

# **Inbound COVID-19 Sentiment Tracker**

Market Snapshot – Netherlands

Read the full report for Wave 4 here (PDF, 8MB)



## **Netherlands Market Summary**

Wave 1: 2<sup>nd</sup>-16<sup>th</sup> Dec 2020

Wave 2: 24<sup>th</sup> Mar – 6<sup>th</sup> Apr 2021 Wave 3: 23<sup>rd</sup> Aug – 6<sup>th</sup> Sept 2021

Wave 4: 10<sup>th</sup>-23<sup>rd</sup> Feb 2022

All data is from Wave 4, unless stated



#### **Travel intentions**



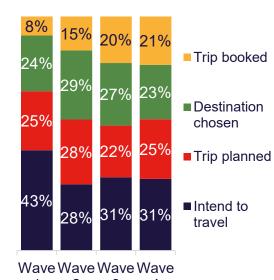


# Journey purpose Holiday

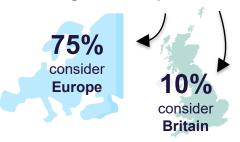


91%

#### Planning stage



#### Among leisure trip intenders:



#### **Among Britain intenders:**

48% consider England38% consider Scotland18% consider London14% consider Wales

## **Travel preferences**

#### Top activities



#### **Top Travel Companions**



#### **Top Accommodation**



#### **Destination types**



32% Coastline



38% Large city



31% Mountains or hills



36% Will roam around



25% Country/ village

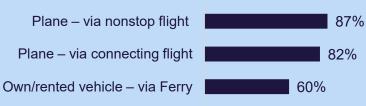


25% Small/midsized city/town

#### Top modes of transport within Britain



#### Top modes of transport to Britain











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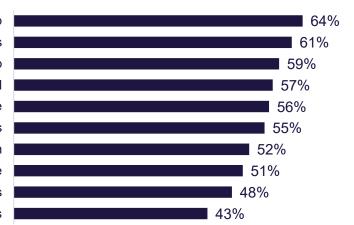
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#### Travel Concerns – for travel to Britain\*

Extra admin involved with new policy/rules during the trip
Other people not following COVID-19 policies/procedures
Contracting COVID-19 during my journey/trip
Access to healthcare if I contract COVID-19 abroad
Change in quarantine requirements on my return home
Costs of mandatory COVID-19 tests
Limited / restricted experiences at destination
Affordability of robust travel insurance
Accessibility of affordable air fares
Locals' attitude towards international tourists



### Travel attitudes\*\*

I would be happy to take a pre-trip covid-19 test should that be required	63%	4	% 33%
I would be comfortable using public transport within the destination	61%	6 <mark>%</mark>	6 33%
I will look for less crowded places, even if I miss attractions	61%	5%	% 34%
Booking through a travel agent is a safer option at the moment	60%	11	l% 28%
I will leave booking until later/last minute	58%	5 <mark>%</mark>	37%
I will delay my next international trip until Omicron is under control	54%	5 <mark>%</mark>	42%
I will favour international destinations closer to my home country	53%	5%	42%
I will think more about sustainability when planning future holidays	52%	7%	40%
I will favour destinations I have been before rather than new places	48%	4 <mark>%</mark>	48%
I will favour local destinations instead of traveling internationally	46%	6%	48%
I will be intending to take fewer but longer holidays	41%	8%	50%
■ Agree ■ No opinion ■ Disagree			









<sup>\*%</sup> very & somewhat concerned

<sup>\*\*%</sup> completely & somewhat agree