotel/motel	35.81	36%	71.39	25%	£9,296	48%
Guest house/B&B	4.86	5%	11.92	4%	£1,259	6%
Self catering (incl caravan and camping)	19.12	19%	80.28	28%	£4,554	23%
Caravan or camping	10.14	10%	42.90	15%	£1,759	9%
Self catering (excl caravan and camping)	8.94	9%	36.90	13%	£2,764	14%
Friend's home/Relative's/Own second home/static caravan/time share	36.85	37%	113.07	39%	£3,367	17%
Month Trip Started						
January-2019	5.52	6%	13.50	5%	£1,088	6%
February-2019	6.01	6%	15.20	5%	£1,153	6%
March-2019	6.84	7%	17.91	6%	£1,292	7%
April-2019	9.24	9%	25.69	9%	£1,678	9%
May-2019	10.00	10%	28.56	10%	£1,851	10%
June-2019	8.24	8%	25.45	9%	£1,754	9%
July-2019	9.83	10%	32.59	11%	£2,219	11%
August-2019	11.97	12%	41.81	14%	£2,652	14%
September-2019	7.53	8%	21.62	7%	£1,510	8%
October-2019	6.81	7%	18.79	6%	£1,393	7%
November-2019	7.51	8%	15.94	5%	£1,383	7%
December-2019	9.58	10%	33.27	11%	£1,476	8%

All trip purposes - England	Trips (Millions)	% of Trips	Nights (Millions)	% of Nights	Spend (£Millions)	% of Spend
Lifecycle						
16-34 unmarried no children	11.59	12%	39.00	13%	£2,066	11%
16-34 married no children	7.22	7%	17.85	6%	£1,302	7%
16-34 with children	8.98	9%	25.76	9%	£1,389	7%
35-54 no children	17.57	18%	45.06	16%	£3,962	20%
35-54 with children	20.71	21%	53.88	19%	£3,641	19%
55+	32.95	33%	108.60	37%	£7,076	36%
Car						
Car in household	89.09	90%	253.57	87%	£17,768	91%
No car in household	9.98	10%	36.75	13%	£1,680	9%
Children (under 16)						
Children in household	31.09	31%	83.94	29%	£5,322	27%
No children in household	67.98	69%	206.38	71%	£14,126	73%
Working						
Full time	49.46	50%	125.39	43%	£10,730	55%
Part time	15.35	15%	43.38	15%	£2,548	13%
Other	34.26	35%	121.54	42%	£6,170	32%
Marital Status						
Married	67.23	68%	189.90	65%	£13,213	68%
Not Married	31.83	32%	100.39	35%	£6,233	32%

All trip purposes - GB	Trips (Millions)	% of Trips	Nights (Millions)	% of Nights	Spend (£Millions)	% of Spend
Social Grade						
AB	41.29	42%	112.88	39%	£8,758	45%
C1	31.54	32%	94.66	33%	£5,880	30%
C2	15.46	16%	47.80	16%	£2,899	15%
DE	10.79	11%	34.98	12%	£1,910	10%
Age						
16-24	10.96	11%	37.43	13%	£1,805	9%
25-34	16.88	17%	45.35	16%	£2,964	15%
35-44	18.20	18%	48.06	17%	£3,172	16%
45-54	20.08	20%	50.87	18%	£4,431	23%
55-64	16.49	17%	49.26	17%	£3,762	19%
65+	16.47	17%	59.34	20%	£3,314	17%