

Inbound COVID-19 Sentiment Tracker

Market Snapshot – Germany

Read the full report for Wave 4 here (PDF, 8MB)



Germany Market Summary

Wave 1: 2nd-16th Dec 2020

Wave 2: 24th Mar - 6th Apr 2021

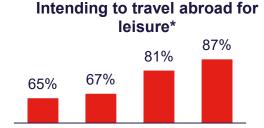
Wave 3: 23rd Aug - 6th Sept 2021

Wave 4: 10th-23rd Feb 2022

All data is from Wave 4, unless stated



Travel intentions



Wave 1 Wave 2 Wave 3 Wave 4



Travel preferences





Destination types



52% Coastline



22% Mountains or hills



Will roam around

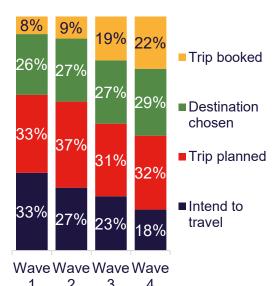


23% Small/midsized city/town

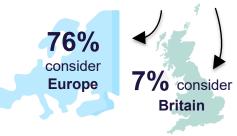


19% Country/ village

Planning stage



Among leisure trip intenders:



Among Britain intenders:

45% consider Scotland 40% consider England 26% consider London 14% consider Wales

Top Travel Companions



Top modes of transport within Britain



Top Accommodation



Top modes of transport to Britain











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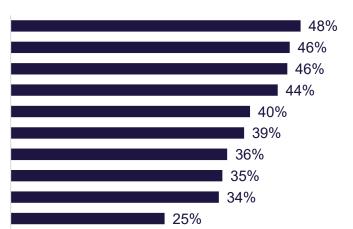
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Travel Concerns – for travel to Britain*

Change in quarantine requirements on my return home Limited / restricted experiences at destination Other people not following COVID-19 policies/procedures Access to healthcare if I contract COVID-19 abroad Contracting COVID-19 during my journey/trip Accessibility of affordable air fares Affordability of robust travel insurance Costs of mandatory COVID-19 tests Extra admin involved with new policy/rules during the trip Locals' attitude towards international tourists



Travel attitudes**

I would be happy to take a pre-trip covid-19 test should that be required	81%		3 <mark>%16%</mark>
I will look for less crowded places, even if I miss attractions	66%	⁄о́ 4	% 30%
I will favour international destinations closer to my home country	61%	5%	6 34%
Booking through a travel agent is a safer option at the moment	60%	10	% 30%
I would be comfortable using public transport within the destination	56%	5 <mark>%</mark>	39%
I will think more about sustainability when planning future holidays	56%	<mark>7%</mark>	38%
I will leave booking until later/last minute	55%	5 <mark>%</mark>	40%
I will delay my next international trip until Omicron is under control	46%	7%	47%
I will favour destinations I have been before rather than new places	46%	5 <mark>%</mark>	49%
I will favour local destinations instead of traveling internationally	42%	6%	52%
I will be intending to take fewer but longer holidays	39%	12%	49%
■ Agree ■ No opinion ■ Disagree			











^{*%} very & somewhat concerned

^{**%} completely & somewhat agree