Tourism in England

Key Facts and Trends - 2015

Tourism trips and spend

£85BN

WAS SPENT ON

TOURISM IN

ENGLAND

IN 2015

£19BN

DOMESTIC OVERNIGHT TRIPS

NUMBER OF TRIPS

13.8M

Source: GBDVS 2015

£46BN

INBOUND TRIPS

NUMBER OF TRIPS

102.7M

Source: IPS 2015

£85BN

Source: GBTS 2015

£19BN

Source: GBDVS 2015

£46BN

Source: IPS 2015

£20BN

Source: IPS 2015

£106BN

Source: Deloitte 2013

Economic impact of English tourism

TOURISM IN ENGLAND CONTRIBUTES £106BN TO THE BRITISH ECONOMY WHEN DIRECT AND INDIRECT IMPACTS ARE TAKEN INTO ACCOUNT, AND SUPPORTS 2.6M JOBS

Regional spending

TOURISM SPEND IS SPREAD ACROSS THE COUNTRY

SOUTH EAST

£11.4BN

WEST MIDLANDS

£9.5BN

SOUTH WEST

£11.4BN

NORTH EAST

£7.0BN

NORTH WEST

£26.6BN

SOUTH WEST

£7.0BN

EAST

£6.1BN

LONDON

£10.7BN

YORKSHIRE & HUMBERSIDE

£4.9BN

EAST MIDLANDS

£6.1BN

SOUTH EAST

£3.0BN

SOUTH WEST

£10.7BN

SOUTH EAST

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SOUTH WEST

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SOUTH EAST

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SOUTH WEST

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SOUTH EAST

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NORTH WEST

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SOUTH EAST

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SOUTH WEST

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