

# Qatar Market snapshot

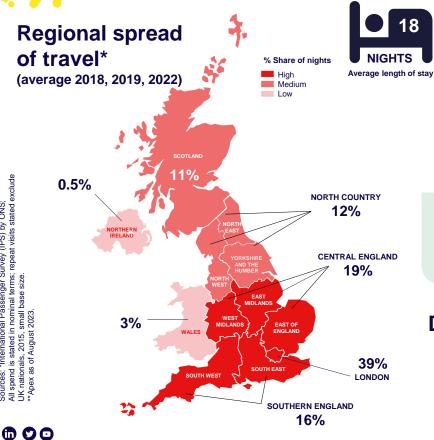
# Visitor Profile



inbound spend in the UK in 2022



### Annual visitor spend (£m)\* £135 2022 2019 £548 £318 £355 2017 2022 2016 £277 per visit 2015 £183 £3,009 2014 £167 2013 £185 2012 £87 Global ranking for 2011 £85

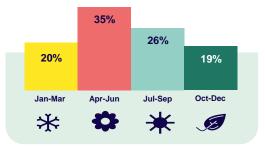


## period.\* Seasonal spread of travel\* (2022)

On average, 95% of holiday visits from Qatar are repeat visits. They

visit the UK on average 12 times in a 10-year period, with their spend

worth a total of £30,137 over this



# **Departure & Destination Airports\*\* (2022)**



### Consumer website: visitbritain.com Corporate website: visitbritain.org Image Library: assets.visitbritain.org Trade website: trade.visitbritain.com Media centre: media.visitbritain.com

## **VisitBritain**

\*International Passenger Survey (IPS) by ONS;

Suite 1205, Aspect Tower, Business Bay, PO Box 33342, Dubai

Tatiana Khoreshok Country Manager - GCC Market

Tatiana.khoreshok@visitbritain.org

Holiday















Purpose of travel\* (2022)

