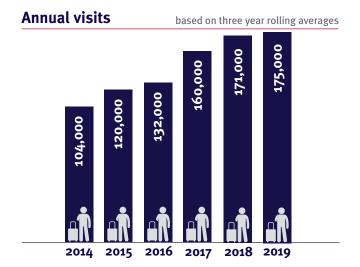
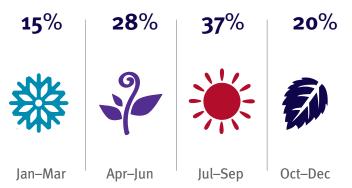
Mexico

Inbound tourism overview

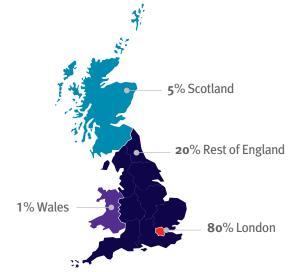


#45 Global ranking for inbound visits to the UK in 2019

Seasonal spread of travel (2017-2019)



Regional spread of travel (2017-2019)

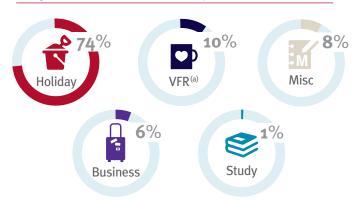


Percentages may not total 100% as single visit may include multiple regions.

Annual visitor spend based on three year rolling averages 2017-2019 average spend per visit £653 2014 2015 2016 2017 2018 2019

#44) Global ranking for inbound spend in the UK in 2019

Purpose of travel (2017-2019)



Departure & destination airports* (2019)







Mexico City

Puerto Vallarta

San Jose Cabo

Sources: International Passenger Survey, *APEX non-stop routes only

Average flight seats per week* (2019)

11,755 💺

Average length of stay (2017-2019)

7 nights

(a) Visit friends and/or relatives.

VisitBritain - NYC 1 Dag Hammarskjöld Plaza 885 Second Avenue, 28th Floor New York, NY 10017





@LoveGreatBritain #LoveGreatBritain Consumer website: visitbritain.com
Corporate website: visitbritain.org
Image library: visitbritainimages.com
Trade website: visitbritain.com/trade
Media centre: media.visitbritain.com/us

