

1. By signing up to our [e-newsletter](#) you can be sure that you are kept up-to-date with our latest market intelligence and visitor statistics
2. We have developed a one-page table and chart that provide all of the latest UK level tourism survey headline results and a one-page summary of the most important annual visitor statistics relating to inbound tourism; both available through our [Headline Tourism Statistics](#)
3. Within [Detailed Visitor Statistics](#) can be found top-level domestic tourism statistics for the United Kingdom along with a wealth of data relating to visits to the UK from overseas
4. We have a wealth of historical trend data available on inbound tourism, one example is our quarterly data from 2000 onwards in pivot table format. You can interrogate the data in different ways by 'dragging and dropping' – for example instead of displaying the results by 'Quarter' you could display them by 'Purpose'; explore the options available through [Visits to the UK from Overseas Residents](#)
5. All of our [Publications](#) are on-line, our flagship publications are Market Profiles covering each market in which VisitBritain has a presence
6. In line with the findings of the British Tourism Framework Review there has been a shift in our emphasis, with UK wide policy issues back on our agenda; we are responding to this by developing [Topic Profiles](#), for example covering 'Welcome'
7. If you want to know about individual markets we have dedicated [Country Research](#) pages, for example for Australia, with our Market Profile, ad-hoc research and Latest Market and Trade Insights
8. If you are interested in particular [Segments, Sector and Issues](#) we have developed pages that direct you to the material we have available, for example 'Transport'
9. Within [Trends and Forecasts](#) we have both fortnightly bullet point and quarterly in-depth analysis of what's driving UK tourism trends
10. [More Resources](#) will sign-post you to other sources of tourism market intelligence for both global and UK tourism