

## Trends Update – Issue 18 (8 August 2005)

### Weather

- In July England, Wales and Scotland experienced above average temperatures and close to average amounts of sunshine, however England and Wales experienced close to average rainfall whereas in Scotland rainfall totals were well below average

### Transport and tour operator news

- EU Jet ceased trading at the end of July with all flights suspended – there have now been more than a dozen airline failures in Europe in the past year according to the CAA
- easyJet to launch new routes from Bremen to Luton and Geneva to both Bournemouth and Stansted
- American Airlines is to launch a daily service from New York JFK to Newcastle in May 2006
- BA to operate new routes from March 2006 to Gatwick from Tirana (Albania), Izmir (Turkey), Varna (Bulgaria) and Reykjavik
- bmi will be introducing a four times weekly service from Lyon to Heathrow this winter
- A strike at South African Airways disrupts services
- BA report revenue passenger kms up 4.2% in July compared with a year ago
- UKInbound report June arrivals up 5.8% compared with a year ago and forward bookings up 07%

### Domestic Economic News

- Despite the terrorist attacks in London, consumer confidence in the UK picked up in July
- Bank of England cuts interest rates by 0.25%

### European Economic News

- Small falls reported in both German and French unemployment rates
- Slight fall in Eurozone consumer confidence
- The IMF has cut its economic growth forecast for the Eurozone in 2005 from 1.9% to 1.6% and for 2006 the growth forecast has been cut from 2.3% to 1.9%

### US Economic News

- After two months of improvement, US consumer confidence falls in July
- The quarter from March to June saw US economic growth of 3.4%, the ninth successive quarter in which the economy has expanded at an annual rate of over 3%

### Global Economic News

- The death of King Fahd of Saudi Arabia keeps oil prices above \$60 a barrel
- There is likely to be a snap General Election in Japan, probably on 11 September

### Domestic Tourism News

- First no-frills easyHotel opened in London on 1<sup>st</sup> August, charging £20 a night

### Global Tourism News

- Poultry kept in a number of Siberian villages to be slaughtered as avian flu confirmed in a number of birds in the area – there have now been 20 fatal cases of avian flu in humans confirmed in Vietnam

### Pictorial Summary of Prevailing Conditions for British Tourism

[http://vbnet/Images/Communications/pie%20080805\\_tcm17-8615.doc](http://vbnet/Images/Communications/pie%20080805_tcm17-8615.doc)

#### About "Trends Update"

Issued fortnightly TU highlights the latest facts, figures and trends that impact on tourism. TU doesn't cover the main tourism surveys or Market Intelligence Reports circulated separately by International/England Research and Overseas Operations.

Trends and Forecast (Tourism, Economic, Demographic)

<http://vbnet/Communications/PartnershipsPlanning/ForecastingTrends/ForecastingAndTrends.asp>

International Marketing Research:[http://vbnet/InternationalMarketing/international\\_research/default.asp](http://vbnet/InternationalMarketing/international_research/default.asp)

England Marketing Research:<http://vbnet/EnglandMarketing/EnglandResearch/default.asp>

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