



# Thrilling adventures, mesmerising landscapes and gastronomic delights across Wales

Exploring countries by trails has certainly become an emerging trend this year. For those planning to hit the trails on holiday in 2024, Wales stands out as the ideal destination.

Adventure and sport

Outdoors and nature

Wales

July 2025

Create your own adventure by designing a holiday trail that blends heart-racing adventures, stunning scenic wonders, and gourmet food experiences.

## Thrill-seeking adventures

Wales is a haven of water and adrenaline activities for adventure seekers. [Canoeing and kayaking](#) enthusiasts can embark on multi-day adventures, camping under the stars and exploring the coastline. [Surfing schools](#) in Pembrokeshire, the Gower Peninsula, and the Llŷn Peninsula provide an ideal learning environment. Thrill-seekers can embark on [Anglesey Bridges Powerboat Trip](#) to explore the magnificent Anglesey shore, try water rafting at [Cardiff International Whitewater Centre](#), [RIB rides](#) in the Menai Strait, [coasteering](#) along the rugged coastline or ziplining at various locations, including [Zip World Llechwedd](#) and [Penrhyn Quarry](#). Explore deep underground and learn about Wales's mining history with a visit to [Bounce Below and Caverns](#) or [Go Below](#), and explore abandoned slate mines and huge caverns on zipwires.

## Breathtaking experiences in nature

Boasting the highest percentage of land protected by Dark Skies, Wales offers photography enthusiasts plenty of opportunities to capture the perfect shot of the night sky. [The Eryri \(Snowdonia\) International Dark Sky Reserve](#) in North Wales, along with the magical [Isle of Anglesey](#) and the stunning [Llŷn Peninsula](#), provide captivating celestial displays, especially during the darkest nights of autumn and winter. Join fellow astronomer and book a [Stargazing tour at Brecon Beacons Observatory](#). Don't forget to visit the observatory deck for breathtaking views of the night sky. Discover the ancient sands of [Borth Beach](#) and its connection to the petrified forest and the legend of Cantre'r Gwaelod. Walk along the [Ceredigion coast](#) and snap shots of the sunken trees only visible during low-tide. Offering the picture-perfect setting to capture nature's beauty, venture around [Skomer Island Nature Reserve](#) to capture images of wildlife, dramatic clifftop banks, and enchanting starry skies.

## Smashing gourmet delights

Various food festivals in 2024 offer food lovers a great way to discover the Welsh foodie scene. Offered in many cities across Wales and England, the [Real Ale Trail](#) is a one-day festival celebrating award winning ales. Check out the [Gŷyl Fwyd Caernarfon Food Festival](#), take in the historic charm of Caernarfon, and sink your teeth into delicious eats from food and craft stalls. In June, Pembrokeshire plays host to [Fish Week Festival](#). Flatter your tastebuds with seafood tastings, foraging sessions and cooking classes with top chefs. Experience one of the most renowned food festivals in Wales, the annual [Abergavenny Food Festival](#) on 21 and 22 September. Apart from a wide choice of food stalls, you can explore the town that has plenty to do and see.